

NEWS SUMMARY

GENERAL

Warrant out for Lord Kagan

A warrant was issued yesterday for the arrest of Lord Kagan, the Gannex raincoats millionaire, made a life peer in Sir Harold Wilson's 1976 resignation Honours list.

Lord Kagan, who is wanted for alleged offences relating to evasion of exchange control regulations, is believed to be in Tel Aviv.

Lady Kagan (Lord Kagan's wife), and his son Michael George together with three directors of companies with the Kagan-Tentile Group—Mr. Raymond Kennedy, Mr. Valdemar Ginsburg, and Mr. Thib Ginsburg—yesterday appeared at Leeds magistrates court. They were charged with similar offences.

Thorpe is sent for trial

Former Liberal leader Jeremy Thorpe and three co-defendants are to stand trial at the Old Bailey charged with conspiracy to murder Norman Scott. Thorpe will also face a charge of inciting David Holmes to murder Scott.

Edward Donald, chairman of West Somerset magistrates, announced the decision at Minehead yesterday. Thorpe, Holmes, John Le Mesurier and George Deskin all denied the charges. Bail was renewed at £5,000 in each case, with passport conditions tightened.

Bl. Cars recalls 200,000 Minis

BL Cars is to recall 200,000 Minis up to 16 months old to check their braking systems. The recall covers cars built between October 1977 and November 1978.

Israel link alleged

A system set up by the South African Information Department for clandestine funding of a British-based magazine had a strong Israeli connection, according to a businessman involved in the Department's attempts to set up an international publishing network. Back Page

Pro-Shah parades

Thousands paraded through Iranian cities in support of the Shah yesterday. In Isfahan, a surgeon said at least 40 people had died in disturbances in the city during the past two days.

Fuel 'disaster'

Rhodesia had suffered a "great disaster" in the black nationalist attack which had destroyed about 10m gallons of vital fuel at a Salisbury storage depot. Mr. Ian Smith, Rhodesia's Prime Minister said. Page 3

TV blank-out

The BBC has decided to leave TV screens blank on both its channels when programmes are disrupted by a technicians' overtime ban which started this week. It will also close down by 11.40 pm at the latest. Many films due to be shown over Christmas will be lost.

Briefly

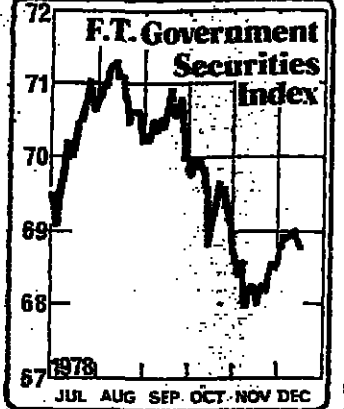
Talks between Times Newspapers management and unions adjourned until tomorrow. Guernsey believed to be Basque guerrillas shot dead a municipal police chief and a shopkeeper in Spain's troubled northern region. Zambian President Kenneth Kaunda seemed certain of re-election by a convincing majority as results started to be announced. Christmas parcels and second-class letters should be posted not later than next Monday, and first-class letters by next Tuesday, the Post Office says.

BUSINESS

Equities down 4.7; £ marks time

● EQUITIES continued unsettled and the situation in Iran increased uncertainty. The FT ordinary index, off 5.2 at 2 pm, closed 4.7 down at 489.7.

● GILTS saw falls of 3/16 in shorts and 1/4 in longs; the 67/82.



Government securities index closed 0.16 down at 68.72.

● STERLING closed 35 points up at \$1.9765; both sterling's trade-weighted average and the dollar's depreciation were unchanged at 63.2 and 8.5 per cent respectively.

● GOLD rose \$1 to \$202 1/2 in London and in New York the December settlement price was \$201.70 (\$205.40).

● TOKYO stock markets attracted fresh buying and the Nikkei-Dow Jones index rose 18.00 to a new peak of 6,997.28.

● COFFEE futures fell sharply with the March position \$80 down at \$1,207.5, its lowest for four months. Page 37

● WALL STREET closed 5.11 down at 309.86 on inflation worries.

● INDUSTRIAL OUTPUT, which grew rapidly in the spring and summer of 1978, dropped by 0.7 per cent in the August to October quarter. Page 6

● ASSOCIATED Biscuit Manufacturers agreed to buy Smith's Food Group from General Mills of the U.S. for £16.4m. Back Page

LABOUR

● CONTROL of Britain's largest civil service union, the Civil and Public Services Association, has been won by the right in the largest vote in the union's history. The swing from the left-controlled executive could have serious effects on the union's attitude to action against the Government's 5 per cent pay limit. Page 8

● SINGER of the U.S. has said it will close the UK plant on Cydebank with the loss of 4,300 jobs, unless the workforce agrees to its decision not to co-operate with a rationalisation plan. Earlier story, Page 8

● TUC is making an effort to avoid confrontation between 1.5m public service workers and the Government over the 5 per cent pay limit. Back Page

COMPANIES

● GUTHRIE Corporation reports a fall in pre-tax profit for the first half of 1978 from £11.12m to £4.76m, but overall profits for the year should match the record £19.65m for 1977. Page 28 and Lex

● BP BULMER Holdings pre-tax profit for the half-year to October 27 rose 67 per cent from £11.1m to £19.0m on sales up at £20.95m against £19.08m. Page 23

● LRC International pre-tax profits in the half year to September 30 fell from £4.13m to £2.32m on turnover up from £24.69m to £24.83m. Page 24

● COMPAIR, manufacturer of air compressors and pneumatic tools, reports a fall in pre-tax profit for the year to October 1 from £12.22m to £11.32m. Page 24

RISERS		FALLS	
Bulmer (H.P.)	150 + 8	Treasury 9/16 '83	288 1/2 - 1/2
De Vere Hotels	172 + 10	BA Electronic	157 - 1/2
Guinness (A.)	157 + 3	RAF Inds.	288 - 7
Shaw Carpets	73 + 3	Boccam	614 - 10
Standard Chartered	431 + 5	Bibby (J.)	227 - 1 1/2
De Beers Dfd.	384 + 10	Cornwall (R.J.)	240 - 8
Mount Lyell	40 + 7	Derwent Stamping	150 - 4

Callaghan to hold vote of confidence after two defeats

BY RICHARD EVANS, LOBBY EDITOR

THE GOVERNMENT will hold a vote of confidence in the House of Commons today following two defeats last night on the use of discretionary sanctions against companies, who defy the 5 per cent pay policy.

A direct challenge to the controversial sanctions policy launched by the Tories was accepted by 285 votes to 279 thanks to support from the minority parties and some Left-wing Labour abstentions.

A second vote confirmed the decision to oppose sanctions by 285 votes to 282 after some Labour abstentions decided to back the Government.

There was confusion about the full implications of the result at Westminster but there is little doubt that the Government's authority has been severely jolted.

Even if Mr. James Callaghan wins the vote of confidence, his grip on power will have been weakened.

The prime casualty will be the Government's counter-inflation policy, which will now be extremely difficult if not impossible for the Government to continue its determined efforts to stick by the 5 per cent pay guideline.

Second, the Commons votes mean that the political initiative now swings sharply towards the

Conservatives. Mr. Callaghan will find it much harder to maintain power until he can call a general election at a time of his own choosing.

Mr. Callaghan called on Mr. Roy Hattersley, Prices Secretary, to defend the counter-inflation policy rather than take part in the debate himself.

Mr. Hattersley appealed to Left-wing MPs not to support the direct Tory challenge to pay policy, but his speech made little impact. It was a poor Commons performance, and he was constantly needed by Tories, who sensed their only chance for weeks of inflicting severe damage on the Government.

The Prices Secretary argued that the pay policy was not the only weapon in the Government's counter-inflation armoury, but it remained an essential element.

It was a particularly important factor in obtaining relatively more for the poorly paid.

Mr. James Prior, shadow employment spokesman, argued that the use of arbitrary sanctions against Ford and more than 300 other companies was a major

constitutional issue, because the policy did not have the backing of Parliament or the rule of law.

He believed that the operation of sanctions against Ford in particular had poisoned the relationship between Government and industry in a way that would be damaging to the country's economic performance.

Mr. Prior called for the provision of public money for secret ballots to be held by trade unions for internal elections and on industrial issues, so that the present imbalance in union activities could be corrected.

Earlier, the Prime Minister said the Government's decision to explain the importance of the debate.

He argued that defeat, although it would not precipitate an immediate general election, would do great harm to the Government's authority, and would play into the Tories' hands.

Parliament, Page 9
TUC tries to head off pay row Back Page

New fall in receipts for building societies

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

BUILDING SOCIETY receipts fell sharply last month and have continued to drop this month, in spite of the recent big increase in interest rates.

The position is at least partially due to seasonal factors but it tends to confirm some fears that, even with the higher rates now in force, societies are not wholly competitive over the clearing banks and National Savings.

Some competition however, such as local authority and income bonds, offers more attractive terms to investors.

Last week, Government said it was authorising societies to step up their total monthly lending by just under 10 per cent to an average £700m a month, a decision which can only magnify the societies' task.

There is no question of further increases in investors' and mortgage rates and societies will be hoping for a fall in interest rates generally early next year to restore their position. If this does not happen, further rate increases could be considered, although they may not be acceptable to the Government.

In the meantime, the movement will continue to draw on liquidity to maintain a high level of advances, although it is not certain they will meet the monthly lending quotas agreed upon.

The Building Societies Association said yesterday that net receipts in November reached only £261m against £363m in the previous month. A year earlier they stood at £575m.

But it is the first two weeks of this month which are giving rise to concern. On present trends, receipts could fall to below £200m for only the second time since January 1977.

One explanation being put forward is that the societies have recently been attracting greater than usual amounts of small money and that this is now being withdrawn as part of the normal Christmas rise in consumer spending.

The societies do not expect any improvement in January, when very tough competition from National Savings arises in the form of higher interest on savings accounts and a very live new issue of savings certificates.

Last month, the societies managed to continue their high level of lending, advancing £764m to home buyers. The figure represented a fairly substantial increase over the previous two months, although about £70m of it related to home improvements. Societies also promised to lend another £720m, a similar proportion of which is expected to be for purposes other than house purchase.

This year, the societies expect to have lent £7.5bn to home buyers, against £6.7bn in 1977. Mr. Norman Griggs, secretary general of the Building Societies Association, said: "Even with the improved rates, the societies will have to fight hard for their funds until such time as the high general level of interest rates starts to decline."

"We hope high lending figures can be maintained in the short term but, looking further ahead, everything will depend upon the economic environment and the success of the Government's incomes policy."

Joint venture by GEC-Hitachi

BY MAX WILKINSON

HITACHI is to take a half share in the General Electric Company's television manufacturing operation.

A new joint venture company, which starts on January 1 next year, will be based at GEC's factory at Hirwaun, Wales. It will be run by an English managing director, Mr. Pat Sansom, the present manager of GEC's radio and television division.

Hitachi is paying £2.75m in cash into the joint company which will be capitalised at £5m. GEC's contribution is the agreed assets of its present manufacturing operation.

The main aim is to bring more work to the Hirwaun plant, which is now running at about half its capacity of 300,000 sets a year.

The joint company, called GEC-Hitachi Television, will supply colour sets to both parent companies for sale through their present distribution channels. It will have full access to Hitachi's research, development and production technology.

It is expected that the Hirwaun plant, which employs 2,000, will achieve production of 300,000 sets in five years' time—exporting about a third of them.

Hitachi's co-operation with GEC follows its abortive attempt last year to set up a manufacturing subsidiary in Washington, County Durham. Hitachi withdrew its proposal in the face of combined opposition from trade unions and other UK television set makers.

They complained that a new plant would add to the industry's over-capacity of about 50 per cent.

The Department of Industry, anxious then to encourage investment by Japanese companies, suggested that joint ventures might be an acceptable compromise. The first such deal was announced by Rank and Toshiba earlier this year.

Lord Nelson of Stafford, chairman of GEC, will be chairman of GEC-Hitachi and Mr. M. Misu, executive vice-president of Hitachi, will be deputy chairman. Several Japanese advisers will also be seconded from Hitachi, whose total sales are about £5.7bn.

Why GEC needed Hitachi, Page 6

Vance may end Mideast mission

By David Lennon

JERUSALEM — Mr. Cyrus Vance, the U.S. Secretary of State, decided yesterday to cut short his Middle East peace mission when Israel rejected the new peace plan he had brought from Cairo.

He will leave Jerusalem today, meet President Sadat again in Cairo tonight, and fly back to Washington tomorrow.

Mr. Vance spoke to President Carter by telephone yesterday after his meeting with Mr. Menachem Begin, the Israeli Prime Minister, at which "serious differences of opinion" emerged over the new compromise worked out in Egypt.

Officials in Jerusalem said last night that the new proposals from Cairo marked a hardening of the Egyptian position on the outstanding issues. But they said that the discussions would continue today.

President Carter has set Sunday, December 17, three months after the Camp David summit, as the deadline for completing the talks. The Israelis are believed to have refused to accept an Egyptian proposal to drop the demand for Palestinian elections in the West Bank and Gaza to be linked with the treaty, provided Israel agreed to defer setting up diplomatic relations until after the elections.

Israel has refused to accept any link between the treaty and Palestinian autonomy, saying that self-determination must be negotiated separately.

Egypt was also reported to have agreed to drop its demand for a revision of clause six, under which Egypt's defence commitments to Arab countries are superseded by the peace treaty, provided a letter was attached giving Egyptian reservations. Stipulations in the letter were rejected by the Israelis.

Mr. Vance's conversation with President Carter was the first time during his current Middle East shuttle when he felt consultation to be necessary. He was apparently told to cut his losses and return home.

The talks might break down totally unless the Israeli Cabinet has a change of heart today. Mr. Vance will make a final effort to reach a compromise when he talks to Israeli leaders in the morning.

The mood in Jerusalem was pessimistic last night as the American envoy attended a working dinner with their hosts.

That belied the earlier optimism generated by the Americans, who have felt that they were being subjected to undue pressure to decide quickly about matters that they consider vital to national security.

Italians back decision to join EMS

BY RUPERT CORNWELL

ROME—Parliament last night approved the Government's decision to take Italy into full membership of the European Monetary System from January 1.

But the approval came only in the face of sustained opposition from the Communists, on whose support the minority Christian Democrat Administration depends.

Sig. Giulio Andreotti, the Prime Minister, only won the night on the key part of the motion, committing Italy to early entry into the currency arrangements, to the abstention of the Socialists, who had argued for a more gradual and careful integration of the lira into the EMS.

The majority of 42 was slender, by present Italian standards. Social Democrats, Republicans, and various right-wing groups, joined the Christian Democrats behind Sig. Andreotti, but 53 Socialists abstained, and 238 Communists and other Left-wing deputies voted against.

Communist hostility to immediate entry reflects the party's insistence that Italy must obtain greater specific concessions on the issue of the transfer of real resources than agreed at last week's Brussels summit. The party also wants more solid protection for its currency.

However, Sig. Andreotti calculated correctly that the Communists would be exceedingly unwilling to provoke the collapse of his Government on an issue where they could easily be portrayed as anti-European.

The threat of a break-up of the five-party parliamentary majority, which keeps the Government alive, seems to have been averted in the pre-Christmas period. But last night's events have only underlined the fragility of the foundation upon which it rests.

Earlier story, Page 3
Ireland about-turn likely Back Page

ENI-IRI nuclear fuel pact is ratified

AN AGREEMENT between ENI and IRI for nuclear fuel and systems, signed in July, has now been ratified. It was announced in Rome. The ratification of the participating companies have now been defined. Azip Nucleare SPA (part of the ENI group) will be the national fuel supplier. Fiat and Breda Termomeccanica (Finmeccanica group) will supply components as well as being system engineers and contractors for pressurised water reactors (PWR) of the Westinghouse type.

This ratification provides a new share asset for Coren, a company processing nuclear fuel for PWR reactors, in which Azip Nucleare's share is 71.5 per cent, Fiat-TTG has 24.5 per cent, and Breda Termomeccanica 4 per cent. International collaboration is envisaged from these agreements, establishing ENI and IRI among the groups who are developing further their present nuclear activity.

£ in New York			
	Dec. 13	Previous	
Spot	\$1.9770-9780	\$1.9700-9715	
1 month	0.50-0.40 dis	0.44-0.39 dis	
3 months	1.15-1.05 dis	1.08-1.02 dis	
12 months	4.00-3.80 dis	3.80-3.65 dis	

It will also close down by 11.40 pm at the latest. Many films due to be shown over Christmas will be lost.

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EUROPEAN NEWS

Philips' foreign policies criticised

By Charles Batchelor

AMSTERDAM — A row has broken out between the Dutch multinational Philips and the country's largest trade union after the publication in a union newspaper of sharp criticism of the company's policies in low-wage countries. Philips is currently negotiating the release of one of its managers who was seized by guerrillas in El Salvador 18 days ago.

The article in the weekly newspaper of the FNV Trade Union Federation said Philips' social policies were to blame for the kidnapping of the 32-year-old Dutchman Mr. Frits Schultema by the Armed Front of National Resistance (FARN).

While saying that it did not wish what had happened to Mr. Schultema on anybody's head, the union asked: "How many managers must be kidnapped before Philips realises that this form of resistance is connected with the conditions in which its employees live and work?"

El Salvador is a "Fascist dictatorship" which employs brutal methods to suppress trade unions, the FNV, which is the most radical of the Dutch trade unions, said. This suppression creates an atmosphere in which foreign concerns such as Philips have a free hand. The companies therefore have nothing to fear from a critical workforce. The official policy of Philips is to adapt to local customs. The company calls this "integrating" but it can also be called simply going along with the system, the FNV said.

In reaction, a Philips spokesman said this was a "scandalous article" to publish at a time when Mr. Schultema was still in the hands of his kidnappers. In every country where Philips has subsidiaries it follows social policies which can stand up to criticism, he said.

The company pointed out that the staff of its subsidiary in El Salvador had appealed by means of an advertisement in the local Press for the freeing of Mr. Schultema. This proved that the union article had not been written on behalf of its employees in El Salvador.

"We have no words for the provocative final sentence in the article which asks how many more managers must be kidnapped before Philips realises its own policies are at fault," the company spokesman said.

It has already placed a two-page advertisement outlining the guerrilla group's aims in newspapers in 32 countries as part of its attempt to gain the release of Mr. Schultema.

Italy's nuclear argument contracts to 'il blackout'

BY RUPERT CORNWELL IN ROME

"IL BLACKOUT" is the latest Anglicism to appear on the front pages of Italian newspapers. It refers, with a certain amount of poetic licence, to the 20 or 30 minutes of regular power cuts that hit cities in southern and central Italy ten days ago.

They were hardly comparable to the real thing, New York style, but they were a sharp and ominous reminder of the uncertain state of the country's electricity supply industry—and of the protracted arguments which have brought to a standstill Italy's efforts to go nuclear.

The reasons for the delay are complex, part environmental, part political and part bureaucratic. The trouble is that the objective case for a switch to nuclear power is stronger in Italy than in almost any other advanced economy. Its dependence on imported energy (oil imports cost almost 53 per cent of the general level of industrialisation, and the technological skills of its manufacturers make the country an obvious candidate for a sophisticated nuclear energy programme).

Belatedly, however, and with an intensity which more than makes up for the delay, the environmentalists have arrived in Italy to add their weight to the country's already formidable capacity for political hair-splitting and administrative inertia. As a result, five years after the 1973 oil price explosion, three years after the launch of the Government's original energy plan, and nine months after ministerial approval of a more modest set of targets for 1985, Italy is left with little more than the same three operational demonstration reactors, providing just the 600 MW power that existed in the late 1960s.

Sad to say, demand has not remained constant to allow the debate to proceed at its leisurely pace. Italian electricity consumption has grown steadily, despite the slack performance of the economy in the last few years. The demand has been met by increased output of coal and oil generated power, and stepped up production of hydroelectric energy. All the while, the safety margin between maximum capacity and the load on the system has narrowed.

Technical trouble hit a number of stations simultaneously recently, when the weather had taken a turn for the colder. The margin vanished, and ENEL, the state electricity utility was forced to act, crudely to bring things under control. Sig. Massimo Moratti, ENEL's managing director, has warned that only a happy coincidence of circumstances elsewhere in the network kept the cuts within reasonable bounds. Next time it is clear, the blackout might be a real one.

This state of affairs is of course not going to be put right at once, even by a sudden, and at present most improbable, change of heart on the nuclear front. Even in countries which function more smoothly than Italy, power stations take some years to build. But time is pressing. For energy demand is closely related to the performance of the economy, and the goal of steady growth of around 4 per cent implies an extra 6 per cent of electricity a year.

If the difference has to be imported, Italy could again find itself in the sort of balance of payments trouble that in the past has brought the economic machine grinding to a halt. On the other hand, ENEL has estimated that even the scaled-down target of 3,000 MW of nuclear power, whose construction by 1985 has been approved by the Government's senior economic policy body, would save £500m.

Such worthy considerations have unfortunately left the growing anti-nuclear lobby unimpressed. In Italy as elsewhere, opposition stems from a mixture of local resistance, which has led to inordinate wrangles over the precise sites of particular stations, and the radical, environmentalist Left. Indeed much of the most vociferous running has been made by the quiescent Radical Party, led until it chose a French national as its new secretary, by Sig. Marco Pannella, with the intellectual support of backers such as Sig. Aurelio Peccei, founder of the Club of Rome and celebrated for his dismal prognostications of a world polluting itself to death.

Inevitably, the argument has spilled over into the political sphere—and particularly since the non-aligned Left, rather than the more radical environmentalist Left, made its local elections in Trento and Alto Adige. With suspiciously indecent haste

the Socialist Party, which stands some years ahead by any advance by the Radicals, has been trumpeting its own doubts over nuclear energy.

But a much wider threat has emerged with an attack last week by Sig. Pannella and his colleagues, backed by Sig. Peccei, to force a national referendum on the Government's nuclear plans, by seeking to repeal a 1973 law which sought to govern siting of the plants. Sig. Franco Viezzoli, president of Finmeccanica, the group in charge of much of Italy's would-be civil nuclear industry, has stated that such a step would only accentuate the risk of a series of genuine blackouts.

The environmentalists naturally retort that this is mere bluster, and blackmail to force the politician's hand. ENEL only operates at 75 per cent of its theoretical capacity, they insist, while vast scope exists for energy saving. Measures along these lines would allow time for less objectionable sources of power to be developed. But are these options really open to Italy?

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Coal imports might be stepped up, and there is room for increased output of hydroelectric energy. It is worth noting, however, that last year's record hydroelectric contribution to the total supplies, of 37,300 kWh was due to exceptionally heavy rainfall in northern Italy. Such climatic aid cannot be expected every year. As for solar energy, this remains strictly a curiosity, albeit a promising one, for the foreseeable future.

In its 1975 plan, aimed at reducing Italy's dependence on oil from 73 per cent of requirements to 55-60 per cent by 1985, the Government accepted that nuclear energy offered the only realistic energy route.

Be that as it may, that 1985 target is beginning to appear somewhat remote. ENEL looks poised to join the lengthy list of Italian agencies and institutions that are fated to operate at or even beyond their notional limits. Blackouts or no blackouts, the nuclear argument clearly has a long way to go.

Pinto looks to next hurdles

BY JIMMY BURNS IN LISBON

"WE HOPE that we can at last begin to face the challenge which has been imposed by our national crisis," said Sr. Carlos Mota Pinto, the Portuguese Prime Minister, after his government survived its first major parliamentary hurdle last night.

After a five-month government crisis brought on by the collapse of the Socialist-Christian Democratic alliance, optimism is hard to come by in Portugal. Sr. Mota Pinto's spirit must still be tempered by the facts.

The voting at the end of the gruelling five-day debate on the Government's programme indicates how precarious still is the country's fourth constitutional government.

A Communist motion of rejection was defeated by 103 votes to 87. The present government, formed by the right-wing Social Democrats (PSD) and the conservative Christian Democrats (CDS), the Socialists, however, Portugal's major parliamentary party, opted for an ambiguous abstention.

For a Government of independence without a formal parliamentary base, support from the PSD and the CDS does not guarantee survival. Over-shadowing the new Administration is the threat of the Socialists joining with the Communists in a future parliamentary vote either to block legislation or to defeat the Government on a vote of confidence.

Before the middle of next year, clearly the new Government—the tenth since the military coup of April, 1974—will have to face further hurdles in Parliament.

Among the first will be the budget for 1979 which has already become a pressing issue. The present government deficit is estimated at about 8500m (\$850m), or roughly 8.6 per cent of GDP, which is outside the limits imposed by the International Monetary Fund (IMF) in the spring.

According to the Portuguese "letter of intent," the overall deficit of the public sector would decline to 6 per cent, relative to GDP by next March. A team from the IMF is due in Lisbon next month and the decisions it is expected to force on the Portuguese Government will have to be debated by Parliament.

The Mota Pinto programme, though much shorter than its predecessors, is nevertheless not lacking in ambition, and clearly implies an intention to play more than a stop-gap role. To a large extent it emphasises the broad policies of previous administrations, while promising to do more than just talk about them.

The linchpin of the Government is clearly Sr. Jacinto Nunes, the Minister of Finance, who will divide his functions within the Ministry with that of Vice-Premier Sr. Nunes, expected to rationalise decision-making, co-ordinating the activities of the Bank of Portugal with that of the Ministry of Finance.

After the political interruptions of the past few months the business and banking community is crying out for a measure of continuity at Ministerial level. "We are tired of having to confront a different face every time we want to make an important decision," one Portuguese entrepreneur confessed recently.

The chances of the administration remaining in power until 1980, when the next elections are due, are linked less to the country's economic problems, however, than to the political situation.

What appears to be the best guarantee for more stable government—a new interparty agreement—is now more remote than ever. The broken marriage between the Socialist and the Christian Democrats is beyond reconciliation. This was admitted by the CDS at its national congress at the weekend when the leadership ruled out any further Centre-Left alliance.

More serious is the declaration by Sr. Mario Soares and the Sr. Francisco Sá Carneiro, leaders of the Socialist and Social Democrat parties respectively, that they will not participate in government until after the next elections, whether these come in 1980 or before.

Theoretically, an alliance between the PSD and the CDS would appear the most likely outcome, but this would almost certainly result in a popular front with the Socialists and Communists holding a new government to a stalemate.

The continuing failure of the political parties to mend their differences means that there is, in effect, no alternative to Sr. Mota Pinto's administration than the convening of an early election.

Speaking in the last hours of yesterday's debate, Sr. Soares stressed that his party was not afraid of an early general election.

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Sharp fall in East German escapes across the border

BY LESLIE COLITT

BERLIN — The number of East Germans escaping across the border to West Germany has fallen the most in West Germany sharply since the Berlin Wall was built in August, 1961. In the first 10 months of this year have infiltrated these organisations with informers and the East to escape to West Germany.

However, another 2,396 East Germans escaped to West Germany in November 1, a figure which, at least, includes persons who fled via East German through one of the other Communist countries and escape groups is a risky affair who escaped while on business, or official trips to neutral or Western countries.

These statistics, compiled by the West German Government, show a sharp fall in the number of escapes across the border since the Berlin Wall was built in August, 1961. In the first 10 months of this year have infiltrated these organisations with informers and the East to escape to West Germany.

OSLO — Norway's Oil and the Minister averted a confrontation with the opposition. It had been rumoured previously that he might refuse an inquiry into the offshore oil industry's development, and threaten to resign if the Oil Minister, told the Storting (Parliament).

He made the announcement even more comprehensive than after the three largest opposition parties had tabled a joint request for an independent probe into offshore oil costs.

By agreeing, far carried out in Norway's sector of the North Sea.

Storting, the state oil companies will be required to conduct a parallel study, and Mobil operators on the Anglo-Norwegian Shelf will be asked to supply a detailed report on their experiences with the field's first two platforms, Statfjord A and B. The platform is a new construction, while work on Statfjord B is only just starting. Estimates for both platforms have had to be steeply increased several times.

The Minister's announcement came at the end of a day's debate on oil topics, including Statfjord's operating plans and a recent Government White Paper on the reasons for last year's blowout in the Ekofisk field.

The question of opening Norway's northern waters to oil exploration was raised by some MPs, in view of the Government's claim that offshore accident and pollution preparedness has been considerably improved since the blowout. Plans to move north were postponed after the Ekofisk accident, but are expected to be put forward again early in the new year.

Mr. Gjerde said the Government would consider the views expressed during the debate but gave no details of plans for northern drilling.

One MP said that there was not much to be gained from drilling in the North Sea, claiming that the Government's claim that offshore accident and pollution preparedness has been considerably improved since the blowout. Plans to move north were postponed after the Ekofisk accident, but are expected to be put forward again early in the new year.

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Norway to probe offshore costs

BY FAY GJESTER

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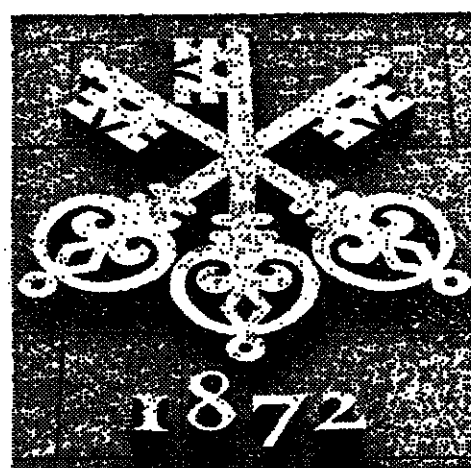
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مركز التحليل

Notice of Redemption

Massey-Ferguson Nederland N.V.

9% Guaranteed Sinking Fund Debentures Due January 15, 1982

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Fiscal Agency Agreement dated as of January 15, 1970 under which the above described Debentures were issued, First National City Bank (now Citibank, N.A.) as Fiscal Agent, has drawn by lot, for redemption on January 15, 1979, through the opening of the stock exchange, for in the said indenture, \$1,420,000 principal amount of Debentures of the said issue of the following distinctive numbers:

COUPON DEBENTURES OF \$1,000 PRINCIPAL AMOUNT OUTSTANDING

214	2813	2411	3503	4719	5734	7026	8265	9286	10511	11741	12989	14158	15273	16477	17728	19023
19	2468	2412	3517	4724	5735	7027	8266	9287	10512	11742	12990	14159	15274	16478	17729	19024
20	2469	2413	3518	4725	5736	7028	8267	9288	10513	11743	12991	14160	15275	16479	17730	19025
21	2470	2414	3519	4726	5737	7029	8268	9289	10514	11744	12992	14161	15276	16480	17731	19026
22	2471	2415	3520	4727	5738	7030	8269	9290	10515	11745	12993	14162	15277	16481	17732	19027
23	2472	2416	3521	4728	5739	7031	8270	9291	10516	11746	12994	14163	15278	16482	17733	19028
24	2473	2417	3522	4729	5740	7032	8271	9292	10517	11747	12995	14164	15279	16483	17734	19029
25	2474	2418	3523	4730	5741	7033	8272	9293	10518	11748	12996	14165	15280	16484	17735	19030
26	2475	2419	3524	4731	5742	7034	8273	9294	10519	11749	12997	14166	15281	16485	17736	19031
27	2476	2420	3525	4732	5743	7035	8274	9295	10520	11750	12998	14167	15282	16486	17737	19032
28	2477	2421	3526	4733	5744	7036	8275	9296	10521	11751	12999	14168	15283	16487	17738	19033
29	2478	2422	3527	4734	5745	7037	8276	9297	10522	11752	13000	14169	15284	16488	17739	19034
30	2479	2423	3528	4735	5746	7038	8277	9298	10523	11753	13001	14170	15285	16489	17740	19035
31	2480	2424	3529	4736	5747	7039	8278	9299	10524	11754	13002	14171	15286	16490	17741	19036
32	2481	2425	3530	4737	5748	7040	8279	9300	10525	11755	13003	14172	15287	16491	17742	19037
33	2482	2426	3531	4738	5749	7041	8280	9301	10526	11756	13004	14173	15288	16492	17743	19038
34	2483	2427	3532	4739	5750	7042	8281	9302	10527	11757	13005	14174	15289	16493	17744	19039
35	2484	2428	3533	4740	5751	7043	8282	9303	10528	11758	13006	14175	15290	16494	17745	19040
36	2485	2429	3534	4741	5752	7044	8283	9304	10529	11759	13007	14176	15291	16495	17746	19041
37	2486	2430	3535	4742	5753	7045	8284	9305	10530	11760	13008	14177	15292	16496	17747	19042
38	2487	2431	3536	4743	5754	7046	8285	9306	10531	11761	13009	14178	15293	16497	17748	19043
39	2488	2432	3537	4744	5755	7047	8286	9307	10532	11762	13010	14179	15294	16498	17749	19044
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42	2491	2435	3540	4747	5758	7050	8289	9310	10535	11765	13013	14182	15297	16501	17752	19047
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44	2493	2437	3542	4749	5760	7052	8291	9312	10537	11767	13015	14184	15299	16503	17754	19049
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93	2542	2486	3591	4798	5809	7101	8340	9361	10586	11816	13064	14233	15348	16552	17803	190

Italian bid for EMS compromise

BY RUPERT CORNWELL

ROME — It was still uncertain last night whether Italy's political parties could reach a compromise that would avoid a fatal split between the ruling Christian Democrats and the Communists over the decision to opt for full entry into the European Monetary System (EMS) from January 1.

The formula being canvassed was that the minority Christian Democrat Government of Sig. Giulio Andreotti would present a two-part motion to Parliament for the key vote on the Prime Minister's unexpectedly blunt announcement on EMS on Tuesday.

The first part, in which every party will be able to join in a show of unity, would set out the fundamental Italian choice to work towards fuller integration of the Common Market.

However, on the second section, which would commit Italy to participation in the EMS from its outset, the Socialists were expected to abstain, preferring a step-by-step process of integration.

The decision of the Socialists was announced yesterday afternoon, but Communist deputies were still meeting in the evening to decide what course to take. The Socialists were expected to abstain, preferring a step-by-step process of integration.

The Prime Minister has clearly calculated that the Communists would be reluctant to vote against the EMS for fear of laying themselves open to charges of being anti-European, even though their leaders have

stressed in the last few days that they are firmly in favour of the EEC's further development.

However, should they decide to vote against Sig. Andreotti, this might spell the death of his administration which only survives with the parliamentary backing of the Communists.

Earlier in the day, the Prime Minister and Sig. Filippo Maria Pandolfi, the Treasury Minister, met leaders of the Socialists, Communists, Republicans, Social Democrats and Christian Democrats in an effort to work out a compromise. But there was no indication afterwards that Sig. Andreotti had made any specific concessions that might have won over opponents of early Italian membership of the EMS.

French steel 'recovery in 1980'

BY DAVID WHITE

PARIS — As French steelworkers received confirmation of striking cutbacks, the two companies which form the core of the industry said they were confident the measures would set them back on their feet in two years' time.

Usinor-Châtillon, a group formed by a merger of the second and third largest steel producers after the French Government's effective takeover in September, has given details of plans to axe 12,000 out of its 44,000 jobs.

The announcement, which brings to more than 20,000 the total job losses in the group now under control of the State and the big State-owned banks, brought a predictably vociferous reaction from unions and opposition parties, including M. Georges Marchais, the Communist Party leader.

The unions have not yet decided what action to recommend. The Usinor cutbacks are concentrated in the region of Denain and Valenciennes in Northern France and at Longwy in Lorraine, where expansion plans have been abandoned.

Instead, Usinor will concentrate its modern installations at Dunkirk and a Châtillon complex at Neuves-Maisons on the Moselle.

The 8,500 jobs being cut by the second largest steelmaker, Saurat-Sollac, are all in Lorraine and amount to almost a third of the workforce. A company spokesman said yesterday the cuts would be spread through its plants in the region and there would be no major closures.

M. Claude Etcheberry, new chairman of the Usinor group, said he was forced to take the cutbacks even though the Government steel plan had relieved the company of its debt charges. Both parts of the group were making regular monthly losses.

But he forecast that in 1980 Usinor would show a positive cash flow and in 1981 be able to cover its depreciation costs.

In a television interview, he added that no further redundancies were planned after the 12,000, which are due between spring next year and the end of 1980.

Usinor is planning an accord with the Belgian Cockerill steel group to supply Usinor's rolling mills at Longwy which are being kept going. M. Etcheberry said Usinor was maintaining a capacity of 9m-10m tonnes of flat rolled steel for a production of 7m tonnes, perhaps 7.5m tonnes, next year.

The Saurat group said the latest measures were definitive and that in 1981, when the cutbacks would be completed, the group expected to be able to maintain production at a competitive level.

Some 6,800 jobs are being axed at Saurat itself, formerly the empire of the De Wendel family, and 1,700 at the flat rolling mills of its associate Sollac.

The latest programme follows the loss of 16,200 jobs under a two-year programme expiring next spring, which leaves the industry with a workforce of about 140,000. The companies have invited unions to sign a pact on the later measures. Only one union, the moderate Force Ouvrière, put its name to the last package, against the opposition of the industry's two dominant union bodies, the CGT and the CFDT.

Good news (and bad) on duty-free

By Giles Merritt

BRUSSELS — Peripatetic residents of the UK, Ireland and Italy are to get a surprise Christmas bonus from the Common Market. The Brussels Commission will shortly disclose that duty-free allowances for those countries are to be more than doubled. Britain, for instance, will be raising its allowances on goods from the present £50 to £120 in the New Year.

In keeping with the festive season, the amount of wine that all travellers between EEC countries can transport without paying duty is being increased to 4 litres.

So much for the good news. The bad news is that the EEC Commission is pondering the idea of shutting down Europe's duty-free shops. There is a strong lobby inside the Commission that is opposed to such shops, arguing that not only do they contravene the Community's taxation regulations on VAT but also that they make excessive profits.

Iran oil output down to 1.1m barrels

By Kevin Done, Energy Correspondent

AS MUCH as 155m barrels of crude oil production have been lost since the end of October as a result of the turmoil in the Iranian oil industry.

Production by the Iranian Oil Participants, the consortium of western oil companies which accounts for about 90 per cent of Iranian crude oil output, is now down to the lowest levels recorded in the first week of November when the initial wave of civil unrest in Iran was at its peak.

Production yesterday totalled some 1.1m barrels compared with normal production through the year of 5.0m barrels a day. Exports were down to 600,000 barrels as against a normal level of 3m barrels.

The panic evident at the beginning of November, however, has not yet been repeated. Most oil traders report weaker prices over the range of oil products. Prices for naphtha, the petrochemical feedstock, have fallen back from the level reached a couple of weeks ago of nearly \$200 a tonne, although it is still the most actively traded product.

The oil industry believes that the consuming countries are unlikely to notice serious effects in the retail oil markets as a result of the continuing Iranian cutback.

Stocks at the end of October were normal and most countries were carrying sufficient oil to meet demand for as much as 75 days.

The cumulative loss of Iranian production amounts to a little more than three days of total world oil supplies. As supplies are not evenly balanced in all countries, this could start to cause some trouble in individual oil markets next month as there is a reduction in the arrival of new supplies.

Rhodesia likely to request Pretoria help after oil fire

BY QUENTIN PEEL

JOHANNESBURG — South Africa is likely to be under considerable pressure to make up Rhodesia's badly depleted oil stocks after fire had raged for two days in Salisbury's guerrilla sabotaged fuel depot.

South Africa has said it will not touch its strategic stockpile of 40m to 60m tonnes, according to Mr. Chris Heunis, the Minister for Economic Affairs. Observers believe it would be unlikely to change that policy to help its beleaguered neighbour.

Rhodesia's oil consumption is fractional compared with South Africa's 320,000 barrels a day, and oil industry sources do not believe the fire will cause any immediate problems. Petrol restrictions in South Africa have meant that the suppliers here are currently undersold, and have been actually producing a surplus of petrol, although diesel supplies are fully accounted for. Latest estimates of commercial stocks of fuel put them at more than 90 days' supply.

September was at its lowest level for seven years. Although inventories rose for the first time in 30 months, this was attributable to the economy further, the decline in retail and wholesale sales at a time when manufacturing output was rising.

Thanks largely to the high gold price, South Africa's current account surplus reached a record of R662m (£387m) in the third quarter, compared with R301m in the preceding three months.

This was more than offset, however, by a net capital outflow of R672m, bringing the outflow for the first nine months of 1978 to R1,340m, compared with the R850m during the whole of 1977.

Nevertheless, since a large part of the net outflow of capital during the third quarter came from repayments of short-term loans negotiated to support the foreign reserves, the level of the reserves (net of the reserve bank's short-term foreign liabilities) rose during the quarter by R163m.

Meanwhile, there is no indication yet of when the Government will release the recommendations of the Commission of Enquiry into the exchange rate of the rand, headed by Dr. Gerhard de Kock, the Finance Minister's economic adviser. Although the Minister had promised to release the Commission's proposals and the Government's response to them by the end of December, there are now indications that an announcement may be delayed until the end of the year.

S. African economy slows down

BY BERNARD SIMON

JOHANNESBURG — As the South African authorities come under growing pressure from the business community to stimulate the economy further, the Reserve Bank has produced evidence that the economic upswing which began at the end of last year is petering out.

According to the Bank's latest quarterly bulletin, real gross domestic product declined "moderately" during the third quarter, following a marked expansion during the first six months. The bank says that in the first nine months of 1978, real GDP was about 2.5 per cent higher than in the same period last year.

Particularly disturbing has been a further sharp fall in fixed investment, which during July-

Sharp investment rise forecast

BY ROBERT MAUTHNER

PARIS — A sharp increase in French industrial investment in 1979 is forecast by the National Institute of Statistics (INSEE) in its latest survey of companies' investment intentions.

The survey, conducted in November, foresees an investment rise by 15 per cent in value next year, which, given the expectations of an 8 per cent increase in the price of capital goods, corresponds to a rise of 7 per cent in the volume of investment. This compares with the very low level of investment in the current year, when the volume increase in the private sector is expected to be no more than about 1 per cent.

The expected increase in investment is more or less equally spread over the capital goods, consumer goods, and semi-finished goods industries. The sectors reporting the biggest investment intentions are the motor, electrical, chemical, textiles and cardboard industries.

The November survey substantially modifies the pessimistic forecasts in the previous survey conducted in June, which indicated a rise of 12 per cent in value and a maximum of 1 per cent in the volume of investment budgets.

The survey emphasises, however, that the forecasts for 1979 are subject to revision, since the investment intentions have not yet been confirmed by a correspondingly large volume of orders.

Gaullist attacks Chirac

BY OUR OWN CORRESPONDENT

PARIS — The Gaullist Party, which has plunged headlong into the campaign against direct elections to the European Parliament and President Giscard d'Estaing's foreign policies in general, is beginning to show serious symptoms of an internal crisis.

The latest indication that all is not well in the Gaullist fold was a scathing attack last night by M. Alexandre Sanguinetti, one of the oldest Gaullist "barons" on the leadership of M. Jacques Chirac, currently recovering in hospital from a car accident.

M. Sanguinetti, himself a former Secretary-General of the party, accused M. Chirac of concentrating entirely on political tactics at the expense of giving the party a real strategy.

"We are in an intellectual desert," M. Sanguinetti said. "There are no party debates inside our party comparable to those which take place in the Socialist and Communist Parties."

Announcing that he would no longer give M. Chirac support, M. Sanguinetti said that the Gaullist leader did not know where he was going. M. Chirac would not go as far as breaking with President Giscard's Government because, although he was opposed to his policies, he was equally anxious not to play into the hands of the left-wing Opposition. And M. Sanguinetti capped his criticism of M. Chirac by calling upon him to start acting on principle, instead of trying to do all costs to become President of the Republic.

If M. Sanguinetti is criticising M. Chirac for not going far enough in opposing the Government, a number of Gaullist MPs appear to consider that their leader is being dangerously impetuous in constantly thwarting the President.

After joining the Communists in defeating legislation on the harmonisation of France's VAT system with EEC regulations, and on the financing of the forthcoming European election campaign with Common Market funds, their ears signs of growing uneasiness within the Gaullist Party at this uneasy alliance.

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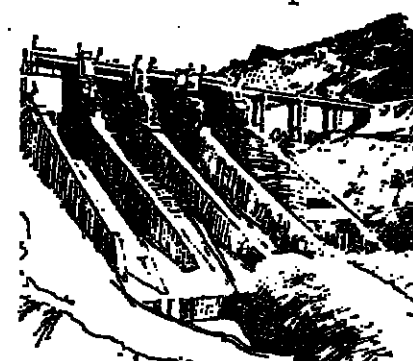
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OVERSEAS NEWS

Shah's army threatened by desertion and mutiny

By Simon Henderson and Andrew Whitley

TEHRAN — Counter demonstrations by supporters of the Shah were held yesterday as the Government met to assess the implications of anti-Shah demonstrations held throughout the country earlier in the week. Meanwhile incidents of mutiny indicate that the loyalty of parts of the Army has become strained. The need for the Shah to find a politically acceptable replacement for the military-led Cabinet is now known to have resulted in meetings between the Shah and prominent Iranians up to last Thursday and these meetings may well be resumed now. The most serious case of military disloyalty apart from reports of widespread desertion, is believed to have been the shooting of officers at the Imperial Guard barracks in Tehran. According to reports given credence by diplomats, an incident took place at lunchtime on Monday in the Lavasan barracks near the Shah's palace in the north of the city. A group of

New wave of crime in Lebanon

By Ihsan Hijazi

BEIRUT — Joint patrols of Syrian troops of the Arab peace-keeping force and Lebanese police yesterday began tightening security in the predominantly Moslem west Beirut after a wave of lawlessness during the past two months. The decision to increase the patrols especially at night was taken at a meeting between Dr. Selim al-Hoss, the Prime Minister, Mr. Salah Salameh, the Interior Minister, and Col. Sami al-Khalil, Lebanese commander of the Arab force. Complaints about the crime wave came not only from individuals but from political groups and even the militia centred in the Moslem quarters. Daily theft of cars, rape, abductions and outright robbery have replaced the factional fighting as the main worry for all Lebanese. The situation in the predominantly Christian areas of the country is not any better. Yesterday, unidentified gunmen got away with \$200,000 (240,000) after holding up a bank official when he left the Central Bank on the main Hamra shopping centre. Other armed men stole an equal amount from a bank in Chekka in the Christian-dominated northern part of the country. Thieves have become so daring that they now stop drivers at the point in the middle of the streets and take away their cars. Newspapers carry daily announcements about missing persons. Over 70 such announcements were couched in October alone. Last week gunmen abducted the fiancée of a businessman in west Beirut and reportedly raped her several times. There have been frequent incidents of assault against foreigners and diplomats. Last week the Norwegian Charge d'Affaires, Mr. Hans Longva, suffered multiple fractures in an abortive kidnapping attempt by unknown gunmen. Although the would-be abductors held the diplomat at gunpoint on Bliss Street not far from the American University of Beirut, he managed to jump into a nearby ditch. The gunmen fled in the diplomat's car. Some reports said the abductors wanted to disrupt the ceremonies in Oslo when being presented to Israeli Premier Begin and Egyptian President Sadat. Yesterday, an explosion rocked a school run by Maronite nuns at the town of Irbid about 18 miles north of here. Two mutilated bodies were found on the scene and were believed to be those of the dynamite. Ten days ago, the owner of the most exclusive night club in east Beirut, Mr. George Khoury, was shot and killed by masked gunmen in what was believed to be an extortion crime.

ACDA chief seeks to dispel controversy

By David Buchan

WASHINGTON — Support for a strong U.S. defence posture did not conflict with efforts to reach arms control agreements with the Soviet Union, General George Seignious said yesterday at his first Press conference since being appointed head of the U.S. Arms Control and Disarmament Agency (ACDA). Although Gen. Seignious does not hold the job of top negotiator at the strategic arms limitation talks, as did Mr. Paul Warnke, the previous head of ACDA, he will play a key role in presenting to Congress a 2 agreement which he does not expect this to occur before February, even if Presidents Carter and Brezhnev do meet next month to sign the planned treaty. Mr. Warnke's replacement by a relatively conservative soldier has been seen as a tactic by Mr. Carter to placate some of the more right-wing opponents of SALT in the Senate. Gen. Seignious yesterday sought to dispel some of the controversy surrounding his appointment by emphasizing the SALT 2 pact as "enhancing and improving U.S. security". He went on to excuse his membership earlier this year of the American Security Council, a body that has lobbied against the SALT 2 negotiation, by saying that immediately he had renounced the policy, he had resigned. He was at the time a member at large of the U.S. SALT delegation. Mr. Carter's decision to put a soldier in charge of arms control has aroused some disquiet among liberal Senators and Senator John Culver is considering tabling legislation to prevent the future appointment of military men to head ACDA. The Senate is in recess at present and will not consider confirmation of Gen. Seignious' appointment until next month. The General headed the Defence Department's military sales and aid programme under the Nixon Administration, which was seen to give or sell to U.S. allies as many weapons as possible to counter the Soviet threat. Gen. Seignious said he agreed with President Carter's quite different tactics of reducing U.S. arms sales. He called the current negotiations to curb arms transfers with the Soviet Union now in progress in Mexico City, a useful first step. He said it would have to be complemented by restraint by other arms suppliers. He warned the NATO allies to exercise restraint in selling arms to China for profits or to lower the unit costs of their own arms production. Britain has been negotiating with Peking to sell a number of Harrier jets. The general said he could not think of a single NATO member country whose security would be enhanced by arms sales to China.

Mayor appeals to bankers to stop Cleveland default

By Jurek Martin

WASHINGTON — Mayor Dennis Kucinich of Cleveland was yesterday engaged in urgent negotiations with the city's bankers to avert a default on the city's \$100 million municipal bonds. The city's business community and city council president, Mr. George Forbes, have been demanding that Mr. Kucinich sell the city's bonds to help get the city's finances in better order. But Mayor Kucinich has so far refused to do so. His plan is two-fold: to ask the city's electorate to approve a referendum on a 50 per cent increase in municipal income tax; and to raise an extra \$50m in debt consolidation loans next year. The proceeds of these loans would also be used to pay off the city's bonds. The city's population has fallen by 15 per cent in the

1970s), a decline in the tax base, a relocation of industry away from the city, and heavy pressure on social services to meet the needs of the increasingly poor and black remaining population. However, Mayor Kucinich's remarkable performance to office has been the dominant theme in the city for the last year. A populist, young and inexperienced, Kucinich has placed himself in the city government, he has managed to alienate much of the city's business community. By August, he survived about 250 votes in the city council election. The chance of the federal Government helping to bail out Cleveland, as it did New York, may ever, an interim solution may possibly be found. What is at stake is not only the city's job, either before or at the next mayoral election in a year's time.

Mood to jail Gandhi grows

By K. K. Sharma

NEW DELHI — Tension mounted here following a strong attack by Mrs. Indira Gandhi, former Prime Minister, on the ruling Janata Party during a debate in the Lok Sabha (lower house of Parliament) on a Privileges Committee report holding her guilty of breach of privilege of the House. In a prepared speech, Mrs. Gandhi denied she had committed any breach of privilege and accused the Janata party of trying to convert the House into a "medieval star chamber". Her speech was repeatedly interrupted and it became clear that the mood of the Janata Party is to punish Mrs. Gandhi severely by imprisoning her. This was, in fact, the consensus when the Janata parliamentary party met yesterday morning to discuss Mrs. Gandhi's punishment. Since an overwhelming majority of the members wanted to move a motion to imprison Mrs. Gandhi, it is thought that Prime Minister Morarji Desai will ask the Lok Sabha to imprison her. The Privileges Committee report holds Mrs. Gandhi guilty of harassing officials gathering information on her sons' car company. The debate has been extended until tomorrow. The Lok Sabha has the powers to imprison Mrs. Gandhi. But a number of other parties, including the Janata's allies, feel that imprisonment of Mrs. Gandhi on charges of contempt of the House would give her a martyr's halo and add to her popularity in the country. For this reason, they have suggested temporary suspension of her membership.

New move to end impasse in Middle East talks

By David Lennon

JERUSALEM — Israel faced crucial decisions on the December 17 deadline for the talks at the Camp David summit. Israeli officials were angry and disturbed by the latest pronouncements out of Washington, which appeared designed to pressure Israel to be more forthcoming in the talks. President Carter's reiteration of the importance which he attaches to the December 17 deadline is seen here as unnecessary pressure to conclude rapidly the peace agreement. Even more serious, in Israeli eyes, was the declaration by Mr. Robert Byrd, the Senate Majority Leader, that U.S. aid to Israel would be dependent upon a halt to new settlements on the occupied West Bank and the granting of meaningful self-rule to the Palestinians living on the West Bank and Gaza Strip. L. Daniel adds from Tel Aviv: Israel has scaled down its request for extraordinary U.S. aid to finance the withdrawal of its forces from Sinai and the construction of new bases and airfields in the Negev desert. By eliminating the request for \$300m for relocating civilian settlements in the Negev, Israel is now looking for \$30m in addition to the "normal" request for \$2.3bn an economic and military assistance. This is usually scaled down by \$500m. The Treasury here fears that the planned construction projects will overheat the economy and add to inflation currently running at an annual rate of 50 per cent. could not say if agreement could be reached by the December 17 deadline. Israeli officials were angry and disturbed by the latest pronouncements out of Washington, which appeared designed to pressure Israel to be more forthcoming in the talks. President Carter's reiteration of the importance which he attaches to the December 17 deadline is seen here as unnecessary pressure to conclude rapidly the peace agreement. Even more serious, in Israeli eyes, was the declaration by Mr. Robert Byrd, the Senate Majority Leader, that U.S. aid to Israel would be dependent upon a halt to new settlements on the occupied West Bank and the granting of meaningful self-rule to the Palestinians living on the West Bank and Gaza Strip. L. Daniel adds from Tel Aviv: Israel has scaled down its request for extraordinary U.S. aid to finance the withdrawal of its forces from Sinai and the construction of new bases and airfields in the Negev desert. By eliminating the request for \$300m for relocating civilian settlements in the Negev, Israel is now looking for \$30m in addition to the "normal" request for \$2.3bn an economic and military assistance. This is usually scaled down by \$500m. The Treasury here fears that the planned construction projects will overheat the economy and add to inflation currently running at an annual rate of 50 per cent. On arrival in Israel, Mr. Vance said that the negotiations "are now in their final stages". After the first meeting with the Israelis, he said he honestly

Beagle Channel negotiations fail

By Robert Lindley

BUENOS AIRES — The promised Argentine-UK talks on the Beagle Channel boundary dispute have failed to get under way. The Argentine Foreign Minister, Dr. Carlos Pastor, and the British Foreign Secretary, Mr. Francis Pym, met in London yesterday to discuss the dispute. The talks were supposed to start on Monday but were postponed until next week. The Argentine side has insisted that the talks should be held in Buenos Aires, while the British side has insisted that they should be held in London. The dispute is over the location of the Beagle Channel, which separates the Argentine and British territories in the South Atlantic. The Argentine side claims that the channel is wider than it is, while the British side claims that it is narrower. The dispute has been a long-standing one and has caused a great deal of tension between the two countries. The talks are expected to continue for some time.

Row over the Amazon basin

By Diana Smith

BRASILIA — Government plans to sell exploitation rights to foreign companies for rich Amazon tropical woods have been rejected by a national debate here about Brazil's main natural resource — the Amazon river basin. The plans were not made fully public until the Liberal newspaper, Folha de Sao Paulo, put the story on its front page recently. Government technicians had reached the conclusion that the complex Amazon rain forest, with its thousands of plant species and its nutrient-poor, easily exhausted soils, could be exploited commercially without upsetting the environment, the report said. The original pilot project, planned by the Brazilian Institute for Forest Development (IBDF) was for the exploitation of 350,000 acres of a federal forest reserve called Tapajós, in the northern State of Para. Senior members of the Government, including Sr. Aloysio Paulinelli, the Agriculture

Canada tries to slow food price rises

By Victor Mackie

OTTAWA — Mr. Warren Allmand, Canada's Consumer Affairs Minister, is to recommend new measures today to try to slow down the rise in food prices. Mr. Allmand, who will be putting his proposals to the Cabinet, said in Parliament yesterday that he agreed with predictions from farm food processors and the Department of Agriculture that food prices could be expected to rise by between 8 and 10 per cent in 1979, an improvement on the 14 per cent increase this year. He was satisfied that food processors and retailers were making unfair profits. A report by the Centre for the Study of Inflation and Productivity had pointed to high profits in the food industry as one factor behind the price rises. Mr. Allmand said that the Ministry would advise consumers to boycott certain products if their prices appeared to be going up unreasonably. The Department of National Revenue has launched a study to determine whether there is a case for proceeding against Japanese makers of heavy-duty trucks and off-highway tyres for dumping their products in Canada. Statistics from the Rubber Association of Canada show that Japanese replacement tyres in 1977 accounted for 30 per cent of the total dollar volume of C\$284m of all imported tyres, only a few points below the share held by the U.S. in 1974. Japan held only a 5 per cent share.

Oil store plan faces cutback

By David Buchan

WASHINGTON — The Federal programme for storing 100 million barrels of oil as an emergency reserve, beset by delays and high costs, may be cut back. President Jimmy Carter will have to resolve a fierce internal debate between his budget advisers, who want to cut the plan, and the Government's oil industry advisers, who oppose the cut. AP. D.

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Border war enters crucial stage

By Nayan Chanda in Hong Kong

THE BIRTH of a pro-Hanoi National Salvation Front of Khmer insurgents pledged to oust the Pol Pot regime and intensify Vietnamese military pressure against Cambodia has brought the year-old Cambodia-Vietnam conflict to a new, and perhaps decisive, stage. Western intelligence reports refer to a massive deployment of Vietnamese troops along the border with Cambodia and the beginning of a military drive by Hanoi towards the Mekong River town of Kratie in eastern Cambodia. There were also indications that at China's urging, Pol Pot was preparing for an eventual abandonment of Phnom Penh to wage a "protracted war" from the countryside. Western analysts watching the Cambodian scene say that there is as yet no threat to the virtually unpopulated city of Phnom Penh nor is there enough evidence of the "uprisings" which Hanoi claims have been taking place all over Cambodia. But in view of the heavy casualties already suffered by Cambodia's army of 100,000 and the weight of the Vietnamese military machine facing it, a combination of strong military pressure and growing political disaffection among the population through the newly established front can bring Pol Pot regime to the most serious crisis of its existence. Although observers are wary of calling the current state of fighting as the beginning of the much-awaited dry season offensive by Vietnam, there is an emerging consensus that coming weeks would prove decisive for the Pol Pot regime. The announcement from Hanoi on December 3 that a Kampuchean (Cambodian) National United Front for National Salvation (KNUNFS) has been set up "somewhere in the liberated area of Cambodia" did not come as a surprise. As early as March this year, Hanoi had announced that this correspondent was told by a senior Hanoi official that it was Phnom Penh did not change its policy "the regime will be chased by the Khmer people". Since June, the Khmer language transmission of Radio Hanoi has broadcast a series of appeals for uprising against the Pol Pot Government in the name of the dissident Khmer leaders, many of whom including the Front President Heng Samrin, now figure in the 14-member Central Committee of the KNUNFS. Although the move could be seen as coming, the decision to announce the Front to the world is seen by observers as an indication

CAMBODIA AND VIETNAM

Border war enters crucial stage

that Hanoi is irrevocably committed to a change of regime in Cambodia. For quite some time Western analysts have speculated about Hanoi's attempt to form a Khmer insurgent army from defectors, refugees and Cambodian prisoners of war present in Vietnam. With the announcement of religion and free choice in marriage, is likely to strike sympathetic chords in Cambodia. To underline the seriousness of the Front's ambitions for restores religion, a Buddhist monk has been named a member of the Front Central Committee. The South Vietnam National Liberation Front, which was set up by the Vietnamese Communists, also includes Buddhist and other religious personalities in the organisation. Some observers who see the potential in the Front's programme for spreading disaffection, are however doubtful as to how it could reach the peasants in the isolated and tightly controlled communes. They speculate that the political propaganda may have to follow rather than precede a military campaign launched by the Vietnamese and their insurgent allies. In the traditional counter-insurgent strategy of winning "hearts and minds", military pressure may be accompanied by some material reward. A recent report by the Front's news agency said that the leaders of the Front visited the liberated areas and distributed clothes to the villagers. The fact that propaganda among the population can be easily spread after the elimination of Phnom Penh security apparatus by the Vietnamese speeder may make the insurgent task very difficult. One reason why the small Khmer Rouge army has so far failed to fight against the Hanoi forces is their deep-rooted anti-Vietnamese feelings — which is also fairly widespread among the population. By taking a higher profile in fighting the Khmer Rouge, the Vietnamese may prove more antipathetic for its insurgent allies and somewhat devalue their attractive programme.

Canada tries to slow food price rises

By Victor Mackie

OTTAWA — Mr. Warren Allmand, Canada's Consumer Affairs Minister, is to recommend new measures today to try to slow down the rise in food prices. Mr. Allmand, who will be putting his proposals to the Cabinet, said in Parliament yesterday that he agreed with predictions from farm food processors and the Department of Agriculture that food prices could be expected to rise by between 8 and 10 per cent in 1979, an improvement on the 14 per cent increase this year. He was satisfied that food processors and retailers were making unfair profits. A report by the Centre for the Study of Inflation and Productivity had pointed to high profits in the food industry as one factor behind the price rises. Mr. Allmand said that the Ministry would advise consumers to boycott certain products if their prices appeared to be going up unreasonably. The Department of National Revenue has launched a study to determine whether there is a case for proceeding against Japanese makers of heavy-duty trucks and off-highway tyres for dumping their products in Canada. Statistics from the Rubber Association of Canada show that Japanese replacement tyres in 1977 accounted for 30 per cent of the total dollar volume of C\$284m of all imported tyres, only a few points below the share held by the U.S. in 1974. Japan held only a 5 per cent share.

Oil store plan faces cutback

By David Buchan

WASHINGTON — The Federal programme for storing 100 million barrels of oil as an emergency reserve, beset by delays and high costs, may be cut back. President Jimmy Carter will have to resolve a fierce internal debate between his budget advisers, who want to cut the plan, and the Government's oil industry advisers, who oppose the cut. AP. D.

Property speculation in Brazil

By Diana Smith

THE OUTGOING Government of General Ernesto Geisel, which handed over to an administration led by General Joao Baptista Figueiredo in March 1979, has figured out a plan to edge towards more equitable distribution of income in Brazil and take an initial, albeit cautious, bite out of profits on property sales. Urban property speculation has made home-hunting prohibitively expensive in recent years. The reform announced less than a month after urban dwellers gave sweeping votes to the opposition (but not enough to ensure a majority in the Senate), Congress or state legislatures, will take effect from 1980. Starting that year, profits on sales of property worth over Cr 4m (€99,000) will be subject to 25 per cent capital gains tax. Each year, a property owner keeps the building, the rate of tax will diminish. If he holds on to it for 10 years from the date of purchase, he will not pay capital gains. This reform is designed to discourage individuals from buying and selling property at large profits and lightning speed. Until now, only "habitual" buyers and sellers, negotiating four or more properties a year, have been liable to capital gains tax. Tax reform will hurt only the highest property-income bracket but this is not as small as it might be imagined in a country with a modest \$1,200 annual per capita income. Tens of thousands of urban flats sell for \$120,000 or more. There are hints, too, that with time the Cr 4m ceiling will be lowered, extending capital gains tax to a larger segment of the property-dealing population. The Government has also increased supertax from 50 per cent to 55 per cent on annual incomes of more than Cr 4m. This supertax will be paid only on the portion of income in excess of Cr 1.41. Meanwhile, to discourage speculative dealings, short-term operations in Government bonds and Treasury bills will be liable to a 10 per cent capital gains tax. To lose another loophole, the authorities have reduced permitted deductions for charity contributions to 10 per cent. In a lower income bracket, citizens of 66 and over will enjoy full tax exemption on annual

The message gets through

By Diana Smith in Rio de Janeiro

incomes of up to Cr 80,000. The measures hint that the "first enlarge your cake, then slice it more evenly" argument prevailing in the past decade may be on the wane. Brazil's 1977 gross domestic product was \$164bn; in 1976, 39 per cent of the share of the national cake went to the wealthiest 5 per cent, 11.3 per cent to the poorest 50 per cent. The physical and mental health effects of these subsistence diets worry the health authorities, as does the tendency of urban dwellers in low income brackets with material aspirations to forfeit decent meals, live in near-squalor and buy superfluous electrical appliances. Undernourished mothers producing debilitated babies are still a major factor in high infant mortality rates in urban Brazil. These mothers bear more children than their means or stamina can afford. Undernourished survivors swell the "problem" population while the wealthier middle-classes use birth control. The high Brazilian birth rate cuts into economic growth: a spectacular 10 per cent a year before the 1973 oil crisis, now closer to 5 per cent a year. President Geisel's Government has sought to correct long-neglected ills and achieved substantial achievements — except in low-cost housing despite the creation of special funds for this purpose. Not all progress has been made. Funds have made their way to their proper destination. Instead, they have been diverted into high-rise apartment building. Rampant speculative building has been assisted by rampant profiteering by recipients of subsidised, cheap credit for small businesses, or farming enterprises, who shift proceeds from machinery or farm implements into investment property, either buying and selling, or retaining and charging exorbitant rents. It is on this speculative boom that the Government has launched its first cautious attack. Not only will there be a new capital gains tax but also a 10 per cent tax on earnings from monthly wages are still unlikely to exceed Cr 5,500 but higher social benefits have produced real gains. On the other hand, despite regular upward wage adjustments, inflation, running at over 40 per cent annually bites into urban wages. At the most extreme opposites, the high-living standards and expectations of urban, well-paid, senior clerical workers or executives contrast starkly with the

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\$30bn credit need seen for China

NEW YORK — China is likely to need \$30-35bn of foreign credits in finance development to 1985, according to Mr. Louis Saubolle, vice-president and Asia representative of the Bank of America.

He told a Press lunch yesterday that China had been discussing the possibility of receiving direct loans from American banks, although no loans have yet been negotiated. China has shown an increased willingness to turn to foreign sources of financing, in both the short and long term.

Mr. Saubolle estimated China's two-way trade would total about \$20bn this year, compared with approximately \$14bn in 1977. Reuters

Steel-castings contract

Steel castings valued at over £500,000 are to be supplied to a Middle East aluminium smelter under a contract awarded to O. H. Steel Foundries and Engineers of Sheffield, one of the five founders of the Weir Group. The contract has been awarded by George Wimpey, a company with a major share in the construction of a new aluminium smelter and power station being built by British Smelter Constructors at the Gulf port of Jebel Ali for the Dubai Aluminium Company.

Pilkington Saudi deal

The largest ever contract for glass reinforced cement has recently been signed as part of a \$600m new town project in Saudi Arabia. GRC of Northwich, Cheshire, part of the Pilkington Group, has signed a contract for the design, commissioning and management of a 12m factory to make GRC cladding panels for the 1,500 houses in Tabuk, Saudi Arabia.

Fiat wins Soviet order

Fiat has announced its subsidiary Telettra has obtained an order from the Soviet Union for an 180bn telecommunications network along the new trans-Siberian railway network. Reuters reports from Turin. Telettra has signed a scientific and technical co-operation agreement with the Soviet Union in the electronic switching and advanced transmission sectors.

Dutch strike talks

A threat to Holland's Christmas mail was averted yesterday after public service unions and the Government agreed to negotiations on planning pay cuts. Reuters reports from The Hague.

EAST EUROPEAN TRADE

Hungary reconsiders its export policy

BY PAUL LENDVAI IN VIENNA

HUNGARY has decided to carry out major changes in economic policy related to trade at the start of next year, due to growing imbalance in its convertible currency external payments position.

Present measures have tended to increase the nominal value of exports, but in the final analysis have backfired and contributed to the increase rather than the reduction of the balance of payments deficit.

It is now recognised that the present price system is divorced from real costs and this, combined with the complicated structure of State subsidies, has stimulated the production of goods which were sold at a loss abroad.

The new measures start from the premise that the quantitative increase of exports alone does not help restore external equilibrium. This is, however, a vital matter for a country which has to rely on imports to satisfy four-fifths of the demand for raw and basic materials.

It is recognised that the only way to promote the production and export of profitable products, and to cut the manufacturing of obsolete or fast-expensive goods, is a general shift in the profit and loss calculations as a yardstick to measure real performance.

It is not just the question of selling goods at a loss abroad, but also the often forgotten fact that the imported materials account for 30 per cent of average products. As a result of the artificial and multiple exchange rates, a given unit of imports is calculated at a lower exchange rate in terms of costs than the real export earnings on the basis of the same unit.

Under such a system, the rise of the import bill increases the nominal profits of the given enterprise since it can only fulfil and overfulfill the plan if it increases its uneconomic exports based on expensive imported materials.

In a country which does half of its aggregate trade on a convertible basis, a realistic and direct case by case comparison of the costs of imports with those of the domestic products or of goods produced for exports is of course impossible, since a truly radical shift to realistic pricing could only take place in close co-operation with the other Comecon member states.

This is the reason why Premier Gyorgy Lazar in an interview of the party monthly, Tarsadalmi Szemle, cautioned that one cannot radically change the structure of production. At issue is not only the stimulation of high-quality exports but also the need to stop production of goods sold at a loss.

The increase of the across-the-board profit tax from 36 to 40 per cent as of next January, coupled with the obligatory rise

EEC and U.S. now near to agreement on agriculture

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS — The EEC and the U.S. now appear to be within sight of a deal on agricultural trade, one of the trickiest chapters of the GATT world trade talks in Geneva, with the drafting of a bilateral commitment on the main elements of a new international wheat agreement.

This breakthrough, which follows the collapse of plenary negotiations on a wheat agreement last month, is part of a broader parcel of understandings on agriculture drawn up between the European Commission and American negotiators last week-end.

The package has still to be officially approved by both the U.S. and the EEC. Backing must then be sought from other participants in the GATT talks, notably Australia, Canada and Japan, as well as from the developing countries.

The Carter Administration is apparently satisfied that the package is acceptable as it stands, though it could run into resistance on the EEC side, especially from the French and Italian Governments.

France, which has been urging the EEC to take the toughest possible line in the GATT talks, has a standing reserve on all the points at issue in the negotiations, which would enable it to block any proposed agreements which it found unsatisfactory.

Italy is concerned specifically about the EEC response to American demands on trade in Mediterranean products, presented in the form of a list of more than a dozen products by Mr. Robert Strauss, the chief U.S. Trade Negotiator.

Though Mr. Strauss has apparently dropped his request for better EEC market access for citrus and almonds, Italy is understood to fear that the Commission has offered too large a concession on U.S. rice exports.

Germany, for its part, has expressed some dissatisfaction with the outline wheat agreement which calls for obligatory stocking when world wheat prices fall below a specified level. Bonn has

long maintained that such commodity agreements benefit producers, large-scale producers like the U.S. much more than the poorer developing countries.

While the Commission still hopes to extract some further concessions from the U.S. and Japan on industrial tariff cuts during the next week, EEC officials believe that the proposed agricultural package cannot be substantially improved upon.

It is expected to present EEC Foreign Ministers with an over-all report on the GATT talks next Tuesday, which, it will probably argue, should form the basis for the Community's final position in the talks.

Textile group concerned

BRUSSELS — Associations representing European Community textile and clothing industries said today that they were "acutely worried" about the latest U.S. tariff-cutting offer for European products in the multilateral trade negotiations in Geneva.

In a note addressed to the European Council of Ministers, the co-ordination committee of European Community textile industries (Comitext) and the European Association of Clothing Industries (AEIH) said the U.S. offer "systematically departs from the harmonisation formula" under which Europe and the U.S.

would make similar concessions. The associations noted that the U.S. currently applies an average weighted tariff protection rate of 23.9 per cent against 14.4 per cent for the EEC countries. The non-weighted rates amount to 17.6 per cent for the U.S. and 10.4 per cent for the EEC, they said.

They also claimed that the U.S. still applies duties varying from 20.1 to 50 per cent for 58 per cent of its textile imports while, in the case of the EEC, the rate only slightly exceeds 20 per cent in a very limited number of cases.

AP-DJ

Mexicans diversify oil market

By William Chislett

MEXICO CITY — Pemex, the state-owned Mexican oil monopoly, has started to diversify its markets with this week's agreements on the sale to France after 1980 of 100,000 barrels of crude oil a day and to Brazil of 20,000 b/d after the same date. This will be the first time that Pemex has sold to both these countries.

At the moment, their clients are the U.S., Israel and Spain with Japan showing interest. The French sale was agreed at the end of a visit to Mexico of the French Industry Minister, M. Andre Girard and will be for a period of 10 years. The Brazilian sale is for an unspecified time.

Pemex has also signed a contract with the West German firm, BASF, to sell 15,000 tonnes of ammonium. Exports of Mexican crude oil in November reached 500,000 b/d. Daily production is currently running at about 1.4m barrels and this will be boosted to 2m by 1980 when Pemex feels that it will then be able to export around 1m b/d.

Sri Lanka will buy substantial quantities of Chinese petroleum products next year to help maintain the balance of trade between the two countries according to the Trade and Shipping Minister.

He listed kerosene, paraffin and paraffin wax as items that Sri Lanka will buy from China to compensate for reduced rice purchases.

UK motor subsidiary faces £67,000 fine

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS — Kawasaki Motors (UK), the British subsidiary of the Japanese heavy industries of Kawasaki, has been fined £67,000 by the European Commission for violating EEC competition law.

In a decision announced yesterday the Commission said that about 30 per cent lower than in Kawasaki Motors had illegally Belgium, but was refused the restricted trade by prohibiting sale.

The principles of the case are similar to those in the Commission's action against Distillers' a year ago. Distillers was found to have breached EEC competition law by refusing to allow retail prices charged in Germany "parallel exports" of spirits to other parts of the EEC by independent wholesalers at prices higher than the price of identical machines sold in Britain.

The new post-shipment export finance scheme is aimed at customers which have only a small or intermittent export turnover and who do not use Export Credits Guarantee Department insurance cover or existing short term schemes supported by ECED and the banks.

Any customer of the Midland Bank and the British Overseas Engineering and Credit Company, part of the Midland Bank Group, with an exporting turnover of £100,000 or less is eligible for finance under the scheme.

They will be able to borrow 90 per cent of the value of exports, supported by bills of exchange or promissory notes covering the payment from sight up to six months credit.

There are good opportunities in Japan for British suppliers of luxury and high quality goods, according to a report published by the British Overseas Trade Board (BOTB).

The report on the Japanese market said there were opportunities for British manufacturers of leather goods, clocks, cigarette holders, jewellery, saddlery and pipes, and other high quality goods.

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UK NEWS

Upsurge in sales hits dwindling merchant fleet

BY IAN MARGREAVES, SHIPPING CORRESPONDENT

THE SERIOUS depletion of Britain's bulk carrier fleet under the impact of the world shipping recession is shown by the latest figures from the Lloyd's Register of Shipping.

No fewer than 87 bulk carriers and combined carriers were sold in the first 11 months of this year, nearly all to foreign buyers.

This represents more than one quarter of the British bulk and combined carrier fleet, which stood at 335 in July, according to Lloyd's Register figures.

Although new ships have been delivered this year, they have numbered under a dozen. The Swedish fleet has shrunk from 126 in July last year to 120 in July this year.

The one bright spot for ship-owners to emerge from this latest statistical analysis is the confirmation that demolition of ships is running at unprecedented levels.

More than 18m dwt of ships have been scrapped this year, compared with 12.5m dwt in 1977. The average age of the ships sold for further trading was 12 years.

BRITISH FLAG SHIP SALES: JANUARY TO NOVEMBER 1978

Demolition			Tankers			Bulk carriers			OBOs			Shelter deck/others			Total				
No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age		
17	1.24m	16	4	64,000	23	2	145,000	17	13	142,000	25	36	1.6m	22					
Sold for further trading to UK company																			
2			247,000			3			4,065			17							
Sold for further trading to foreign company																			
8			376,000			13			58			2.3m			9				
9			1.2m			7			90			0.9m			14				
TOTAL:															209 ships			7.3m dwt	

Benn heads Welsh coalfield inquiry

By Robin Reeves, Welsh Correspondent

THE GOVERNMENT'S tripartite investigation into the problems facing the South Wales coalfield is to meet in London for the first time under the chairmanship of Mr. Anthony Wedgwood Benn, Energy Secretary.

This inquiry comes after mounting concern over the coalfield's heavy financial losses and fears among mining unions that it could spell more colliery closures.

Other committee members include Mr. Joe Barnett, Chief Secretary to the Treasury, Mr. Philip Weekes, the National Coal Board's South Wales director and Mr. Emyr Williams, the South Wales miners' president.

Their task is to study ways of making the coalfield pay while ensuring that mining jobs are not lost to the full and job opportunities are maintained.

Only one pit—Deep Duffryn, near Aberdare—is under a formal closure threat, but fears persist throughout South Wales that there could follow unless there are changes in coal marketing subsidy arrangements.

The National Union of Mineworkers has decided to fight the proposed closure. The situation is to be discussed by the union's national executive in London today.

BANK OF ENGLAND QUARTERLY BULLETIN

Expansion at 3% may be sustained

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE UNDERLYING rate of expansion of the economy has probably been slightly more than 3 per cent a year during 1978 and might be sustained about that level over the next 12 months if inflation stays in single figures. That is the central theme of the economic assessment in the December issue of the Bank of England Quarterly Bulletin, published this morning.

The bulletin notes that expansion in economic activity seems to have moderated in the third quarter of this year and that the rate of inflation has changed little.

Looking ahead, the UK should benefit from continued growth of its export markets and relative stability in world commodity prices.

The Bank suggests that an opportunity exists to combine continued moderate expansion with reducing the rate of inflation. The average increase in earnings in the current pay round seems likely to prove less than last year's.

If so, inflation will probably be kept at its present pace. If earnings increases were kept well within single figures, the pace of inflation would be reduced.

"Inflation is thus contained, Bank forecasts suggest that the recent underlying rate of expansion of the economy is likely to continue. Consumers' purchasing power would continue to grow, albeit a little more slowly than recently."

Unemployment

"Combined with probable continuing growth in exports, final sales seem likely to rise a little less rapidly than in the last 12 months."

"With lower stockbuilding than earlier this year, but some slowing down in the growth of imports, output may continue to expand at a rate approaching 3 per cent a year—sufficient perhaps, to prevent the level of unemployment from rising."

The Bank observes, however, that a faster growth in earnings would threaten expansion. Monetary policy could hardly be relaxed; and that, in combination with higher money incomes, would impose some brake on expansion.

Under inflation would tend to make consumers save more and spend less; exports would be less competitive or less profitable; uncertainty and lower profits would reduce investment.

Eventually, the rate of wage increase will probably be fairly directly traded off against the level of activity—and thus of unemployment.

"It is less clear how far the balance of payments will be a further, separate constraint on growth. Given the general need for current-account surpluses to provide for repayment of debt, and the large assistance from North Sea oil, this year's results are disappointing."

"With expansion slowing at about the present rate, the current account may well show a small surplus in 1978. Expanding domestic demand much faster than in the rest of the world would probably be impossible without putting the balance of payments under strain."

All that, according to the Bank, indicates the need for a clearly cautious bias in fiscal and monetary policy. The authorities' action in autumn emphasises the determination to maintain a firm monetary control.

On earnings differentials, the Bulletin points out that gains in post-tax real earnings in the year to April 1978 were fairly evenly spread. The ratio of the earnings at the top of the income distribution to those at the bottom was little different in April 1978 from a year earlier. The greater distribution widened slightly, but that was offset by the introduction of the lower tax band.

Over the past four or five years, post-tax real earnings distribution has narrowed, with the ratio of those a tenth from the top of the income distribution to those a tenth from the bottom falling by about 10 per cent.

Although public-sector pay during recent stages of incomes policy rose comparatively slowly, the gains obtained by the public sector in earlier years have not been wholly eroded.

Male earnings in public and private sectors were roughly equal in the early 1970s and the public sector's relative position improved until 1976, when it was ahead by nearly 11 per cent.

Unemployment has fallen almost continuously since October 1977 and, by November, was more than 90,000 lower than a year earlier. Yet employment appears to be increasing only slowly and, in the year to June, was less than the expected increase in the labour supply.

That disparity has been particularly acute among men. Male employment and unemployment have been falling, suggesting a decline in the total number of men available for work, yet the number who are of working age is believed to have risen.

Part of the explanation may be that self-employment has increased, partly because of the recent upturn in the construction industry. Earlier retirement may also have been an influence.

In the year to June, the male employed labour force fell by 37,000 and male registered unemployment by 28,000, although estimates suggested that the total male labour force would rise by 40,000.

The pattern for women is less surprising, although female employment and unemployment have increased by less than expected.

On the overseas side, the Bulletin notes that total UK export markets have grown more slowly this year than in 1977 in spite of recent signs of recovery. So far this year, manufactured sales are 3 per cent higher than in the same period of 1977, against an estimated increase of 3 1/2 to 4 per cent in the volume of world trade in manufactured goods.

The main feature continues to be the strength of non-manufactured exports, notably crude oil. The overall trade balance in semi-manufactured goods has continued to worsen over the past four quarters, perhaps in part reflecting some loss of relative price competitiveness.

The rise in imports of semi-manufactured goods in the current upturn has been almost as rapid as it was five years ago, even though the rise in output has been much more modest than in the 1972-73 cycle.

The rapid growth in imports of manufactured goods—up 17 1/2 per cent in volume (excluding erratic items) in the year to the third quarter—is not much more than might have been expected from recent experience.

The balance of payments contribution from North Sea oil continues to grow as production builds up. The net effect on the current account is projected to rise from £700m last year to £1.1bn this year, £2.1bn in 1979 and £3.1bn in 1980.

After taking account of capital flows, the overall effect on the balance of payments is expected to rise from £2bn in 1977 to £2.1bn in 1978, £3.1bn in 1979 and £4.1bn in 1980.

On monetary policy, the Bulletin notes that the bank lending figures understate the underlying demand for credit to the extent that acceptance bills are taken up by the non-bank private sector.

That is one result of the repositioning in June of the so-called core controls on the growth of interest-bearing eligible liabilities. That effect (known as disintermediation) may have amounted to some £500m between mid-May and mid-October; rather more than in previous periods when the core controls were in force.

The outlook for profits during the coming year will depend largely on the course of earnings during stage four.

Evidence continues to indicate a tightening labour market, albeit as much because fewer are seeking employment as through any sustained expansion in the demand for labour.

Errors in the Budget forecasts of the PSBR

PSBR	(£m)	Differences			
Budget forecast	Outturn	Revenue	Expenditure	Financial transactions	
%	%	%	%	%	
1973/74	4.4	4.4	0.9	1.9	-1.0
1974/75	3.9	7.9	1.2	5.5	-0.2
1975/76	9.1	10.6	2.5	3.2	0.8
1976/77	11.9	8.6	3.0	5.1	-0.3
1977/78	9.7	5.5	2.0	3.0	-1.2

Source: Forecasts from Financial Statement and Budget Reports, 1973-74 to 1977-78; outturns from Financial Statistics.

* Adjusted for the measures taken in July and November 1974 (affecting 1974/75), December 1976 (affecting 1976/77), and July and October 1977 (affecting 1977/78); other mid-year measures (e.g. July 1976) did not significantly affect the year. % in quotation.

NORTH SEA OIL

Value of production, less interest, profits and dividends	1977	1978*	1979*	1980*
Related imports	1 1/2	1 1/2	1 1/2	1 1/2
Effect on current account	1 1/2	1 1/2	1 1/2	1 1/2
Effect on capital account	1 1/2	1 1/2	1 1/2	1 1/2
Overall effect on the balance of payments	2	2 1/2	3 1/2	4

* Estimates/forecasts.

† Estimates/forecasts of goods and services related to the North Sea oil programme.

EMPLOYMENT AND UNEMPLOYMENT

Changes between June 1977 and June 1978: United Kingdom; not seasonally adjusted	Thousands	Males	Females	Total
Employed labour force	- 37	+ 69	+ 32	- 4
Registered unemployed	- 28	+ 24	- 4	-
Working population	+ 93	+ 28	+ 193	+ 193
For comparison: estimated total labour force	+ 40	+ 153	+ 193	+ 193

\$29.1bn in the second quarter. Preliminary indications are that the third quarter produced a modest surplus of funds.

The volume of exports rose in the period May to July, reflected in the third-quarter revenue increase in investment in the figures, and with a general UK and in loans to developing countries continuing through to September. The Bank suggests that revenues are likely to be very much increase again in the fourth quarter of the year.

Bank of England Quarterly Bulletin, Volume 18, number 4, December 1978. Copies obtainable from Economic Intelligence Department, Bank of England, London EC2R 8AH.

ESTIMATED DEPLOYMENT OF OIL EXPORTERS' SURPLUSES

A small surplus reappeared in the third quarter

\$ billions

UNITED KINGDOM	1976	1977	1978	1st qtr.	2nd qtr.
British government stocks	0.2	—	—	—	-0.2
Treasury bills	-1.2	-0.2	—	—	-0.2
Sterling deposits	-1.4	0.3	0.2	—	-0.4
Other sterling investments	0.5	0.4	—	—	0.1
British government foreign currency bonds	—	0.2	—	—	—
Foreign currency deposits	5.4	3.4	-0.4	—	-1.6
Other foreign currency borrowing	0.8	—	—	—	—
UNITED STATES	4.5	4.1	-0.2	—	-1.9
Treasury bonds and notes	4.2	4.3	-0.1	—	-0.7
Treasury bills	-1.0	-0.8	0.3	—	-1.1
Bank deposits	1.4	0.4	0.5	—	-0.7
Other (b)	7.2	5.3	0.8	—	1.3
OTHER COUNTRIES	12.0	9.2	1.5	—	-1.2
Bank deposits	6.5	7.5	1.5	—	-0.5
Special bilateral facilities and other investments	12.2	12.4	1.5	—	1.7
INTERNATIONAL ORGANISATIONS	18.7	19.9	3.0	—	1.2
Total	2.0	0.3	—	—	—
	37.2	33.5	4.3	—	-1.9

Fall in profitability on trading assets 'began in 1950s'

BY DAVID FREUD

THE widely-reported weakening in real profitability on trading assets during the 1960s and early 1970s appears to have been a continuation of a much longer downward trend, according to a special article in the Bulletin.

This downward trend was accentuated in the mid-1970s by the recession and by more rapid inflation, especially when combined with historic cost pricing policies.

The article finds that there was a modest recovery in profitability between late 1975 and 1977, stemming mainly from the reduction in the rate of cost inflation.

There has also been some erosion of the return on the equity interest in UK companies, but this has been less marked in recent years than the fall in the return on trading assets, because real interest rates became substantially negative. Correspondingly, debt holders have suffered substantial capital losses.

The impact of the rise in cumulative inflation over the life of the assets, which took place in the early 1970s—and the consequent widening of the gap between historical and replacement cost valuations of physical assets—is reflected in the growing divergence between the replacement measures of rates of return based on historic cost profits and real profits.

In the 1960s the replacement cost valuation of assets exceeded the historic cost by just over 30 per cent and in 1977 by nearly 150 per cent.

Investors buy more Government stocks

BY MICHAEL BLANDEN

INSURANCE COMPANIES and pension funds were the major buyers outside the banking system of the large issues of Government stocks made during the year to the end of March.

A special article in the Bulletin shows that, with 17 issues of gilt-edged securities, the proportion of Government debt held in this form by market investors, rose to 70.6 per cent, the highest proportion since the end of March 1974.

The insurance companies and pension funds were heavy buyers, mainly of long-dated gilt-edged stocks. The building societies' holdings of Treasury bills also rose sharply, reflecting the substantial inflows during 1977-78 which were used partly to restore liquidity.

In addition, the Bank reports that during the summer of 1977 the return on deposits with the National Savings Bank investment account became increasingly attractive. This led to large inflows, a substantial proportion of which were held in liquid form of purchases of Treasury bills—as a precaution against sudden withdrawals.

As a result, the holdings of Treasury bills by the non-bank financial institutions more than doubled.

Overall, the Bank reports, the holdings of Government debt by the non-bank financial institutions have grown steadily over recent years, and at the end of March accounted for over 40 per cent of the total sterling debt in market hands, compared with under 30 per cent six years ago.

The holdings of the banking sector increased more modestly, with a large rise in holdings of gilt-edged stocks being partly offset by a reduction in Treasury bill holdings.

The nominal total of the national debt at the end of March was £80bn, an increase of £12bn over the year. About a third of the rise was accounted for by official holders, largely the national insurance funds and the Bank of England itself.

The major part of the rise, some £8.1bn, was in market holdings. It reflected broadly the combination of a central government borrowing requirement of £4.4bn and a large increase of £3.7bn in the official debt over the year. About £1bn of the increase during the year in the debt outside official hands was related to direct external borrowing.

The sterling equivalent of debt payable to foreign currencies rose by £257m, but accounted for only 7.5 per cent of the total debt in market hands. Although the Government borrowed more abroad, the sterling value of existing debt declined on balance as a result of the appreciation of the pound over the year.

Issues of gilt-edged stocks during the year totalled £12.8bn in nominal value, with eight of them payable by instalments. About half of the stocks were short-dated, and the average life of dated stocks in market hands fell by 0.3 of a year to 12.2 years. The average amount of such stock to be redeemed in each of the next five years rose to over £3bn.

The value of national savings securities outstanding rose by £543m, but the percentage of market debt in this form fell slightly to 8.5 per cent.

BL considers future of two subsidiaries

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

EMPLOYEES of Prestcold and Abell, formerly chairman of SP Aveling Barford, the two companies which now form the rump of BL Commercial of BL's Special Products Industries, were told yesterday that the companies in SP, although several options were being considered, no decision has been taken to sell the subsidiary, as Mr. Edwards put it.

Letters signed by Mr. Denis Field, managing director of Prestcold, and by Mr. Leslie Wharton, managing director of Aveling Barford, have been sent to all employees.

They do not specify the options, but it is understood that the sale by BL of one or both of the companies is being considered.

The companies' future became uncertain 10 days ago when Mr. Michael Edwards, chairman of BL, announced that Mr. David Margrave, formerly chairman of SP, was to be replaced by Mr. Edwards.

Because of uncertainties among employees, a further announcement must be made soon.

Both the Prestcold commercial refrigeration group and Aveling Barford, which manufactures construction equipment, have suffered in profitability.

Figures for the first nine months of the year show that Aveling Barford made a loss of £1.6m, which is expected to be as high as £3m by the end of the year, while Prestcold was only BL, announced that Mr. David Margrave, formerly chairman of SP, was to be replaced by Mr. Edwards.

Effect of Windscale leaks 'negligible'

BY DAVID FISHLOCK, SCIENCE EDITOR

IN SPITE OF a sharp increase in radiation release to the atmosphere from the Windscale plant since the early 1970s, its effect on the total amount of radiation received by the population of Britain has been negligible.

This is clear from the latest figures on radiation exposure released by the National Radiological Protection Board, the Government's watchdog on radiation matters.

Natural background radiation accounts for two-thirds of the dose received by the UK population, while medical uses of radiation accounts for most of the rest.

The accompanying chart details the annual effective dose equivalent of radiation received in Britain, as percentages from each of six sources.

It shows that disposal of radioactive waste from civil nuclear military as well as civil nuclear power, programmes—is the smallest contributor of the six sources reaching the population.

The scientists, who compiled the figures, Mr. Frances Taylor and Mr. G. A. M. Webb, forecast and the drive of the Royal Commission on Environmental Pollution, reported from nuclear waste over the next 30 years.

The problem at Windscale G. A. M. Webb, NRPB-R77, SO, which caused the sharp increase £2.50.

Mixed welcome to UK for U.S. tax reformer

BY LYNTON MCLEIN

MR. HOWARD JARVIS, the Californian tax reformer, arrived in London yesterday to an enthusiastic welcome from Britain's tax reduction lobby.

Less enthusiastic was the welcome from the Board of Inland Revenue, which so far has not replied to an invitation to meet Mr. Jarvis, a man who says he had not received the invitation.

The 75-year-old millionaire's visit to Britain was sponsored by the National Association for Freedom and the Chartered Union of Taxpayers. Mr. Jarvis is to advise Britons how they should fight tax increases.

Mr. Jarvis and Mr. Paul Gann, a 65-year-old retired estate agent, won popular support in California this summer for a move to cut local property taxes. Their Proposition 13 was instrumental in cutting state revenues by \$7bn.

But the tactics and the approach to the problem of high taxes used in the Californian campaign would not necessarily be successful in Britain, Mr. Jarvis said.

Ministers urged to cut risks to wild life

THE DAMAGE being caused to wildlife by oil pollution each year cannot be allowed to continue indefinitely, the Nature Conservancy Council says in its fourth annual report, to March 1978, published yesterday.

The year covered by the report started with the blow-out at the Ekofisk Bravo platform and ended with the grounding of the tanker Amoco Cadiz, but the council points out that the death toll of seabirds from oil from an untraced source off the north-east coast of England during February and March 1978 was probably as high as during the Amoco Cadiz emergency.

Ministers are urged to "address their fullest efforts to a comprehensive approach to reducing the number and size of oil spills."

Eight new National Nature Reserves were declared in the year, making a total of 181 in England, Scotland and Wales. The Nature Conservancy Council's fourth annual report, price £3.50.

'Slower trade growth next year'

Financial Times Reporter

OUTPUT growth in the present trade year peaked in October or November and the UK has entered a phase of more modest growth, according to City stockbrokers Heare Govett.

The firm says in its latest economic assessment that after expansion in the first three quarters, the annual rate of growth in 1978 will be about 3 per cent, "the present deceleration will take the figure below 3 per cent for the first half of 1979."

While the slowdown could have significant economic consequences, the financial implications were reasonably satisfactory. The balance of payments was likely to move into substantial surplus.

If the accounts ran a modest surplus in 1978 when domestic demand was so hectic and when overseas conditions were only moderately buoyant, the prospects for early 1979 will be weaker and foreign ones will be stronger have to be exceptionally good.

Conditions were also likely to be fairly favourable for inflation. The healthy trade accounts, coupled with attractively pitched interest rates, were likely to maintain a firm trend while sterling and this would moderate the inflationary impact of any rise in commodity costs.

Another effect of the economic slowdown would be to erode demand for the pound, which would undermine its bargaining position.

For this reason, the rate of inflation would stay in the 7-8 and rise only very slightly during the remainder of next year.

Rees opens £2m safety glass plant

Financial Times Reporter

A FACTORY which is claimed to have the largest capacity in Europe for the production of flat, laminated and bullet resistant glass was opened in Leeds yesterday by Mr. Merlyn Rees, the Home Secretary.

Alcan Safety Glass, a subsidiary of Alcan Aluminium (UK), said that the 80,000 square foot purpose built plant was a £2m investment.

Mr. Gordon Bennett, managing director of Alcan Safety Glass said: "It is a regrettable fact of life that violence and terrorism know no international barriers and for this reason our market is world-wide."

"We are actively involved in selling our product internationally for a variety of purposes—from maintaining law and order to ensuring safety in the home."

"The latter is a market in which we see rapid growth, particularly as consumers are becoming increasingly aware of the need for safety glass in high risk areas; such as doors and shop fronts."

"Production at the factory started four weeks ago and the company expects sales to reach £5m in 12 months, half of this in sales abroad."

Considerable revisions have

UK NEWS

Productivity demands rejected by Singer workers

By Ray Parnham, Scottish Correspondent

THE FUTURE of Singer UK's manufacturing plant at Clydebank was thrown into question yesterday when a stormy meeting of the labour force rejected management demands for productivity improvements and changes in working arrangements as the price for a new investment programme.

The decision, which was overwhelming, came as a bitter disappointment for shop stewards and full-time trade-union officials, who have worked since the summer to persuade the company to soften its proposal to cut 2,500 of the 4,500 jobs by 1982.

Last week's negotiations announced that senior Singer executives from the U.S. had agreed to retain 500 of the threatened jobs and to increase investment over the next few years from £5m to £10m. The Government was also to be asked to inject up to £4m into the plant.

The plan announced in June by the company included the closure of industrial sewing machine and needle divisions at Clydebank. Using an independently-commissioned consultants' report, unions convinced the company that sewing-machine models should be retained in its range.

Response

This meant that compulsory redundancies could have been all but eliminated from the rationalisation programme, with most of the labour reductions being achieved by natural wastage or early retirement.

Singer will give its response to the rejection within the next few days, but some commitment from the work force is likely that the company will withdraw its offer to retain the 500 jobs and reconsider its initial proposal to modernise the division producing domestic sewing machines.

Mr. Hugh Swan, deputy union convenor, said last night that he was extremely disappointed at the decision.

"I do not expect the company will go out of business tomorrow, but the investment programme must now be in jeopardy, and this is of great concern not only to the plant, but to the whole community in Clydebank."

Competition

"We are facing intense competition from abroad and unless we get new investment, this factory will wither away."

Mr. Swan described the meeting as highly charged, and said that one reason for the workers' strong line was that the company had not spelt out in detail what it wanted from its demand for improvements in productivity, a new wage structure, more flexible working and an increase in the amount of work subcontracted.

During the meeting, one man was loudly applauded when he called for the crowd: "Singer management have held a pistol to our heads - let them pull the trigger. We have been blackmailed for too long, let them shut their factory, if that is what they want to do."

Sketchley wins Coal Board deal

By John Lloyd

THE LARGEST cleaning contract ever won in the UK has been awarded to Sketchley Cleaners by the National Coal Board.

The contract is for supplying, cleaning and repairing the workwear of 108,000 mineworkers in the Midlands and South Wales Coal Board areas.

It will be worth £4.5m a year from full implementation of the contract in March, 1980. Sketchley's industrial division will take over the company's former textile factory in Nottingham to service the clothing for most of the mineworkers, who are based in the Midlands.

The contract will run for three years from March 1980, and is renewable. Over the next 15 months, the company will buy the clothing from several suppliers and rent it to the Coal Board.

Ladbroke enters leasing field

LADBROKE GROUP has established two companies in the equipment and car leasing field. Mercury Leasing, a wholly owned subsidiary, will lease office, industrial and transport equipment. Ladbroke Leasing (South West) will lease cars primarily in the West Midlands and the South West through the garage outlets and a regional sales organisation.



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Drop in truck sales reflects Ford strike

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

THE FORD dispute distorted UK commercial vehicle sales last month so that the market suffered its first big setback of the year. Sales fell by 6.2 per cent compared with November last year to 19,586.

Figures today from the Society of Motor Manufacturers and Traders show that underlying demand remained strong. Over the 11-month period, registrations of commercial vehicles were up 15.42 per cent on the same period last year at 242,311. Importers took 23.14 per cent of the November market against 17.23 per cent in November last year.

Over the 11 months, they captured 21.3 per cent of commercial vehicle sales compared with 18.5 per cent last year. Ford's commercial vehicle sales last month dropped from 7,004 in 1977 to 2,730 this year, a fall of 61 per cent. The total market fell by 1,293 units compared with the drop in Ford sales of 4,314 units.

Leading Japanese importers cut back sales, which had been

increasing markedly in the previous months.

Datsun's sales dropped from 486 in November last year to 277 last month; Toyota's slipped from 577 to 213; and Honda's from 291 to 164.

All three are showing big advances over the 11 months, however, with registrations rising from 4,130 to 7,036 in the case of Datsun; from 3,446 to 5,182 for Toyota; and from 2,753 to 2,931 for Honda.

The Japanese figures include no heavier trucks. Direct shipment of vehicles over 3.5 tons from Japan to the UK are barred.

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Ford's commercial vehicle sales last month dropped from 7,004 in 1977 to 2,730 this year, a fall of 61 per cent. The total market fell by 1,293 units compared with the drop in Ford sales of 4,314 units.

Leading Japanese importers cut back sales, which had been

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Datsun's sales dropped from 486 in November last year to 277 last month; Toyota's slipped from 577 to 213; and Honda's from 291 to 164.

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Sharp attacks on inflation policy

BY IVOR OWEN AND JOHN HUNT

AN AGREED basis for protecting the position of the lower paid will be one of the main issues raised in next week's talks between the Government and the TUC, Mr. Roy Hattersley, the Prices Secretary, indicated in the Commons last night.

He announced when he opened the debate on the Government's counter-inflation policy that senior ministers would be meeting the TUC Economic Committee on Wednesday.

With Mr. Denis Healey, the Chancellor, heading the Government team, the discussion would concern "the nature and extent of co-operation during the rest of this pay round".

Despite (as Mr. Hattersley said) the Government's previous attempts to secure some kind of accord on the current pay round.

He stressed the important part which TUC support had played in earlier rounds in bringing the annual rate of inflation down into single figures.

Under challenge from critical Labour left-wingers, he argued that the Government would not take a decision until the final outcome of the claim was known—the same procedure which had been followed in the case of Ford.

He reminded Tory MPs that their criticism of the Government was not that it had run away from the sanctions policy but that it had applied it too severely.

Mr. Hattersley accused the Opposition of "double standards" in attacking sanctions—Mrs. Margaret Thatcher had lost her temper over the Ford case, but had done nothing on behalf of the small companies who had been subjected to the same policy.

While Conservative leaders admitted that they would like to see wage increases limited to an average of about 5 per cent, they had supported a number of awards far in excess of that figure, without ever indicating that groups of workers should make the compensatory sacrifices needed to keep the average intact.

Attempts by Labour backbenchers to secure an assurance that the current round of inflation would be held at or below the same figure and, in real terms, the nation would be worse off.

"There is no escape from that simple formula," declared Mr. Hattersley.

He went on to claim that the imposition of sanctions against companies found to have breached the Government's income policy guidelines had helped to secure many settlements consistent with the policy laid down in the White Paper, presented to Parliament in July.

The survey published by the Financial Times on December 4 demonstrated this, and evidence of wage settlements reported to the Government provided further confirmation.

Mr. Hattersley argued that the sanctions policy was justified as a matter of principle as well as on practical grounds.

"There are many low paid workers who, during this year, will settle in accordance with the Government's guidelines, and indeed many have done so."

"I can see no reason why they should help to finance inflationary wage increases paid to better-off groups."

Mr. David Cresswell (C., Canterbury) challenged the Minister to say whether sanctions would be imposed against powerful bodies like the TGWU, which earlier in the day had threatened to call a national strike of oil tanker drivers in pursuit of a wage claim in excess of 25 per cent.

There were jeers from the Tory benches when Mr. Hattersley refused to give a direct reply. He emphasised that the Government would not take a decision until the final outcome of the claim was known—the same procedure which had been followed in the case of Ford.

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he added: "The whole issue will be decided by the new Labour Government."

Mr. Ron Thomas (Lab., Bristol North-West), a member of the Tribune Group, was the first Government backbencher to intervene to challenge the value of the 5 per cent policy to the lower paid.

What mechanism was provided under the capitalist system to ensure that the money saved by profitable firms when their workers agreed to forgo higher wages would be transferred to the lower paid?

He suggested that it made more sense for Ford workers and others to secure as big an increase as possible, leaving the redistributive process to be achieved through the payment of income tax.

Mr. Hattersley replied that, if help was to be provided for the lower paid, unions representing the highest paid would have to make concessions and sacrifices.

Opening the Tory attack, Mr. James Prior, the Shadow Employment Secretary, accused the Government of using sanctions in an arbitrary and discriminatory way, without Parliamentary authority and contrary to common sense.

"We can win the fight against inflation but not at the expense of our traditions of freedom and democracy," he said.

The Prime Minister, he recalled, had admitted that he did not like sanctions and the sooner they were done away with the better.

"We have an opportunity of getting rid of them tonight and fulfilling the Prime Minister's words," he declared. "The wrong seeds have been sown by the Government year in and year out. Now they are reaping what they have sown and they don't like it. The sooner they give way to others the better it will be."

According to Mr. Prior, one of the main reasons for the present difficulties in the industrial relations front was the lack of a secret ballot.

He challenged the Government to introduce a Bill early in the New Year making funds available for unions to hold secret ballots on strike issues, election of officers and other matters.

If the Government did not wish to introduce such a Bill, then the Conservatives would be prepared to bring in their own measure after Christmas.

The Government, he said, should find time for it as there was not much pressure of legislation in the months ahead.

"We can't go on as we are," said Mr. Prior. "Something has to happen. We are not pushing this on to the trade unions. We know many trade union leaders and those at the shop floor level



Mr. James Prior: "We can win the fight against inflation, but not at the expense of our traditions of freedom and democracy."

are in favour of it. Why not let's be sensible and push it through?"

Answering questions from Labour MPs, he said that he would also favour a ballot being taken on whether a strike should continue.

He conceded that in some cases the workers would vote to continue with a dispute, but added: "I am a democrat. I respect the decisions these people will reach."

It would be a simple Bill, he said, which would have all-party support. Let's get on with it as soon as we have an opportunity.

The public, he maintained, was fed up with seeing a show of hands at mass strike meetings and "the intimidation that goes on."

Mr. Prior was interrupted by Mr. Norman Atkinson, a leading left-winger and Treasurer of the Labour Party, who wanted him to spell out precisely what the Conservative incomes policy would be.

The Tory spokesman replied that he had drawn up a note in anticipation of such a question being asked, and pointed out that he then proceeded to read out to the House:

"There are obvious dangers in enacting a general target or norm. Yet, in framing its monetary and other policies, the Government must come to some conclusions about the likely scope for pay increases, if excessive public expenditure or large-scale unemployment are to be avoided."

Putting his note aside, he went on: "The whole of my party wishes to see a far greater degree of discussion in advance of a pay round, so that the nation can afford to pay."

That is the only way that we shall get any sense into wage bargaining."

It was curious, he said, that the Labour Party, which had always castigated employers for their meanness, should now be penalising them if they paid too much.

Sanctions on employers have become the only weapon the Government dares to use in order to even up the imbalance of bargaining power that its own policies have created."

Mr. Prior was particularly critical of the use of sanctions against Ford, and pointed out that the company was putting a huge investment into Britain over the next four years.

While other car companies had been doing badly, Ford had increased its employment in the UK by 1,000 over the past year.

The Ford management was very bitter over the Government's use of sanctions and had taken it very personally.

The sanctions policy had misused the relationship between Government and industry generally.

Further family fuel aid planned

BY MAURICE SAMUELSON

FROM THE beginning of next year, more than 1m additional families with young children may be protected from having their gas and electricity cut off if they cannot pay their bills on time.

The safeguards are contained in a revised code of practice announced yesterday by Mr. John Cunningham, Parliamentary Under-Secretary for Energy, which covers families with children under 11 years old.

The present code, introduced in December, 1976, gives this protection only to families with children under five.

Protection will continue to be given to other genuine hardship cases, including pensioners. Millions of copies of the new rules, written in clearer language than the previous ones, will be distributed by the fuel industries early in the New Year.

Dr. Cunningham said there had been a 20 per cent fall in gas disconnections — from 27,500 in the first seven months of 1977 to 21,500 in the same period this year.

But only a fraction were due to customers being unable to pay their bills.

Electricity disconnections (32,000 in the first half of this year) were only slightly below last year's level, and half the supplies were reconnected within three days.

MPs support tougher law on court reports

BY JOHN HUNT

A PROPOSAL to tighten up Press reporting of criminal proceedings at magistrates' courts received overwhelming support in the Commons yesterday.

A 10-minute rule Bill introduced by Mr. Nicholas Fairbairn (C., Kinross and Perthshire) was approved by the surprisingly large majority of 120 votes (183-63).

His Bill would amend the Criminal Justice Act 1967 and would prevent the reporting of magistrates' court proceedings until a decision had been reached on whether or not a case was to be committed for trial at a higher court.

At present, such a case can be reported fully day by day if one of the defendants asks for reporting restrictions to be lifted.

In fact, a 10-minute rule Bill has no chance of becoming law. It is intended primarily as a test of the opinion of the House on a major question of the day.

But the fact that Mr. Fairbairn's proposal received wide support from both sides of the Chamber indicates that there is likely to be renewed pressure on the subject in the New Year.

MPs interested in legal matters are likely to try to get their own private members' Bill introduced along similar lines to Mr. Fairbairn's, or to urge the Government to bring in a Bill of its own.

Already, Lord Hallsham, the former Lord Chancellor and a senior figure in the Tory Party, has suggested a further restriction on criminal proceedings.

Mr. Fairbairn, who is a Queen's Counsel, yesterday recalled the Tucker Committee in 1956 recommended that reporting of criminal proceedings should be restricted to particulars of the name, charge, and eventual decision of the court. The committee had said that no lesser reform would be adequate or practicable.

Mr. Fairbairn told the House: "All the people in this country are dismayed by the wrongful effects that can arise from the reporting of magistrates' hearings."

It was essential that the trial jury should be impartial and that it should proceed on the assumption that the accused was innocent until proved guilty.

He agreed that there had to be freedom of the Press. But this should be a guarantee of the freedom of the individual.

Opposing the Bill, Mr. Michael English (Lab., Nottingham W.) said it was an inappropriate time to legislate on the subject.

The Speaker, Mr. George Thomas, had warned MPs that the laws of sub judice prohibited them referring to any particular case during discussion on the Bill.

In view of this, Mr. English said that he could not give his reasons for believing that the time was inappropriate although the House would be aware what the reasons were.

"Hard cases make bad law," he warned. "In a democracy, surely we should err on the side of giving the thing to the public."

EIB 'could aid UK projects

By Our Parliamentary Staff

PROJECTS in development areas could benefit from finance from the European Investment Bank, Mr. Leslie Huddell, Industry Under-Secretary, told the Commons last night.

He said the Government was prepared to consider for submission to the European Investment Bank viable projects in manufacturing industry which created additional employment in development areas and special development areas.

They would need to satisfy the criteria for assistance under Section 7 of the 1972 Industry Act.

The Government would also consider applications for projects in intermediate areas and projects which safeguarded existing employment in the assisted areas.

City advice sought on Companies Bill

BY ANDREW TAYLOR

THE Government has approached the Stock Exchange to seek its views on the question of whether British companies should be required by law to appoint non-executive directors, Mr. Stanley Clifton Davies, executive directors and audit Under-Secretary for Companies, Aviation and Shipping, said yesterday.

The Government has requested City bodies and other interested parties to join in a debate on this issue and also on the question of compulsory audit committees.

Consultations are to take place with the Department of Trade during the next few weeks.

Depending on the outcome of these talks, proposals on audit committees and non-executive directors may be included in the Companies Bill at the Report Stage.

The current debate has been stimulated by amendments to the Bill, proposed by Sir Brandon Rhys Williams (C., Kensington), which would require major companies by law to appoint non-executive directors, executive directors and audit committees.

Mr. Davies said that he was an enthusiastic supporter of the aims of these proposals but that previously the Government had not considered that they should be embodied in legislation.

"Perhaps we now ought to think again, and this is the reason behind seeking the wider views of the City and other interested parties," he said.

He stressed that the City had very little time available if it wished to take part in consultations, on these and other issues coming up for consideration. The Bill is expected to reach the report stage shortly before Easter next year.



Mr. Roy Hattersley: "I can see no reason why the lower paid should help to finance inflationary wage increases for the better-off groups."

Hattersley totters on the prices tightrope

BY PHILIP RAWSTORNE

MR. ROY HATTERSLEY, Prices Secretary, cut a slightly less impressive figure in the Commons yesterday than his retail price index.

If inflation could always be punctured so readily, the country would have no problems.

Mr. Hattersley set out on his defence of the Government's pay sanctions with all the bravado of a high wire walker. But with the Tories clamouring on one side and the Labour Left on the other, he was soon swaying uncertainly.

The Government would not evade its responsibilities however dangerous or difficult. Mr. Hattersley declared defiantly. If it allowed a wages freeze to become the standard of living would plunge and the position of the low-paid reduced yet further.

Sanctions—or "discretionary action" as Mr. Hattersley preferred to call it—were already helping the Government to maintain the balance.

Mr. Hattersley, responding to the Labour Left-wingers proddings

in disagreement, said he knew they were "motivated by matters of principle."

But Mr. Hattersley said the Conservatives were merely trying to bring the Government down on any pretext. Was there any better example of the triumph of tactics over principle? Mr. Hattersley demanded.

Mr. Norman St. John Stevas, rising courteously to the challenge, asked: "Has the Right Honourable Gentleman considered his own career?"

The Prices Secretary, pausing to recover his equilibrium, promptly missed his footing again by continuing: "I now want to turn to another example."

Before he continued, Mr. Norman Tebbit, another Tory, suggested that perhaps he might take Mr. Hattersley back.

"Take him anywhere you want," cried a Labour voice. But Mr. Hattersley stumbled on his way with Mr. Skinner chewing vigorously over every word.

Mr. Enoch Powell eventually drew the Speaker's attention to Mr. Skinner's rumbling indignation.

Mr. George Thomas called on MPs for good manners—and then completed Mr. Hattersley's downfall by throwing a verbal banana skin beneath his feet.

"Who was speaking?" Mr. Thomas queried, at a remarkable tribute to Mr. Hattersley's fall.

After that, Mr. James Prior snuffled with a great deal of caution from the Opposition front bench.

Where did he stand? Mr. Powell and Mr. Norman Atkinson demanded in quick succession.

Mr. Prior brought out a prepared statement to get his position exact. It seemed to be against inflation but fell vaguely short, in balancing wage demands, of pinning those industries that would have to accept lower wages.

Mr. Prior was in no doubt, however, of his stand against the Government's arbitrary use of pay sanctions. They were within Parliamentary authority and contrary to common justice, he said.

In a more pointed, if less Parliamentary, phrase Mr. Eddie London added from the Labour back benches that either the Government dropped its sanctions or it would be heading for a fall itself.

Racal opens safety helmet factory

BY MAURICE SAMUELSON

A FACTORY which can produce 2,000 safety helmets a week was opened in Wembley, London, yesterday by Racal Safety, part of the Racal security equipment group.

The 35,000 square feet plant will produce Airstream anti-dust helmets, 50,000 of which have been sold since production started 18 months ago.

Mr. Geoffrey Westcott, Racal Safety's managing director, said production was being expanded

to meet a heavy order book, especially from the U.S., where 10,000 helmets had been sold this year.

The helmet, which provides head, face, eye and lung protection in one unit, is used in more than 20 countries and almost half the output is exported.

The Wembley factory, opened by Mr. Bill Simpson, chairman of the Health and Safety Commission, will make other products, such as hearing protectors.

Anglo-US lectures

BY MAURICE SAMUELSON

A SCHEME to strengthen Anglo-US relations at university level was launched at a reception given by Mr. James Callaghan, the Prime Minister, last night and attended by about 40 leading figures from industry, commerce and the trade unions.

It marked the formation of a UK committee, under the chairmanship of Sir Marcus Siff, chairman of Marks and Spencer, to support the work of the

Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota.

Its aim, through the Hubert Humphrey Award Scheme, will be to enable Britons to lecture at the Institute, participate in research there or participate in the post-graduate programme.

In June, the Prime Minister was the first recipient of the Hubert H. Humphrey International Award.

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Mexico is now less expensive. Numerous daily flights link Europe with Mexico. Ask your Travel Agent.

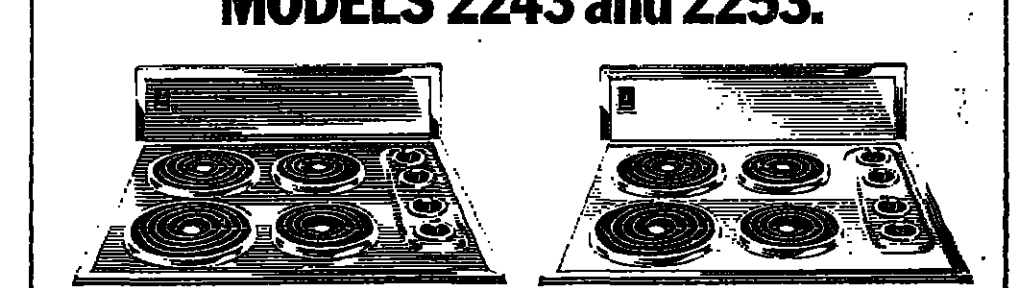
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If the hob was installed by a qualified electrician there is no hazard but in the public interest we wish to check every one.

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or if you have any doubts telephone our service headquarters on 0705 64466 at any time between 8 a.m. and 9 p.m. from now until 20th December including Saturday and Sunday.

The model 2253 is finished in brushed chrome and the model 2243 in white vitreous enamel. Both have two six inch and two seven inch radiant rings. The Tricity model 2233 ceramic glass hob and the Tricity model 2263 with four SEVEN inch radiant rings are NOT affected.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHUYERS

● AUTOMATION

Robot to work on assembly lines

UNIMATION has developed a method which may be employed to produce a lightweight and precise industrial robot intended to operate on an assembly line side by side with human workers.

Although they are still at the pre-production stage, several units have been sold for job evaluation. For example, General Motors is using a number of new robots in an experimental small-batch assembly programme for putting together automotive components. Other applications include industries where small parts are now manually assembled.

A measure of Puma's dexterity and accuracy is the fact that it can insert lamps into automobile instrument panels. Unimation (Europe) Units Ltd, 23/24, Stafford Park 4, Telford, Shropshire TF3 3AX, Telford (0952) 818331.

Grand Metropolitan front office move

AFTER extensive evaluation, Grand Metropolitan Hotels is to install Hoskyns Systems for its front-office operations of its medium-sized hotels. A first installation of a Hoskyns microprocessor-based unit within the group was made at the St. Ermin's Hotel in September. This proved so successful that Grand Metropolitan has decided to put in a further eight before May 1979. The order is worth about £150,000. The equipment uses the Intel 8086 microprocessor.

Benefits include a higher level of service and attention from receptionists who are freed from repetitive administrative tasks. Guests also find bills much easier to understand, as full English descriptions are given for all charges incurred. The Hoskyns unit is a good example of the application of microprocessor technology. It provides all of the facilities normally associated with sophisticated and expensive computerised systems. Use of micro-

processors enables these facilities to be provided at a very economical cost—prices start as low as £9,500 for a full hardware and software system. At this price level, all but the very smallest hotels can cost justify the system.

The full range of front office activities is covered including reservations, guest accounting with charges entered from source using a compact terminal and hotel administration, including room status reporting. Staff no longer do repetitive tasks such as posting apartment charges each night and producing arrival, current guest and departure lists.

Management gets a more accurate and up-to-date information, for example, the ability to see at a glance the exact reservation picture for any day in advance or to produce up-to-date and accurate sales analyses for each point of sale.

Hoskyns Systems Development, 145, St John's Street, London, EC1V 4QT (01-251 4591).

● POWER

Generating sets save power

AVAILABLE as a mobile or static unit, either push-button electric start or remote start following mains failure, a 750 kW, 950 kVA generating set from Petbow is said to be eminently suitable for offshore construction sites or similar applications. The set, by Cummins K, is a 16-cylinder diesel engine. It is said also to be adaptable as a primary power for base load operation in factories and offices.

The set has no external piping, leads or attachments, says the company, and freedom from vibration is achieved by means of a double-frame method of construction in which both engine and alternator are mounted together on one frame. More from Petbow, Sandwich, Kent (Sandwich 3311).

Finding or selecting a cable

CABLEBOUND II is a newly developed version of Vero Systems (Electronics) portable wire identification system. It functions in two modes: in the "identify" mode, it will automatically name any wire in a multiwire cable, the wire number being shown on a digital display. By switching to "select" mode, Cablebound II will select any wire from 1 to 100 by push-button. When the selected wire is touched, a buzzer sounds. Thus,

by successively dividing a bunch of wires, the selected wire can be found in less than seven moves without reference to the display.

Cablebound II can be used during cable wiring to ensure correct assembly and also as an aid for manual wiring testing. The unit is supplied with both a high-resistance wrist strap—simply touching the exposed end of a wire will register—and a low-resistance probe.

Operating from a single PP6 battery with at least a year's life, Cablebound II is portable and independent of any mains supply.

More from Vero Systems (Electronics), 362, Spring Road, Sholing, Southampton, Hants SO9 5QJ, (0703 440511).

Small air generator

LATEST SOURCE of compressed air from The Hyvora Company. The Hyvora Company occupies 0.75 square metre of floor space but is able to supply 18.4 litres/sec (39 cu ft/min) of free air at a pressure of 7 bar (100 lb/sq in).

By employing an acoustically engineered cabinet the company has achieved a noise level of only 59 dBA at one metre.

Known as the 43 Air Centre, the equipment is provided with fully automatic or constant run control. Its specification includes a star delta starter, aftercooler, separator and drain facility. In addition an electronic control panel, which monitors all phases of compressed air production, includes an hours counter, air pressure and air temperature gauges as well as various monitoring lamps.

More from Claybrook Drive, Redditch, Worcestershire B98 0DS (Redditch 25223).



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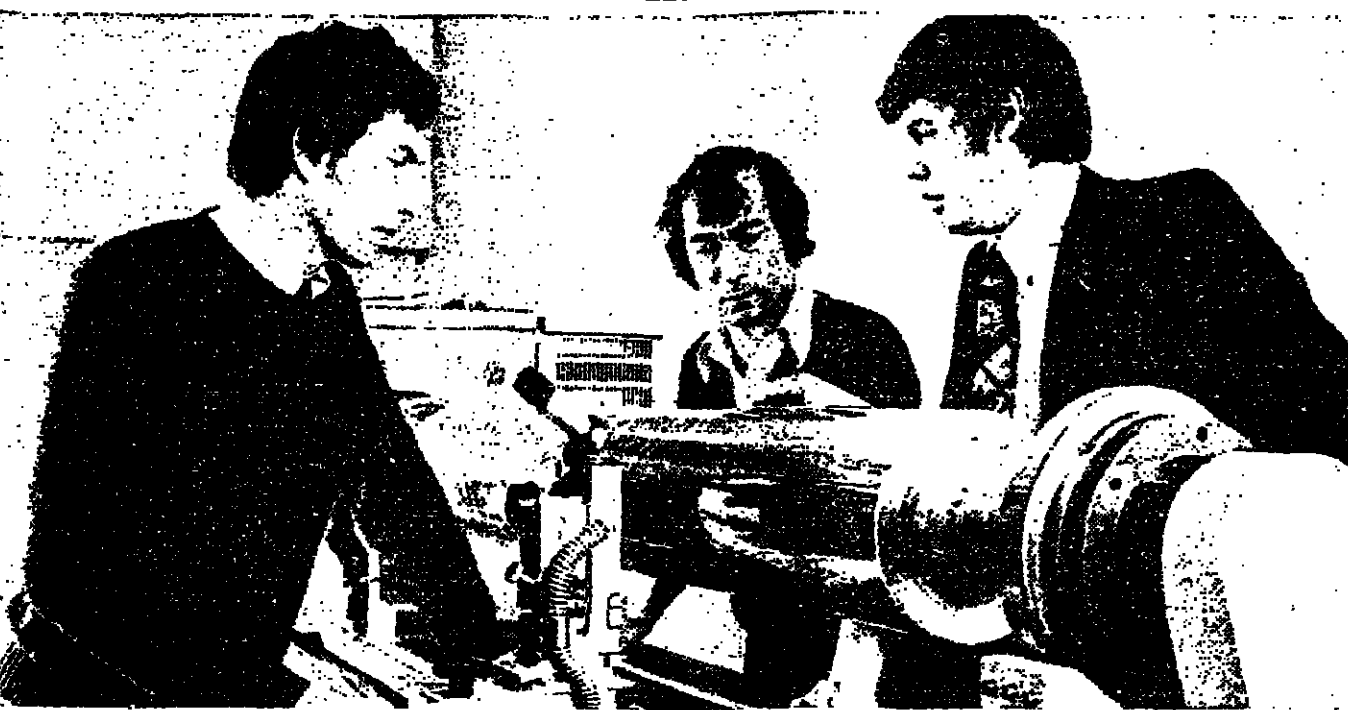
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The engraving end of a Hell K200 Heli-Kilischograph machine installed at Summit Gravure, Bamber Bridge, Preston, Lancs. This equipment is designed for the direct electronic engraving of gravure cylinders which are used by printers of decorative materials, wall coverings and packaging. This machine, for which the sole agent is the Pershke Price Service Organisation, will enable Summit to produce cylinders up to a maximum width of 1,775 mm and 1,400 mm in circumference.

● MATERIALS

Skid-proof surface will wear well

ANTI-SKID material developed in Britain for severe industrial conditions has come through a series of tests in Norway with flying colours since it has stood up to heavy salting and to the effects of sludged tyres when applied to a frequently-used road bridge.

Dynagrip was developed by English Abrasives as a means of applying a non-skid coating to virtually any base material, both indoors and outdoors. It will bond to any clean surface, including wood, stone, metal and concrete, and the developer says, is inexpensive, apart from preventing accidents.

English Abrasives, Holme Hall Road, Manchester M15 4LU, 061 534 3602.

Holding a mirror to the world

HIGHLY REFLECTING glass, which provides home owners with greater privacy without reducing interior lighting, is being offered by the Schott Group of Mainz.

Comparable with certain of the reflective insulating glasses specified for heat-control and aesthetic purposes on high-rise office buildings, the "Calorex"

can be used with conventional double glazing and in structures such as patio doors.

Developers claim that the glass does not alter colour values inside the house and that it adds very considerably to the appeal of any structure, particularly in rural and garden settings.

Schott Gruppe, Hattenbergstrasse 10, 65 Mainz, German Federal Republic.

New look paving surfaces

IN THE Channel Islands, Granite Products, St. Peter's Valley, Jersey, has introduced a range of sand/cement facing bricks and paving sets in standard and special colours.

Apart from natural (sand), shades include red, rust, yellow, marigold, flint brown and slate. Special colours can also be supplied.

The bricks and sets can be delivered in quantities of 500 to sites anywhere in the British Isles and France says the company (a subsidiary of Robert Brett and Sons, Canterbury).

Plant for the bricks and sets was supplied by Herbert Alexan-

der of Leeds and comprises a Hercules press with manual take-off, fed by a continuous mixer.

averaged 10 per cent on the roughing stands and 20 per cent on intermediate and finishing stands.

In many rolling mills, an additional benefit found is that the fabric bearings have a life of up to twenty times as long as the bronze bearings used before.

Formulations for Texolex bearing materials are constantly being developed. Five grades are currently made, four of which contain a finely divided mineral loading which both increases wear resistance and simultaneously applies a polishing effect to the roll necks. The fifth grade, Texolex KM, is designed for mills that suffer very high shock loads, and has higher crushing strength and impact resistance at the expense of some reduction in wear resistance. All grades carry a surface impregnation of colloidal graphite to assist running in.

Keyrole Parsons moulding is based on an isoprene NIOS rubber compound which has been made up a prototype to demonstrate capabilities. Forty numbers are stored in a "telephone

books" memory, two are in a scratch pad memory and one is in the entry buffer. The set interfaces with a seven segment LED display.

The unit will supply pulse dialling at either 10 or 20 pulses per second, or optional tone dialling—in the latter mode, useful only with suitably fast exchange switches, a 12 digit number can be transmitted in under one second.

Fairchild Camera and Instrument is at 230 High Street, Putney, London SW15 2NU.

Items for a dialler

INTENDING manufacturers, and individuals brave enough to make the attempt themselves, might be interested in a kit of 10 semiconductor components that can be used to construct a telephone repertory dialling unit.

Known as Fairchild TM, the kit is based on an isoprene NIOS rubber compound which has been made up a prototype to demonstrate capabilities. Forty numbers are stored in a "telephone

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Outwears metallic bearings

BY REDUCING the coefficient of friction at the roll necks in rolling mills to values substantially lower than can be achieved with metallic materials, bearings of Texolex, a laminated composite material made from cotton fabric and phenolic resin, can save up to 25 per cent of the power needed to drive most types of steel and non-ferrous rolling mills.

Energy savings achieved after changing from phosphor-bronze bearings to the fabric bearings have varied from 10 per cent in reversing blooming mills to 25 per cent in merchant mills.

In continuous billet, bar and wire mills, energy savings have

averaged 10 per cent on the roughing stands and 20 per cent on intermediate and finishing stands.

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Items for a dialler

● COMMUNICATION

Colours to convince the driver

MOTORWAY SIGNAL equipment of a new type will be tested on the M1 next year.

Rank Optics has been awarded a contract by the Transport and Road Research Laboratory to produce ten of the new signals which, for the first time, will include the use of different colours. The signals will tell drivers what the problem is, how far it is ahead and display a speed limit.

At the top of each signal the advised maximum is displayed, in the centre is the pictorial reason for the limit surrounded by the standard red triangle and at the bottom of the signal the distance to the hazard is shown.

The reason for introducing this new informative multi-signal is that research has shown that drivers tend to ignore speed signals when the need for them is neither explained nor obvious.

The signals will use fibre optic technology to give multiple legend colour facilities and to lower power consumption (which is particularly important). Without the development of fibre optic technology such signals could not have been created.

Britain is a pioneer in this field and many UK fibre optic signs are being used by a number of overseas countries.

Further data from Rank Optics on 0532 624601.

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THE MARKETING SCENE

The 'scandal' of production costs

BY MICHAEL THOMPSON-NOEL

TAKE A close look, this evening, at the Yuletide commercials now lighting up the TV breaks like canned glitter in the evening gloom and try to guess what they cost. £10,000? £25,000? Something interestingly in excess of one hundred thousand? "Guess" is the operative word, for the range of production costs of individual television commercials is huge. At the same time there is virtually no hard data available in this area, which is why the subject of production costs generates great heat and light in most marketing departments.

The London advertising agency Wood Brigdale and Company has just conducted a pilot survey among 200 leading marketing companies with the aim of establishing a basis on which advertising and marketing men can assess and track their production costs.

The survey has thrown up a wealth of data. But it has also exposed, like a running wound, a remarkable degree of distrust, dissent and raw suspicion. The range of production costs for individual commercials is as wide as a chasm: from £2,300 to £100,000-plus. In the absence of any sufficient explanation for these differentials, says Wood Brigdale, it is small wonder that marketing professionals are severely dissatisfied. Most of Wood Brigdale's respondents were overwhelmingly critical. According to one, "Costs are outrageous; the industry needs a drastic overhaul." From another: "To paraphrase Lord Leverhulme, we know we're being ripped off half the time, but we don't know which half."

Does it matter? According to Wood Brigdale's chairman, John Wood, TV commercials are the most potent instruments of marketing available to marketing professionals. "To have the proper assessment of commercial production obscured by doubts and frustrations occasioned by a simple lack of information, and to have otherwise sound professional relationships (between agencies and clients) tainted by these doubts is, in the current economic climate, a luxury which all concerned cannot afford."

This is especially relevant at present, given the current move on both sides of the Atlantic to much tighter surveillance of advertising costs and accounting procedures.

Television is the biggest national advertising medium in the UK. Last year (AA definitions) it took £398m, or 26.5 per cent of the total advertising spend, vs. £254m for the national Press and £116m for magazines. For many consumer goods companies it is the single most important medium for generating

Television commercials cost up to £100,000 to produce. But according to one marketing specialist: 'We know we're being ripped off half the time.' A new report casts light on this murky area.

ing sales, which is why the ad industry devotes whole squadrons of sophisticated analysts to the task of trying to ensure that the money is efficiently spent. This is not the case with production costs.

The Wood Brigdale survey was initiated earlier this year. According to the agency, in earlier, easier times, such a survey might have been considered a fooling enterprise. However, the recent sharp escalation of costs has created a situation where they can no longer be considered marginal within overall marketing budgets.

Further, as television is a medium vital to the vigour and success of marketing companies, so any related area which is devoid of hard data is commensurately filled with opportunities for destructive misjudgments and misunderstandings, and is, therefore, vitally in need of data. It is a truth, and not a trivial one, that the price of a commercial is no indication of its value. It is also true that if a marketing professional consistently is asked to pay above his industry's average for television commercials, then it is useful for him to know so. Further, it is reasonable for him to expect a well-argued reason for so doing.

The survey says the agency is based on the best estimates possible by the 200 companies approached. It does not distinguish between videotape and film costs, between the cost of one time length and another, nor for that matter, between cinema and TV commercials.

Among the main findings were these. The average cost of a commercial made in 1977 was £17,990. Cosmetics commercials, at an average of £24,286, were the most expensive; retail at £10,000, the least expensive. Other averages by category: tobacco, £20,750; drinks, £19,792; confectionery, £19,593; food, £17,849; interviews, £16,643; durables, £16,616.

The 200 companies approached, 148 responded, come with marked intensity. Fifteen have a turnover of £10m-plus, a further 40 a turnover of £500,000 or more. Twelve spend £5m-plus on advertising last year, a further 71 £1m-£5m. The companies surveyed spent a total of £315m on advertising last year, or



On location in Brazil: marketing companies on both sides of the Atlantic are now insisting on much tighter surveillance of advertising costs and accounting procedures.

21 per cent of the national total accounting for only 0.7 per cent of the total UK ad spend, laid out at an average of £24,286 per commercial on production last year, 35 per cent above the all-industry average. Conversely, the free-spending retail category spent the least on production. (The retail figures are based on only six respondents, though all are major advertisers.)

The drinks category (both hard drinks and soft) had the highest percentage of companies reporting some production costs above £30,000 per commercial, as well as the highest proportion of companies reporting costs below £5,000. The average number of

commercials made across all industries last year was six per company. The highest cost reported for a single commercial exceeded £100,000, though by how much we do not know.

The best value for money Wood Brigdale could unearth was a commercial made in 1974 for £2,300 that had helped propel a new brand to market leadership. It has been used in each succeeding year to sustain that position and has been adapted for use in the U.S. and on the Continent. (It does not sound as though it won anything at Cannes.)

Thirty-second time lengths were by far the most popular, particularly in food, cosmetics, confectionery, tobacco and retail. Sixty-second commercials (or above) were rarely used, seven-second lengths almost never.

So much for the data (there is a lot more of it in the report). From the benchmark figurework, John Wood moves on to a discussion of some of the underlying considerations. For instance: "Is there any relationship between the cost of a commercial and the effectiveness of a commercial? Is it, as some think, necessarily more expensive to make 'image' commercials than 'selling' commercials? Is that distinction itself a valid one?"

To help ease us into this minefield, he distinguishes between two sorts of costs: content and craft costs. The first is the cost of the idea (does it require 300 extras or three, an exotic location, or a studio a mileworth, a big set or a table top?). The second is the cost of handling the idea (the choice of production company, director, process).

Recent comparative cost analysis of matched years of converting for 100 leading advertisers suggests that inflation of the content costs of commercials has been more marked recently than the inflation of handling costs. Simply, commercials today contain more expensive ideas than 1977.

"One motivation behind this trend appears to be the belief that impact comes from 'entertainment' and that entertainment derives from ever more elaborate situations. Underlying this belief is the assumption that commercials are in competition with other commercials and with programme material for a slot in the consumers' crowded memory on the basis of entertainment alone. This assumption is beguiling but false: attention is a necessary condition for persuasion but entertainment is not a necessary condition for attention, though it can be contingent."

As for the craft costs of commercials, these, too, have undergone notable recent inflation. Though the rate, says John Wood, has not generally exceeded the inflation of other costs in the industry.

How "good" need a commercial be? It is a curious truth, he says, that it has never been possible to establish a correlation between the craft quality of a commercial and its effectiveness. "In the end, any judgments as to the reasonableness of both the content and the craft costs of a given commercial must, primarily, be subjective." That said, the following six points may serve to focus on the issues at stake.

● Any firmly based, clearly stated, advertising strategy is susceptible of any number of executions. There is never one and only one way of executing a strategy.

● In general, the impact of a given commercial has an inverse relation to the complexity of the image. Less is more.

● Execution can never be a substitute for strategy. However well made, a weak idea makes a weak commercial.

● There is no correlation whatsoever between the cost of a commercial and the effectiveness of that commercial.

● There is no absolute correlation between the cost of a commercial and the "quality" of that commercial (in production terms, incompetence costs as much as brilliance).

● In general, if a commercial must have a particular director or a particular agency, it is dangerously reliant on surface values and not on substance. (This is not to say that particular commercials do not benefit from the particular talents of particular directors.)

According to John Wood, if it can be correctly asserted that the elements of effective commercials—relevance, simplicity, polish—are essentially non cost-bearing, then it follows that one must search elsewhere for the cause of content cost inflation. In this connection, he summons up research work by Paul and Genevieve Finebarger, experts in propaganda theory, whose work supports an extrapolation into the realms of advertising. On this basis it is possible to believe that the creation of advertising is a process of meeting personal, peer and career goals first, and of meeting client company goals second.

This is a tricky and contentious area. As it is close to Christmas, I do not intend to pursue it, but as a reading of John Wood's report bears out, the whole issue of production costs demands clouded discussion and study. These days, total production costs for a given commercial can be the equivalent of a modest advertising budget, which in turn costs concentration in the power of TV in the hands of the biggest advertisers.

And nobody wants that. The Question of Costs. Wood Brigdale and Company, Kent House, Market Place, London, W1 (01-636 3152), £25.

The happy medium

BY JOHN SIMMONS

CASH PRIZES and provocative suggestions, there are few commercial incentives such as A Grand Holiday for Two in Thailand. Cinema, although the real reason are usually offered to housewives, could be a hard jury unconcerned with the usefulness of the product.

As if to celebrate the final reveal in a year of luminous advertising festivals, the 1978 Radio Industry Awards sponsored by BADA and Campaign to Monitor Marketing Week inverted the usual rules of advertising competition by innovating cash prizes for the advertising agency writer creating the year's most outstanding radio commercial, and thereby subtly implied that most radio commercials are outstanding anyway.

Which is precisely what festas of creative advertising are supposed to be about: to promote the medium and excite the public. The best lessons in media promotion can be learned from the multi-coloured swap shop festival mounted by the Screen Advertising World Association, which recognises the prime motivating requirement of selecting their prize by usually awarding certificates to at least 20 per cent of its Cannes devotees.

The London TV Awards hooley, also beneficiary of the needs of its sponsors, and anxiety-prone creatives with a two-hour short-list show. The Rank Cinema Awards finds it difficult to extend product category award nominees beyond one or two. The three are indeed outstanding apiece, largely because, it is

usually known as I.A.P. and now owned by Guinness, scoring again with their Peter Sellers series for Camping Gax, Half Saatchi and Saatchi (representing the Scottish Health Education Board), and Tony Martin's Funny Series. Juries like the fun and so would you after listening to over 1,000 commercials.

Overcoming any embarrassment as jury chairman, John Saboun, creative director of Collett Dickinson Pearce, accepted three category awards for Walls For Pies (Alf Garnett), Pretty Pelly Tights and Barclays Bank. Long overdue Mallerman Summerfield James very popular Richard Sharp, "Pretty Things" were awarded two silver medals, for best retail commercial and best use of music.

"Fly the Tube" (Footie Cone and Belding for London Transport) is excellent in all media; the television commercial is brilliant filmcraft, the radio campaign high. And if there were a prestige creative poster event, the fly-over garage door exposing the silver train would be a certain winner.

Meanwhile, heading for £35m in 1979, independent local radio is a very happy medium. John Simmons is creative director of The Simmons Consultancy.

Brooke Bond spends £1½m

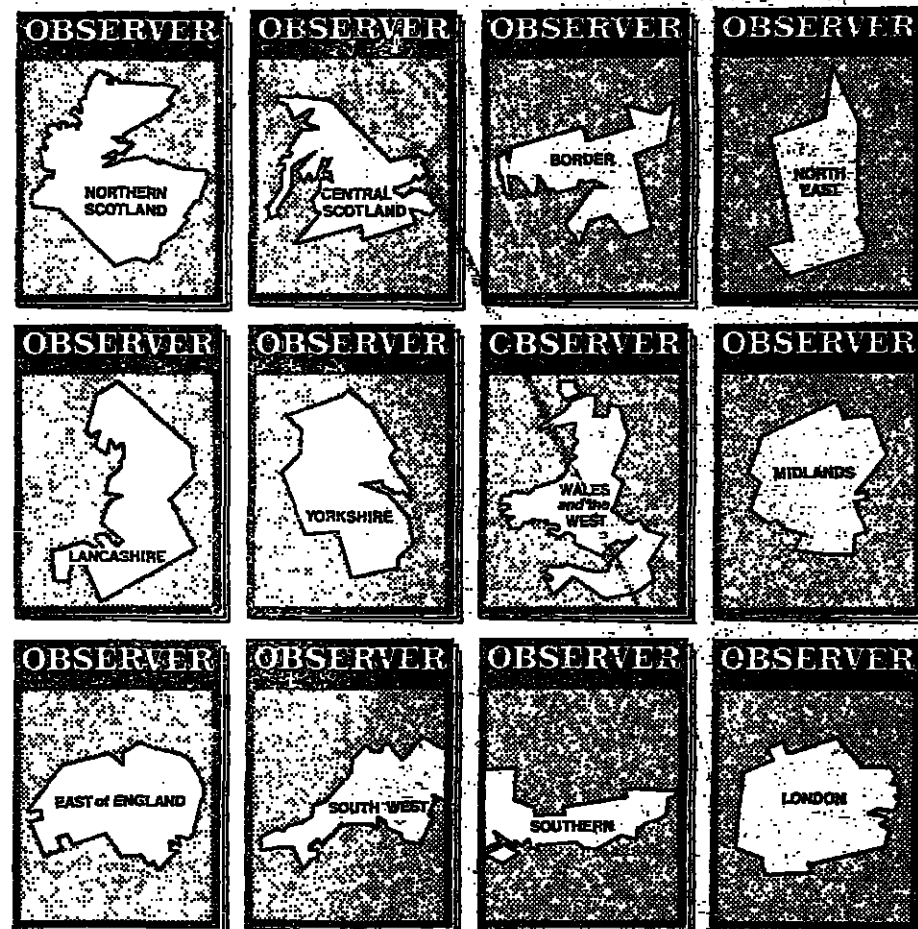
BY PAMELA JUDGE

BROOKE BOND is putting £500,000 Alfred Marks Bureau £500,000 behind its latest three-month TV and poster drive for PG Tips big bags. Two new chimps commercials have been filmed and the posters will feature a variety of everyday situations. The tea market is worth over £300m. Tea bags using 900 sites account for 40 per cent of sales. Dickenson Pearce.

The BB PG Tips publicity budget next year is £2m. MALLERMAN SUMMERFIELD James has retained the Reputed budget: £500,000.

COMPUTACAR, which matches buyers and sellers of cars, has a publicity budget of £500,000 for 1979. The company is going into TV. The bank of the Thames Organisation. NEW PRODUCT development for 'Britvic' is to be handled by Freeman Mathews and Milne. MARSTELLER'S Millings for the year to September exceeded £150m, £43.4m coming from outside the U.S.

THE OBSERVER IS TAKING BRITAIN APART



From 6th May 1979 The Observer introduces a revolutionary flexibility into magazine publishing.

You can now specify the ISBA regions where you want your advertisements to appear. As many or as few as you like. Colour or black and white.

For further details ring Jeff May at The Observer 01-236 0202.

NEW THE OBSERVER COLOUR MAGAZINE

WHERE DO YOU PUT 450 TRAVEL AGENTS IN THE PICTURE ABOUT WHAT'S GOING ON IN THE WORLD?

Ring or write for details of the most professional personnel, the most versatile premises and the finest audio-visual equipment in the whole of Europe.

And we're not exaggerating.

THE HEATHROW HOTEL

Europe's most advanced conference location

Conference Services Manager, The Heathrow Hotel, Bath Road, Heathrow, Hounslow, TW6 2AQ. Telephone 01-897 6363. Telex 934660.

GET INTO "THE" TELLY GUIDE

On Saturday 23 December, the Financial Times will be publishing an 8 page pull out Christmas supplement covering the 4 days of television and radio programmes.

With programme comments by Arthur Sandles and Chris Dunkley, it will be read by Britain's leading businessmen and their families in their homes.

It will be an ideal place for advertising anything from leather goods to perfumes, burglar alarms to New Year Sales.

For details of rates and space availability, ring Chris Manson on 01-248 8000 extension 7063.

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

هكذا من النحل

The Financial Times



A LITTLE BLACK LOOKS BEAUTIFUL IN GLASS

"Johnnie Walker"
Black Label

EXTRA SPECIAL OLD SCOTCH WHISKY

LOMBARD

Parliament and public spending

BY PETER RIDDELL

THE MP's who recently objected to the Commons having to approve public spending estimates on the nod had a valid point, even if it was not exactly the one which many of them were making. The tactics of the MPs causing the postponement of the pay sappers debate, may have been open to question and their immediate target, the winter supplementary estimates (particularly for defence), may have been misplaced. But this does not undermine the desirability of their action. The Commons should be involved in the formulation of public spending policy. Mr. Michael English, one of the most persistent Commons watchdogs over the executive, referred during the Commons debate to the fact that in the U.S. and some Commonwealth countries where appropriations committees are allowed to suggest amendments on one item and less on another.

Contingency

Consequently, Parliament has had to be asked to approve extra amounts merely to take account of inflation; the defence item is almost entirely pay allowances, prices and pensions. In the supplementary estimates as a whole, an increase in the volume of spending has come from the contingency reserve, so the total planned expenditure set out in last January's White Paper remains intact in real terms.

This system of Parliamentary approval of estimates co-exists with the short-term control by the Treasury via cash limits on money outlays. These are fixed in the spring to take account of expected inflation during the following financial year. This has resulted in a nonsensical overlap as everybody now recognises; after lengthy consultation with the Commons Expenditure and Public Accounts Committees the Government announced in the summer that it intended to subsidise cash limits with estimates with effect from next spring.

This is certainly a step in the right direction. It removes the aspect of tinkering at windmills involved in protecting at supplementary estimates now when the real decisions have been taken a year before.

If Parliamentary control over expenditure is to be translated into any more than a slogan several more changes are needed, along the lines of those

FOREIGN governments wishing to default on their obligations to the English companies have nothing to fear from English courts, or so it seems after the judgment delivered in favour of the government of Uganda by Mr. Justice Donaldson earlier this week.

The decision of Mr. Justice Donaldson reflects a deep division in English judicial opinion. The conclusion that the Ugandan Government could not be sued in English courts by creditors of companies it had compulsorily acquired, is based on the 19th century concept of "absolute sovereign immunity," giving foreign governments freedom from suit even in commercial matters.

In arriving at his conclusion, Mr. Justice Donaldson chose not to be guided by the latest relevant decision of the Court of Appeal which denied immunity in commercial matters. He preferred his earlier decision which was an more traditional line. In contrast with the intricacy of the legal issues involved the facts of the case are extremely simple. An English company, The Uganda (Holdings), acted as a guarantor to a company in Uganda. When the company was subsequently taken over by Idi Amin's Government, the Uganda (Holdings) had to pay £240,185 to the company's creditors. There was a co-

because it was not retroactive. The old law, according to him, meant that foreign states enjoyed complete immunity from suit and not merely a restricted immunity which excluded commercial transactions of government.

The doctrine of absolute sovereign immunity had its origin in a period when governments rarely engaged in commercial transactions but it became rapidly outdated with the modern state's involvement in industry and commerce.

Two years later the Court of Appeal had to deal with the refusal of the Central Bank of Nigeria to honour letters of credit covering shipments of cement. The bank claimed sovereign immunity. While in a parallel case a similar defence was dismissed by a regional German court so convincingly that there was no appeal, Mr. Justice Donaldson decided that in England the Central Bank of Nigeria, as a government agency, was free from suit. This time, however, the Court of Appeal took a different view. Accepting that sovereign immunity in its absolute form

BUSINESS AND THE COURTS

BY A. H. HERMAN Legal Correspondent

They held therefore that the Court of Appeal was bound by its previous decisions.

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is no longer part of international law. Lord Denning, Master of the Rolls, and Lord Justice Shaw held that the court must decide accordingly. They reasoned that unless in conflict with an Act of Parliament the rules of international law were incorporated automatically into English law and were therefore not subject to the English rules of judicial precedent. Were it otherwise, they argued, England would be unable to keep pace with developments taking place in the rest of the world.

For this reason the Court of Appeal overruled its *Thi Europe Topica Service Ltd.* judgment and decided that, as a letter of credit must always be seen as a commercial matter, the Central Bank of Nigeria had no claim to sovereign immunity. However, because there was no decision in the House of Lords in this matter, Mr. Justice Donaldson felt free to choose between the two conflicting decisions of the Court of Appeal, though some authorities incline to the opinion that he was bound by the most recent one. In his view international law was not incorporated into English law automatically. Judges therefore should not pay attention to changes taking place abroad unless these had been adopted by previous non-

contradictory decisions of the Court of Appeal or by the House of Lords, or of course, by Acts of Parliament.

Mr. Justice Donaldson did not arrive at the decision that the Government of Uganda cannot be sued in English courts exclusively on the basis of the doctrine of absolute sovereign immunity. "Even if I had felt free—or bound—to follow and apply the law as stated in *Trendelenburg*, I should still have determined this application in favour of the defendant Government," said the judge. "In his view the Ugandan Government had a good argument when it claimed that legislation designed to achieve the compulsory acquisition of businesses was a classic example of governmental activity as opposed to commercial activity."

The Uganda Company (Holdings) appealed against this judgment and, no doubt, much more will be heard about it in the near future.

Thirty six are balloted out of Burton Rubber Hurdle

NO FEWER than 36 horses have had to be balloted out of today's Burton Rubber Hurdle at Uttoxeter because a sponsored event cannot be divided and the number of entries almost certainly constitutes a record.

However, the race still looks far too tricky from a betting point of view for any but the inspired and it will probably pay backers to look elsewhere for anything approaching value.

RACING

BY DOMINIC WIGAN

The most competitive race on the card, and one which seems sure to provide a healthy betting market, is the 23-mile Cup Hurdle, four-year-old Hurdle. Here the field includes Naughtly B, Tilt-hammer Mill, Letterellan and

the possibly smart Irish raider Every Extra.

Every Extra, an American bred gelding, by Distinctly, clearly surprised a good many racegoers after a particularly uninspiring 1977-78 season when winning on his reappearance at Listowel towards the end of September.

Although he has not been seen in public since that result, there is little reason to doubt the value of the form, for the rest of the field were beaten comfortably enough.

Of the home-trained contingent the one I like the best is Toby Balding's Weyhill runner, Letterellan.

Letterellan, attempting to concede last season's Waterford Crystal Novice Hurdle, strikes me as the horse they will all have to beat and he is given a reasonably confident vote. A year ago Ron Barry took

the opener at Carlisle, the Corby Chase, through Ken Oliver's Ted and I feel reasonably hopeful that the Gordon Richards-trained Catcott Creek will do the trick for him this time.

Barry has several other likely looking prospects on the North-western track, including Catcott Creek's stablemate Justafancy, my selection for the Heads Nook Novices Chase.

UTTOXETER

12.30—Wister Parsley
1.00—Saintry Sorrel
1.30—Alman
3.30—Saintry
3.50—Letterellan

CARLISLE

12.45—Catcott Creek
1.15—Bow Bells
1.45—Keren Park
2.15—Calderbeck
2.45—Justafancy
3.15—Zegana

Wide brief

This book has been the immediate inspiration for the formation of the Institute for Fiscal Studies of a Committee on Budgetary Reform under the chairmanship of Lord Armstrong. Its brief is certainly wide enough to satisfy both economists and politicians and I hope that it will not be sidetracked too much by discussion of a constant budget balance, an interesting though uncertain fiscal yardstick. But perhaps most important of all is that the committee should succeed in its aim of completing its report during 1979 so as to present the new Government of whichever party, with specific recommendations. The issue of Parliamentary control cannot be avoided for much longer.

"The Measurement and Reform of Budgetary Policy," by Mr. Terry Ward and Professor Robert Nield, published by Heinemann Educational Books, price £4.50.

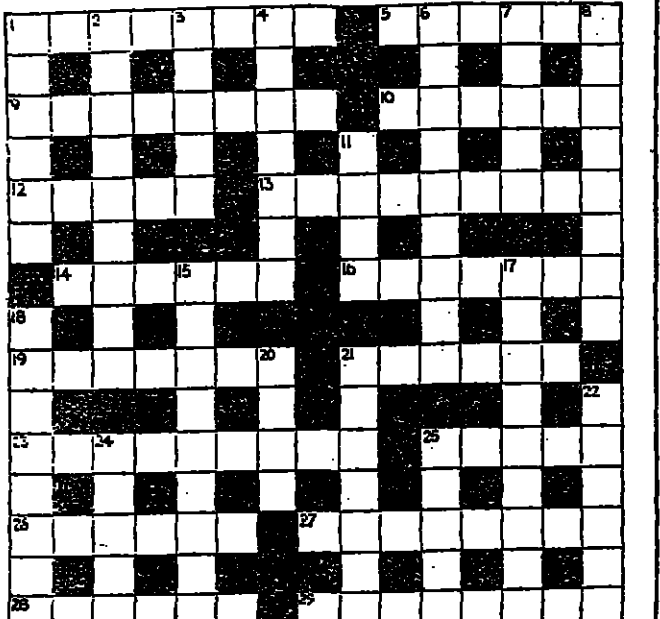
TV Radio

† Indicates programme in black and white

BBC 1

12.45 pm News, 1.00 Pebble Mill, 1.45 Bagpuss, 1.55 Regional News for England (except London), 3.55 Play School, 4.20 Yogi Bear, 4.25 Jackanory, 4.40 Emu's Broadcasting Company (BBC 1) starring Rod Hull, 5.05 John Craven's Newsround, 5.10 Blue Peter, 5.40 News, 5.55 Nationwide (London and South East only), 6.30 Nationwide, 6.35 To-morrow's World, 7.20 Top of the Pops.

F.T. CROSSWORD PUZZLE No. 3848



ACROSS

- 1 Is put in reverse in river to act a substitute (8)
- 2 Type of printing but not on television (6)
- 3 ... or of lock in strong-boid (9)
- 4 ... as to fish from part (6) (6)
- 5 Wanderer returns to curse about ring (5)
- 6 I'm to secure chap—that's touching (10)
- 7 I am in transport cafe (4-2)
- 8 Company in time makes money (7)
- 9 Unusually quaint Oriental must be old (7)
- 10 Assimilate a literary abstract (6)
- 11 Musical composition featuring clergyman with drink (10)
- 12 Stop soldiers going to (10)
- 13 One who gives like Italian companion (10)
- 14 Trademark with French article to expensive setting (10)
- 15 Not a league match and should be amiable (10)
- 16 Guard to protect and justify (6)
- 17 Standard quantity could be supreme (8)
- 18 Bound to accept direction and fatigued (5)
- 19 South-eastern ship I get on for a period of time (7)
- 20 Ostentatiously displaying female relative in dance (9)
- 21 Bird to shoot (5)
- 22 In union to acquire female (8)
- 23 Impressive part of the picture (4)
- 24 Flavour of spirit on the rocks? (9)
- 25 Refrained from putting colour in a bed (9)
- 26 Meddled with basket going to editor (8)
- 27 Curdled a milk containing cheese (4)
- 28 Actor's assistant or medical student who attends wounds (7)
- 29 Divulge it may be three (6)
- 30 South American doctor gets a dance (5)
- 31 Agree to jingle (3)
- 32 Solution to Puzzle No. 3847

BBC Radio New Wavelengths

1 12.30-1.00 pm
2 1.00-1.30 pm
3 1.30-2.00 pm
4 2.00-2.30 pm

RADIO 1

(5) Stereophonic broadcast
2.00 pm News, 2.15 pm Paul Jones, 2.30 pm S. M. B. 11.30 pm News, 1.00 pm S. M. B. 1.15 pm News, 1.30 pm S. M. B. 1.45 pm News, 1.55 pm S. M. B. 2.00 pm News, 2.15 pm S. M. B. 2.30 pm News, 2.45 pm S. M. B. 2.55 pm News, 3.00 pm S. M. B. 3.15 pm News, 3.30 pm S. M. B. 3.45 pm News, 3.55 pm S. M. B. 4.00 pm News, 4.15 pm S. M. B. 4.30 pm News, 4.45 pm S. M. B. 4.55 pm News, 5.00 pm S. M. B. 5.15 pm News, 5.30 pm S. M. B. 5.45 pm News, 5.55 pm S. M. B. 6.00 pm News, 6.15 pm S. M. B. 6.30 pm News, 6.45 pm S. M. B. 6.55 pm News, 7.00 pm S. M. B. 7.15 pm News, 7.30 pm S. M. B. 7.45 pm News, 7.55 pm S. M. B. 8.00 pm News, 8.15 pm S. M. B. 8.30 pm News, 8.45 pm S. M. B. 8.55 pm News, 9.00 pm S. M. B. 9.15 pm News, 9.30 pm S. M. B. 9.45 pm News, 9.55 pm S. M. B. 10.00 pm News, 10.15 pm S. M. B. 10.30 pm News, 10.45 pm S. M. B. 10.55 pm News, 11.00 pm S. M. B. 11.15 pm News, 11.30 pm S. M. B. 11.45 pm News, 11.55 pm S. M. B. 12.00 pm News, 12.15 pm S. M. B. 12.30 pm News, 12.45 pm S. M. 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FINANCIAL TIMES SURVEY

Thursday December 14 1978

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The Gas Industry

In the driving seat

By Kevin Done
Energy Correspondent

NATURAL GAS only appeared on the European energy market about 15 years ago, but it has since developed into one of the three major energy sources accounting for about 15 per cent of energy needs in Continental Western Europe and nearly 19 per cent of primary energy demand in the UK.

It is likely that substantial quantities of natural gas will be available in Europe beyond the turn of the century, though imported gas will play an increasingly important role in the late 1980s and the 1990s. At present about 89 per cent of the natural gas consumed in Western Europe is produced from domestic fields with the balance being imported from Algeria, the USSR and Libya. By 1985 West European production is still expected to account for two-thirds of the gas consumed on the Continent and virtually all of the gas sold in the UK. By then existing sources of outside supplies will have been supplemented by imports from Iran through a 6,000 km pipeline system that is now under construction.

The most important source of natural gas is presently onshore production in the North Sea. There are two major massive Groningen fields, whose pipelines now link the North Sea to the UK and the Mediterranean. Meanwhile, an east-west system

interest offshore in the North Sea.

The Dutch onshore fields produced more than 90bn cubic metres of gas last year—compared with UK Continental Shelf production of 40bn cubic metres—and they supplied over 50 per cent of natural gas demand on the Continent of Western Europe. These fields will still be producing about one-third of supplies in 1985, but the share is expected to fall as a result of increasing consumption.

Supplies

It is to the North Sea that the continental gas industry will increasingly look for new supplies, especially the Dutch and Norwegian sectors. By 1985 North Sea supplies could be meeting as much as 17 per cent of continental gas demand, compared to only 1 per cent last year.

There are still question marks over the ability of the industry and of national governments to overcome the formidable technical and financial obstacles to bringing gas—and especially liquid natural gas (LNG)—from non-European sources to the market-place in sufficient quantities to meet demand. But much progress has already been made at an international level to integrate the European gas transmission network. The north/south system of the European gas grid was completed in the autumn of 1977, when deliveries of gas from the shore production in the North Sea Netherlands, dominated by the Groningen field, began. There are two major massive Groningen fields, whose pipelines now link the North Sea to the UK and the Mediterranean. Meanwhile, an east-west system

interest offshore in the North Sea.

The gas industry in Europe is increasingly looking to the North Sea for new supplies and the British Gas Corporation's natural gas conversion programme is now being rewarded by a rapid increase in its profits.

is being built to meet the demands of contracts concluded between several West European gas companies and suppliers in the USSR and Iran. It should be completed in 1980-81. If other current plans are followed through Scandinavia could also be linked into the system with a pipeline running from the North Sea across Denmark to Sweden.

With the availability of its own supplies from the UK portion of the North Sea, the British gas industry has remained largely isolated from supply developments on the Continent. Indeed it is the main competitor for new supplies of gas they come available in the sectors of the North Sea outside the UK. Having failed in its bid for natural gas from the Norwegian Ekofisk field, British Gas was successful in bringing under contract the Anglo-Norwegian Frigg field, which finally began production in September last year.

The Frigg field is one of the world's most ambitious offshore energy developments, and by the end of next year it will be meeting as much as 30 per cent of the UK's current supplies.

The British Gas Corporation has reached a watershed in its development. It has completed the 10-year task of converting both its supplies and its consumers to natural gas, and it is now in the happy state of being confident that it already has sufficient gas reserves under contract to meet demand from premium markets until the end of the century and beyond.

More controversially it has also begun to reap the profits

of its investment of the last decade. Last year it produced a pre-tax profit of £160m compared with £31.5m in 1976-77, and according to Mr. Jack Smith, the Corporation's deputy chairman, British Gas' profits are unlikely to fall from this level in the current year.

The Corporation's profits and its pricing policies have come under attack from several sides. It has stepped ahead of most of British industry by introducing full current cost depreciation into its accounting. The result is that its reported profitability last year of £180m was much lower than the £564m, which would have resulted if it had followed the historic cost accounting conventions still used by most British companies. The nationalised energy industries of gas, coal and electricity are all using varying accounting standards at present, which has brought them under fire from the Parliamentary Select Committee on Nationalised Industries. In its Seventh Report earlier this year it claimed that it was essential that similar accounting principles and practices should be used if adequate comparisons of the relative performance of the different industries were to be made and if effective decisions about national energy policy were to be taken.

For its part British Gas is standing firm. It maintains that its reserves are still too low for a business of its size, which last year had a turnover of £2.6bn, and it is unlikely to make any changes. Much of its present profitability reflects the extremely advantageous price at which it is still able to buy the large part of its gas sup-

plies from the southern North Sea.

Here again it is under attack, first from the oil companies, who say that southern gas prices are too low to encourage further exploration and second from the electricity industry, which has seen its market share cut back by the increasing sales of the gas industry. Sir Francis Tomba, chairman of the Electricity Council, has repeatedly called for gas prices to be related more closely to coal and electricity prices in the interests of both energy conservation and the long-term development of alternative fuel sources for the day when gas and oil supplies begin to diminish.

Cheaper

Gas is certainly relatively cheaper than other fuels, but the Corporation maintains that it is not so low as to discourage careful use. The reason that the contract for southern basin gas now look extremely attractive is that they were negotiated at a time when oil prices were low and were expected to keep on falling. But British Gas claims that its costs are now rising steadily as it takes in increasing supplies of more expensive gas from the northern North Sea. In 1976-77 when the average revenue from gas sales was 12.2p per therm, British Gas paid some 1.9p per therm for supplies. Last year, with revenue averaging 14.5p per therm, costs were nearer 2.9p per therm, excluding per cent of all the heat supplied transmission costs. But now that a higher proportion of supplies is coming from demand, the market is still expanding and with extra supplies to

could pay as much as 5p per therm this year.

British Gas has undertaken not to raise gas tariffs before April 1, but it is now making a careful study of whether its present level of profitability will allow it to go to the Price Commission for an increase in tariff prices in the spring. The decision is made more difficult by the corporation's policy of market-related pricing of its industrial sales. There has been a considerable lag in industrial gas prices catching up with the prices of alternative fuels or feedstocks, normally oil, but as long-term contracts come up for renewal prices have normally risen sharply. This means that prices of industrial gas sales have increased steadily from 5.2p a therm in 1975-76 to 9.7p a therm in 1977-78. For the Price Commission, British Gas's profitability is taken for the whole corporation—it does not differentiate between domestic and industrial sector prices. None the less after the recent standstill in domestic prices, the corporation now expects gas tariffs to rise in line with the general rate of inflation, which suggests some increase in April.

Its undoubted price advantage has enabled British Gas to make impressive inroads into the UK fuel market, however. It now accounts for more than 44 per cent of the domestic fuel market and meets about 28 per cent of industrial demand on a heat supplied basis. Overall it is currently providing about 25 per cent of all the heat supplied in the UK, and is meeting some 19 per cent of primary energy demand.

The market is still expanding and with extra supplies to

handle from northern fields in the early 1980s, British Gas is proposing to boost sales to 18,000m therms a year (6,000m cubic feet a day) by 1982-83 compared with 15,000m therms a year (4,000m cubic feet a day) in 1977-78. The principal expansion will come in domestic markets, where British Gas hopes to be supplying 50 per cent of demand in four to five years' time.

The industry's sales policy has changed radically, however, from the early days of natural gas. In the late 1960s and the early 1970s British Gas had little flexibility or control over its level of supplies and its marketing approach was very much supply-led. With the development of the gas transmission system and greater storage facilities, however, along with the renegotiation of a number of its southern North Sea contracts the corporation can afford to be led to a greater extent by demand. It is giving priority to premium markets and will match gas supplies year by year to the level of premium and essential interruptible sales.

The eventual development of the Morecambe field in the Irish Sea will add further flexibility to the system. This field with recoverable reserves of 23,000bn cubic feet of gas, will be developed in the early 1980s. It is held by British Gas on a 100 per cent production licence and will probably be developed as a back-up supply to meet peak winter demand.

Supplies from the Frigg field should reach peak production by the end of 1979. In late 1980 domestic gas industries are still

from the Brent field, also in the northern North Sea, and when this field is on stream the build-up of natural gas supplies will be largely completed.

The Corporation is continuing its active role in exploration on the UK Continental Shelf, and is presently drilling the first ever well in the English Channel. The location is only about 25 miles to the south-west of the Isle of Wight and therefore close to the largest onshore oil find yet made in the UK, in which it holds a 50 per cent interest and for which it is the operator. This find at Wytch Farm could be capable of producing more than 16,000 b/d, and the reserves appear to be comparable with some of the smallest commercial North Sea finds, such as the Argyll field.

Investment

British Gas also has shares in offshore oilfields such as Montrose and Beryl, but these are peripheral to its main activities. For the future British Gas investment is likely to total £1.6bn over the next five years, with some two-thirds of the expenditure required for transmission, distribution and storage equipment related to the growth in gas sales. Last year £22.4m was spent on research and development. Much of this work is being undertaken to provide processes for producing substitute natural gas from other hydrocarbon feedstocks, and in particular coal, to ensure that natural gas can be supplemented when the supply eventually declines.

Other work, such as the research of improved pipeline inspection techniques, could well lead to the development of products that will find ready outlets on international markets. British Gas is the world's largest fully integrated gas business, and as such should be well-placed to market its expertise in countries whose domestic gas industries are still in their infancy.

How to find gas.

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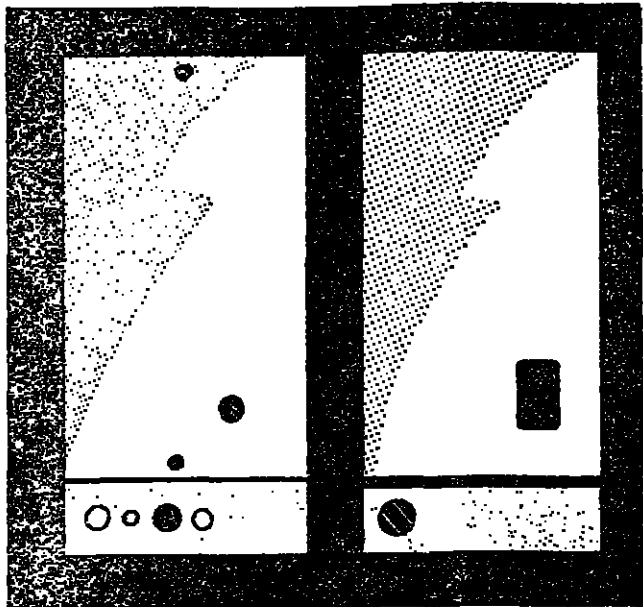
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THE GAS INDUSTRY II

Moves to conserve supplies

BRITISH GAS is currently lending considerable weight to the Government's energy saving drive—yet its own conservation campaign is being operated on a highly selective basis.

The Corporation makes no secret of the fact that its conservation efforts are being chiefly directed at industrial rather than domestic or commercial gas users. And a cursory analysis of British Gas customers explains the reason for this particular emphasis—well over 40 per cent of all the gas sold by the Corporation goes to industry. In terms of sheer numbers this means some 70,000 of Britain's 14.5m gas users consume nearly half of all the gas sent out.

Sir Denis Rooke, chairman of British Gas, points out that a 10 per cent saving by one big industrial concern can therefore equal the number of therms used by thousands of domestic consumers. He says it is also easier and more effective to start by persuading a small number of major users to save gas before tackling the millions of small-time domestic consumers on the question of conservation.

Not that the industry is ignoring the need to make commercial and domestic gas users save energy—this year British Gas made its 450,000 commercial customers eligible for the Gas Energy Management award scheme. Until this year the scheme had always been limited to industrial companies. The GEM awards scheme has been running for three years and it forms one of the main planks of the industry's conservation campaign. Finalists for the awards are nominated

Savings

At the presentation of this year's GEM awards, which took place last month, Sir Denis Rooke said that if another 150 companies could make similar savings in energy consumption then by the year 2000 a total of 1bn therms would have been released for other industrial uses or to other sectors of the market.

He added that 1bn therms was more gas than was sold to the whole of industry in 1968. He also stressed that successful energy conservation on this scale could radically alter the UK's strategic thinking on future fuel policy.

indirect oil-fired radiant tubes with direct gas-fired burner systems on pit aluminium reheating furnaces.

The 1978 winners of the GEM award in the commercial sector were Bass North, part of the Bass Charrington group, in partnership with North East gas technical consultancy service. Bass North saved over 60 per cent of its normal fuel consumption—30,000 therms a year.

The energy savings at Bass North were made chiefly by removing the company's old-fashioned steam boilers and converting one other boiler to gas. Independent wet systems were put into three office complexes on the site and use was also made of warm-air systems and free-standing heaters.

One of the aims of the GEM awards scheme is to persuade more industrial and commercial companies that conservation pays off—a point made by Dr. John Cunningham, Minister for Energy Conservation, at this year's elaborate presentation ceremony. Dr. Cunningham said the sign of the success of the GEM scheme was that the business community at large is becoming more and more aware of the relevance of energy saving to good industrial and commercial management.

The job of the British Gas Corporation's technical consultancy service units, which are eligible for the GEM awards in partnership with the companies they have advised, is to ensure that the gas sold is used effectively. All 12 of the gas regions offer a technical consultancy service and during the past year 1,500 customers have been helped in this way. Technical Consultancy service units

offer assistance to gas users in six main areas:

- The design and installation of new plant with a view to helping customers take advantage of the latest fuel management and gas engineering techniques.

- The upgrading of plant and controls to meet the latest regulations and codes of practice.

- The surveying of existing gas fired plants ending with a detailed report containing recommendations on safety and performance.

- The introduction of advanced technology.

- The redesigning or modification of plant so as to improve efficiency and increase productivity.

- Regular maintenance designed to keep plant running at peak efficiency. This list shows that the technical consultancy service covers a wide field, from providing simple advice to undertaking full scale development work—much of it on a chargeable basis. The engineers who staff the service units have a wide experience in practical ways of improving conservation, but their claim is that they can offer other benefits besides helping companies to cut energy consumption and so reduce fuel costs.

A reappraisal of fuel efficiency often ends by recommending special type of self-recuperating, increasing productivity generally and lowering their savings over conventional steam

systems; and a series of rapid heating furnaces for the heat treatment of metals which can be built into a production line.

Technological developments like these, allied to a nationwide advisory service and a prestigious award scheme have done much to enable British Gas to persuade industrialists that they must cut energy consumption. But the Corporation does face certain difficulties in pursuing its conservation campaign.

On the one hand, the very abundance of North Sea gas at present encourages people to use it with a certain profligacy. At the same time consumers sometimes see British Gas calls for conservation as an indication that the gas is going to run out comparatively quickly.

They fear the Corporation has an ulterior motive for its energy saving campaign—that what it is really worried about is postponing an inevitable downturn in its business. British Gas has made considerable efforts to dispel these contradictory impressions. At this year's GEM awards presentation, Sir Denis Rooke stressed there was "no danger of our running out of gas." But he added that to meet the challenge presented by vast new natural gas reserves it was necessary to "educate people into the way of conservation."

Sue Cameron

Recovery problems with offshore gas

THE COLLECTION of comparatively small pockets of gas—which in the past might have been flared and wasted by the oil industry—has become a central tenet of the Government's North Sea policies, while such units are commissioned. But the quantities and Frigg will nearly always be exploited on strictly commercial grounds. But what is in question is the collection of gas fields in the North Sea, nearly from much smaller fields and particularly gas that is produced in association with crude oil.

Associated gas is often regarded by companies as a nuisance, an unwanted by-product of oil field development. It can still have its uses. It can, for example, be pumped back into the reservoir to maintain the pressure needed for oil production, or some of it may be used to generate power on the offshore platforms. But in many cases around the world companies have concluded that there is no commercial justification for collecting this gas as a fuel, so

it is simply burned into the oil terminal in the Shetland Islands and in the building of a natural gas liquids separation plant at the end of the Brest gas pipeline in Rife. Neither will be accomplished before 1980-81. Only on the Auk and Argyl fields has the Government accepted that the quantities of associated gas produced are too small for collection to be practical. These two fields have been given flaring consents for the lifetime of production, but other consents for fields such as Thistle, Brent and Montrose are for limited periods only. Various methods have been put forward for the comprehensive collection of these small reserves of gas. Ministers have repeatedly made it clear that in the interest of energy conservation and of gaining the maximum benefit from North Sea resources gas flaring must be curbed as far as possible. Dr. Dickson Mabon, the Minister of State for Energy, said last year that in his personal view: "The

CONTINUED ON NEXT PAGE

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The high cost of onshore projects

THE IMPRESSIVE scale of the investment made offshore to develop new supplies of natural gas in the northern North Sea—£2bn for the Frigg Field alone—has tended to overshadow the related building programme onshore. British Gas has spent more than £400m on building a reception terminal at St Fergus, in Aberdeenshire, along with three major land pipelines south through Scotland linking to the national transmission system. A fourth pipeline is being planned and more work will be needed at St Fergus when gas supplies begin to arrive from the Brent Field from the end of 1980.

The pace of onshore work has slowed to allow the rapidly growing supplies from the Frigg Field to be assimilated into the system. But in the early 1980s the construction programme will pick up again as the Brent Field gas terminal at St Fergus is completed and more particularly as British Gas decides how it should develop the Morecambe gas field in the Irish Sea.

The national transmission system already includes more than 3,000 miles of high-pressure pipelines. These in turn feed into regional medium and low pressure systems with a total length of more than 140,000 miles. About £500m has been spent on regional distribution mains over the last decade as the gas industry has completed the conversion process to natural gas. Spending on new plant and equipment over the five years to 1982-83 will still be at a high level, however, totalling more than £1.6bn, of which two-thirds is needed for transmission, distribution and storage associated with the rapid growth in gas sales.

Two of the major gas trunklines built from St Fergus on the coast of Aberdeenshire to the urban, industrial areas of Central Scotland and the north of England have been operating for several months carrying supplies from the Frigg Field, which began production in September last year. The third 36 in diameter pipeline from St Fergus to Darlington should be commissioned this month ready for operation in January.

The fourth line, meanwhile, is only at the planning stage. It will run from St Fergus to the Bishop Auckland and will be laid during the three years from 1980 to 1982. Unlike the other investment made offshore to develop new supplies of natural gas in the northern North Sea—£2bn for the Frigg Field alone—has tended to overshadow the related building programme onshore. British Gas has spent more than £400m on building a reception terminal at St Fergus, in Aberdeenshire, along with three major land pipelines south through Scotland linking to the national transmission system. A fourth pipeline is being planned and more work will be needed at St Fergus when gas supplies begin to arrive from the Brent Field from the end of 1980.

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The fourth line, meanwhile, is only at the planning stage. It will run from St Fergus to the Bishop Auckland and will be laid during the three years from 1980 to 1982. Unlike the other investment made offshore to develop new supplies of natural gas in the northern North Sea—£2bn for the Frigg Field alone—has tended to overshadow the related building programme onshore. British Gas has spent more than £400m on building a reception terminal at St Fergus, in Aberdeenshire, along with three major land pipelines south through Scotland linking to the national transmission system. A fourth pipeline is being planned and more work will be needed at St Fergus when gas supplies begin to arrive from the Brent Field from the end of 1980.

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tered several problems with the work so far.

The caverns are formed by solution mining. Sea water is pumped underground under pressure to a depth of about a mile and the caverns are slowly created by dissolving the salt in the sea water. The heavily concentrated brine solution flows back to the surface where it is treated and pumped back out to sea.

There have been engineering problems with the wellhead tubing and there have been several failures of the sea water pumps. It also proved difficult to ensure that one of the caverns was created in the correct shape. When finally completed, however, the storage caverns will play another small part in increasing the flexibility of the gas distribution network.

British Gas is committed to reducing the amount of gas which it has previously sold on interruptible contracts to industrial customers. Such contracts are another way of allowing the corporation to cope with isolated peaks in demand. At short notice this group of industrial customers can have supplies cut off so that in emergencies the gas can be switched to premium markets, such as households and certain process industries. Sales on interruptible contracts, however, are against the corporation's policy of maximising sales to premium markets, so it is forced to find other ways of adding flexibility to the supply system to cope with the fluctuations in seasonal demand.

For this reason and to ensure security of supply at the outlying parts of the system, British Gas is also constructing a series of liquid natural gas tanks around the country for storage. Two tanks have been built at Glenmavis, near Coatbridge with a combined capacity of 200,000 cubic ft of gas and four more are located at Partington, near Manchester. Other tanks are under construction at the Isle of Grain in the Thames Estuary, at Dynevor Arms in South Wales and at Avonmouth.

The liquid natural gas terminal at Canvey Island is also used for storage, but there are serious questions over the economic viability of the underground storage tanks because of their lack of insulation. Only about one-third of the storage

capacity is currently in use taking deliveries of about 100m cubic ft a day of LNG imported from Algeria.

These supplies were started in 1964 as part of a long-term contract that will not finish before the end of 1980. At the time British Gas's future supply picture was very different to the one that now exists, so it is inevitable that the role of the Canvey Island terminal has since changed radically. (LNG supplies were first begun as a way of enriching town gas manufactured from coal or oil.)

The world LNG trade is due to expand rapidly in the next few years, however, and it is

possible that the terminal could eventually find a new role importing rather greater quantities of LNG than is now the case from Algeria, when UK offshore supplies begin to diminish.

Expansion

But the most interesting expansion of the national transmission system will come in the early 1980s as British Gas develops the Morecambe Bay gas field in the Irish Sea. The corporation has a 100 per cent licence for the field, so again it is likely that it will use the discovery to add flexibility to

the system by producing gas only during winter periods of high demand.

Sir Denis Rooke, chairman of British Gas, said earlier this year that the field had reserves of 23,000bn cubic ft of gas. It will be developed over the next few years, but is unlikely to be in production before 1983-84. It has not yet been decided in detail how the field will be operated, but the cost of production platforms, undersea pipelines, a shore terminal and the feeder lines into the national transmission system will require an investment of several hundred million pounds. The corporation is examining

five areas on the north-west coast of England in the search for a 300 acre site on which to locate the onshore terminal. It is looking at possible locations near Barrow, on the south-east of the Lune Estuary near Glasson and Cockerham, Deeside near Shotton, North Wales, the south bank of the Ribble Estuary near Southport and the Prescail-Pilling area near Fleetwood.

British Gas is holding preliminary discussions with all the interested local authorities and other bodies in the region and so far has encountered little environmental opposition to its plans. It is looking for

Kevin Done

Offshore gas

CONTINUED FROM PREVIOUS PAGE

potential energy locked up in many small pockets in the North Sea is in total so large that no Government can ignore it. Sooner or later it will be collected."

This view led the Government to set up a special company, Gas Gathering Pipelines, with the sole remit of studying whether the available gas could justify the construction of a comprehensive gas gathering network of pipelines in the North Sea, which could have cost as much as £5bn.

The report from Gas Gathering Pipelines frustrated the Government's most ambitious hopes, however, and recommended that such a system was neither necessary nor commercially feasible. The amount of gas available before 1980 could be accommodated in the existing pipelines—from Brent and Frigg—and in later years those pipelines could have substantial spare capacity. It suggested instead that attention should be concentrated on the building of a number of mini-gas gathering systems that could feed into these main trunklines.

This policy is already being implemented, but the Government faces some difficult decisions if it is to try to insist that approval for future oilfield developments will be partly dependent on oil companies

offering an attractive solution to the problem of associated gas recovery.

Its most notable success to date has been with the Piper Field. Natural gas began flowing from this field a few weeks ago into a spur line that has been built to connect into the Frigg pipeline. The Occidental group, which includes Getty Oil, Thomson and Allied Chemicals, was persuaded to invest in a \$150m (£80m) gas conservation programme in return for permission to increase crude oil production from the Piper Field to 300,000 b/d. The supplies of gas, which are under contract to British Gas, will build up to a maximum in 90m cubic feet a day. Peak production should be reached in 1979-80. Associated gas from Texaco's Tartan Field will also be produced along this 35-mile spur line.

Development

In a similar development Shell and Esso have agreed to lay a gas line between the Cormorant A and Brent A platforms, which will form a western extension to the existing Brent gas trunkline. Negotiations are in progress with other companies notably the Heather and Ninian groups, to tie these fields into the system as well. The North Cormorant and North West Hutton fields are

other candidates for this mini-gas gathering network, once the various companies involved decide to press ahead with commercial developments.

The Government is encountering greater problems, however, in persuading the oil companies to build a northern extension to the Brent gas trunkline linking in the Magnus, Murchison and Thistle Fields. The amount of gas available from each individual field is not sufficient to justify the new pipeline. But taken together the three fields could perhaps produce as much as 120m-130m cubic ft a day of gas, more than the average daily production from the small Rough Field in the southern North Sea.

The Thistle Field is already in production of course and for the moment gas is being flared, but from early next year extra equipment should be installed which will enable the gas to be re-injected. The Murchison Field is also under development and first oil production is expected in 1980. The immediate problem facing the Government therefore, concerns British Petroleum's Magnus Field. BP applied some months ago for approval of its development plan, but this has been held back by the Department of Energy, while it tries to win a strong assurance from BP that it will participate in the north-

ern extension of the gas pipeline. In the early 1980s the Magnus Field could be producing 50m cubic ft a day of gas and 9,000 b/d of liquid petroleum gas—propane and butane.

More exotic alternative methods of exploiting associated gas or small gas fields offshore have also been studied, but they are yet to gather great support. There are several chemical conversion possibilities, but preliminary assessments have shown that options such as the offshore conversion of natural gas into ammonia, carbon black, methanol or ethylene are not really practicable because of the problems and costs of operating process plant in harsh North Sea conditions.

Far more attractive are the options of liquefying the natural gas offshore so that it can be collected by special tanker or of using the gas to generate electricity.

A report produced by David Brown-Vosper Offshore for the Government concluded that on both technical and economic grounds it would be feasible to recover excess associated gas through liquefaction and storage at offshore terminals. The offshore terminals would probably be semi-submersible or vessels floating on the surface.

The economic case for such offshore liquefaction terminals rests, however, on producers gaining a price for the LNG

similar to prevailing rates in the world market. Such a price would be far higher than that paid by British Gas for its present supplies from either the northern or the southern North Sea fields.

Liquefaction would also open the possibility of the gas being exported, which neither the Government or the gas corporation are likely to encourage. It is thought that where gas reserves are large enough to justify the building of a liquefaction platform, they would just as easily—except in isolated cases—support a pipeline spur to one of the existing gas trunklines.

There are also obvious political objections to the use of gas for offshore power generation. There is already excess generating capacity in the UK, which will last for several years to come, and the Government is unlikely to encourage another competitor for coal-powered stations, which already need subsidies to compete with oil-fired stations.

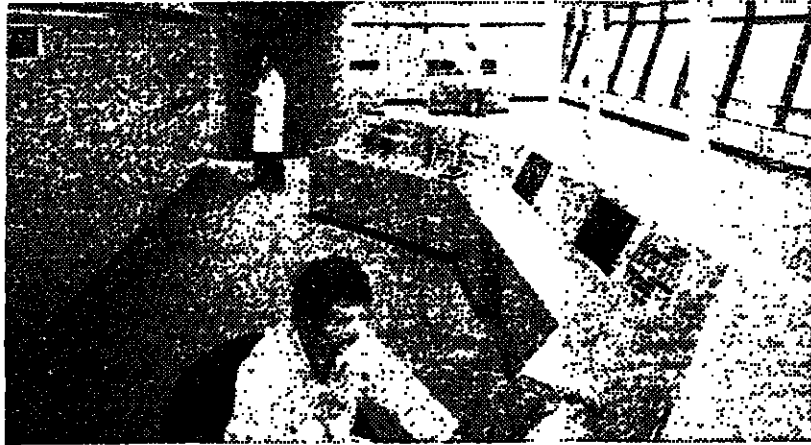
Taken together the scattered reserves of associated gas do represent a useful extra source of supply for the UK gas industry, but many problems are still to be resolved before the high level of gas flaring expected next year can be substantially reduced.

Kevin Done

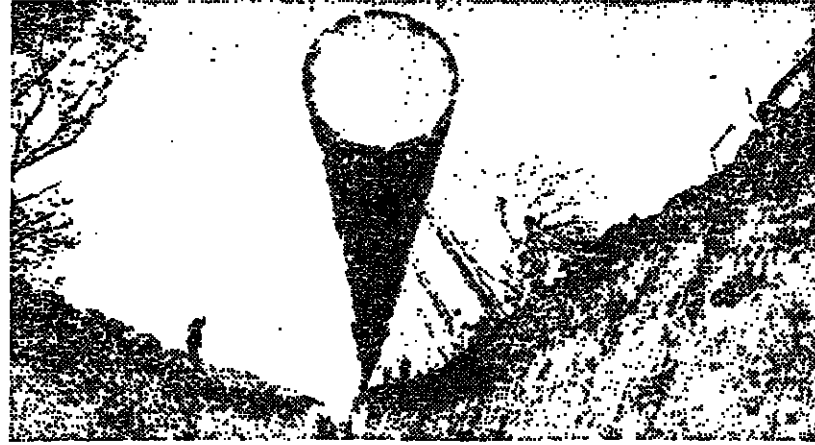
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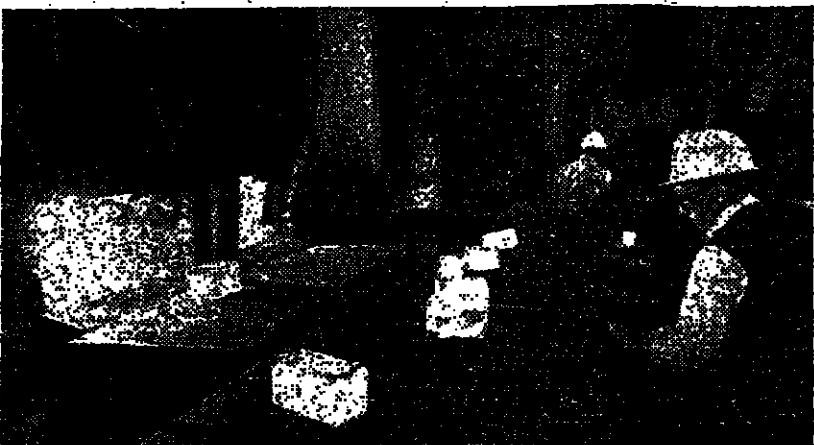
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The benefits to Britain

The size and efficiency of Britain's gas industry is of great benefit to the nation and natural gas has not only contributed to keeping gas prices competitive, but the average domestic consumer has experienced a significant fall in the real price of gas.

What is more, natural gas has brought environmental benefits to Britain, because it is distributed by unseen underground pipelines and causes no pollution.

Looking to the future

North Sea gas has already provided a major boost to the economy of Britain and will continue to do so. There is every expectation that further discoveries will be made in other parts of our Continental Shelf, where exploration is still at a relatively early phase. And British Gas leads the world in the technology of producing substitute natural gas from both oil and coal. Together with our continuing research and development in the field of conservation technology, this will ensure that the homes and factories of Britain continue to enjoy the benefits of clean, controllable gas for a very long time to come.

BRITISH GAS



THE GAS INDUSTRY IV

Probe into appliances market

EVEN THOUGH the current Monopolies and Mergers Commission probe into the sale of gas appliances is only half way through, the battle lines over the issue have already been made clear.

In making the reference to the commission in November, 1977, the Office of Fair Trading revealed its concern as to why over three-quarters of the retail market for gas cookers, water heaters, and space heaters is in the hands of British Gas's showrooms. The OFT is charged with protecting the consumers' interests and, consequently, wants the commission to decide whether BG's obvious monopoly operates for or against the public interest.

The Consumers' Association, which has almost 600,000 subscribers to its Which? magazine, has recently suggested that there are several issues of concern about BG's monopoly position—such as prices charged for appliances and whether potential retailers are prevented

from entering the market.

BG's involvement with retailing is derived from the same legislation which originally gave it the monopoly in the supply of piped gas. However, retailing gas appliances—although obviously at the "sharp" end of the gas industry—is only a small part of BG's operations. In the year ended March 1978 the sales of gas appliances by BG of £145m represented less than 6 per cent of its total turnover of £2,568m.

But while this involvement is relatively small for BG, it is still large enough to dominate the retail market for gas appliances. Of the estimated 672,000 gas cookers sold in 1977-78, over 95 per cent were sold by BG. In addition, over 70 per cent of all water heaters and well over 80 per cent of all space heaters sold in 1977-78 were sold through BG showrooms or authorised dealers.

In the case of both gas cookers and space heaters, the share of the market held by BG has continued to rise over the past few years.

For example, its share of larger reductions could be found in particular shops during 91 per cent in 1975 to its present 95.5 per cent. Over the same period the proportion of space heaters sold by BG has risen from three-quarters to its present 81.5 per cent share.

One of the main questions the commission will ask in its investigation is why there appears to be so little price competition for gas appliances, especially cookers. According to a Consumers' Association survey, most gas cookers are sold at or around the recommended retail price. This was in marked contrast to the price competition that existed in the electrical appliance sector, points out the association, where discounts ranged up to 40 per cent below the recommended retail price.

Even though Electricity Board showrooms were most expensive, they were still selling cookers, for example, at up to a fifth off the recommended retail price.

For gas cookers, however, the association found that while

usually between 8 and 12 per cent below list price.

The association concludes that, "given the massive buying power of BG, it is surprising that the discounts it must be able to negotiate do not appear to be passed on to the consumer." While acknowledging that this buying power may be reflected in lower list prices rather than bigger discounts, the association calls on the commission to investigate this aspect more fully.

The association also calls for a detailed examination of the question of whether the lack of price competition might be due to the inability of outlets other than gas showrooms to obtain supplies. "If BG has used its monopoly position to prevent its competitors from obtaining gas appliances we would consider this a serious abuse of market power detrimental to consumers' interests," argues the association.

Other trade sources have also suggested to the OFT that there have been difficulties in getting supplies of gas cookers or in getting them at prices which would enable them to sell at prices competitive with gas showrooms.

The retail structure for gas appliance retailing is dominated by BG with over 900 showrooms scattered throughout the UK. The degree of competition to these showrooms is limited by a number of factors. First, as

authorised gas agents are dependent on BG for what they sell and the prices they charge they are not really competitors at all. Second, the presence of any alternative outlets is extremely patchy. Some areas of the country have a number of alternative retail outlets, others none at all. Thirdly, even though discount stores and independent retailers do stock some cookers and other appliances, they do not carry anything like the range offered by BG showrooms.

The only effective competition which BG faces on anything like a national scale comes from Comet Radiovision. Even Comet, however, sells a much smaller range of gas cookers than do gas showrooms. Of the 30 or so free-standing gas cookers on the market, 20 or more were stocked

by most gas showrooms, argues the Consumers' Association. But the majority of the discount houses, including Comet, only stocked between five and 10 models.

The association concludes that while the retail outlets of both the gas and electricity supply industries dominate their respective markets, there is a marked contrast between them in the pattern of supply. Electricity Board showrooms are by no means the "only" outlets selling electric cookers and consumers always have a choice of retailers. But, says the association, only in the case of those cookers which are widely stocked by gas showrooms, Comet discount stores, and the limited number of other outlets selling cookers, is there anything approaching a competitive market. "For a consumer looking for a particular model of cooker there is no alternative to the gas showroom or an authorised agent of BG," says the association.

Manufacturers

The question of competition is also raised by the fact that the three biggest appliance manufacturers are estimated between them to make about half the appliances sold in the UK.

The major manufacturers are Thorn Domestic Appliances, which has about half the total market for gas cooker sales, and two of its brands, Main and Parkinson. Cowi, a share market leader, has about a fifth of the gas cooker market with its New World brand; and Belling, Valor, Cannon, and Flavel are the other main names in gas cookers, between them accounting for about a quarter of the market.

But, despite the criticisms and the threat of the commission's probe hanging over its head, BG is still aggressively trying to boost its market shares. The boom in home improvements—especially in fitted kitchens—has led BG to put substantial effort into marketing gas appliances to fit in.

David Churchill

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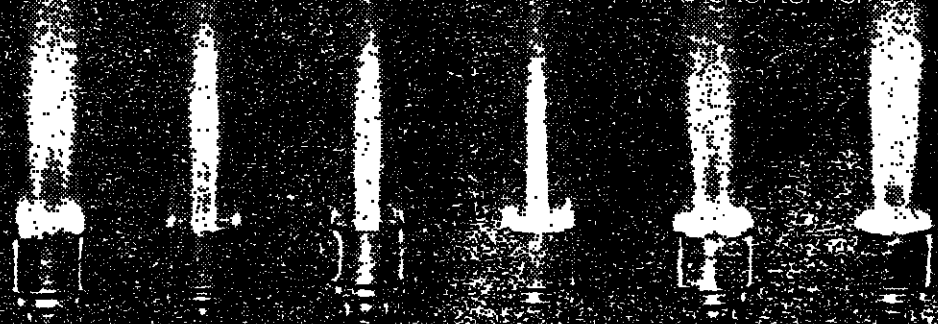
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Remarkable record in industrial relations

AGAINST EXCEPTIONAL odds, the British gas supply industry has maintained remarkably good industrial relations since nationalisation in 1948.

Few if any other major industries can have undergone a change in function so fundamental as has the gas industry. The past decade has seen the industry all but totally abandon its original primary job of manufacturing gas to concentrate almost exclusively on distribution and service.

At the consumer end the switch from coal and oil-produced gas from the now largely defunct gas works to natural gas supplied directly from the North Sea has made little difference. But in the industry itself it has entailed profound changes in the deployment of the workforce coupled with a major demanding exercise over a period of only six years.

A manual labour force of 70,000 before 1963, and largely concentrated in the gas works, was down to 30,000 by the early 1970s. Moreover, jobs were no longer a matter of coal shovelling and sweating, physical labour on the works floor had moved to the higher skills required in laying pipelines and in the repair and maintenance of gas installations.

Unblemished

Yet apart from a five-week series of selective strikes and overtime bans in 1973 in the battle to reorganise salary structures in the face of a Conservative Government's incomes policy, the industrial relations record has remained comparatively unblemished.

Over the past year the labour relations record in the British Gas Corporation (BGC) has been thrown into relief by troubles in other nationalised industries which have also undergone radical changes as a result of other forms of technological advance.

The electricity supply industry was being seriously disrupted this time last year by unofficial industrial action linked to demands for better rewards following a major exercise in demanning related to new technology in power stations. Post Office engineers had also been conducting for over a year a campaign of action in the face of the introduction of new telephone technology and what they saw as an associated threat to their jobs.

The industrial relations record of the gas industry in terms of its comparative lack of industrial action so far should not, however, be taken as any guarantee of perpetual harmony in the future.

Union leaders and industrial relations experts in BGC alike concede that the corporation has had a fair measure of luck in achieving a comparatively smooth transformation in its operations. The change to natural gas came at a time of high employment. Many of the blue-collar workers preferred to quit and take the lump sum of money offered rather than apply for redeployment into other kinds of jobs.

Mr. John Edmonds, national officer for the industry in the General and Municipal Workers' Union (GMWU), says that the change was conducted "with more humanity than imagination," meaning that while the workers were treated fairly, the corporation was not quick enough or sufficiently far-sighted in introducing retraining schemes.

Even so, lack of retraining opportunities created no immediate problems because of

the number of workers who chose to leave the industry for other jobs.

In addition, the nature of the change to natural gas held certain advantages for the BGC. The workforce had plenty of warning of the dates for closure of individual gas works in advance even of the six months notice issued by the corporation. For the white-collar workers, meanwhile, the change in an already expanding industry had much to offer in terms of promotion prospects and technological challenge.

All this happened against a background of a well-established industrial relations structure in the corporation, however, and to this extent credit is due to

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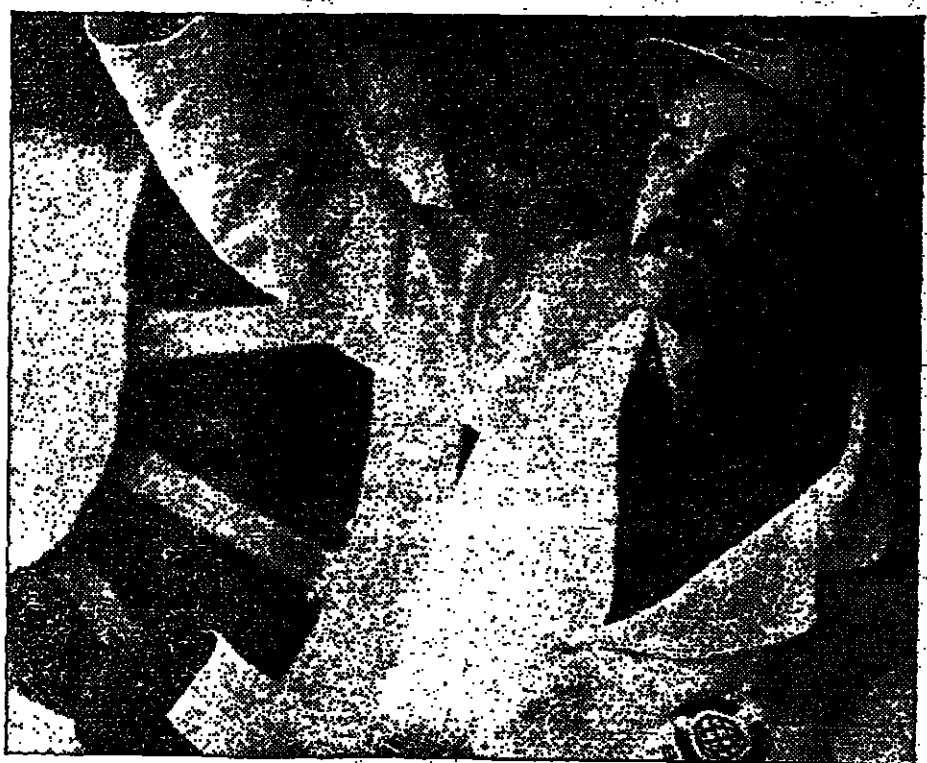
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Meeting the demand

THE gas industry is confident that the offshore natural gas reserves it has already taken under contract are sufficient to meet demand from premium gas markets at least to the end of the century. Beyond that date the supply picture is less clear, but according to Sir Denis Rooke, the chairman of British Gas, it would be "astonishing" if no more commercial gas finds were to be made on the UK Continental Shelf in the years ahead.

With such a large, ready-made market to offer, the UK is also ideally placed to attract gas supplies from other sectors of the North Sea, especially the Norwegian. Imported gas from the Norwegian portion of the Frigg Field accounted for 20 per cent of the UK's total supplies in September and October. By the end of next year the Frigg Field—80 per cent of which is in the Norwegian sector—should be supplying an average of 1500m cubic ft a day. In addition it is possible that the UK will also prove to be the most obvious market for associated gas supplies from some Norwegian oil fields, such as Statfjord. The ultimate decision will be a political one, however, and will depend on whether enough extra gas is discovered in the Norwegian sector of the North Sea to justify the construction of a trunkline to the Continent, where better prices could be obtained.

Processes

For the longer term processes have already been developed for producing substitute natural gas on a commercial scale from a variety of hydrocarbon feedstocks and in particular from coal. Some time in the next century these processes will be needed to augment dwindling natural gas supplies.

The first UK natural gas came ashore from the West Sole Field in the southern North Sea in 1967. Supplies have since built up to more than 4,000m cubic ft a day and the reserves now under contract will support a production rate of about 6,000m cubic ft a day by the early 1980s.

The most significant addition to UK supplies in the last year has come from the Frigg Field. By the end of 1978, when it will

be producing at a daily average of more than 1,500m cubic ft a day it will be accounting for more than 30 per cent of the UK's current supply. British Gas is looking to the northernly regions of the North Sea for large new supplies of fuel. Within a couple of years gas should also be coming ashore from Shell/Esso's Brent Field. Brent, the largest oil field in the UK sector, not only contains substantial quantities of gas produced in association with crude oil, but also a "gas cap" in essence a gas field sitting on top of the oil reservoir.

Shell and Esso are contracted to begin supplying British Gas at the St. Fergus terminal in October 1980, but the construction programme for vital parts of the development onshore is slipping far behind schedule. The Brent Field contains about 3,000m cubic ft of natural gas along with some 600m barrels of condensate and natural gas liquids. At peak production it could meet about 15 per cent of UK gas consumption.

The field is large by any standards, but the particular combination of hydrocarbons discovered in the Brent province, 100 miles to the north-east of the Shetland Islands, has necessitated a development programme which in complexity rivals any in the world. But ironically Shell has encountered its most intractable problems with the project onshore in its proposal to build a natural gas liquids separation plant at Moss-morran, Fife, along with a marine terminal at nearby Braefoot Bay.

The project has been fiercely opposed by articulate local protest groups. Although Mr. Bruce Millan, the Scottish Secretary, gave the scheme provisional planning approval at the end of March, he is still delaying the full go-ahead. The public inquiry into the project was held 17 months ago in July last year.

Natural gas from the Brent Field will come ashore at St. Fergus, where it will be separated from the natural gas liquids stream. The NGLs—propane, butane and ethane—would then be piped to Moss-morran for further separation and processing. But full production from the Brent Field avoided since then is the

of oil and gas cannot be achieved if there is no proper way of disposing of the NGLs. To a limited extent they can be reinjected into the field for later recovery. There is also an emergency plan for burning some quantities at Peterhead power station, but this would be both wasteful and costly in lost revenue.

Shell is contracted to begin supplying natural gas (methane) to the gas corporation in October 1980. Supplies are supposed to build up quickly to a minimum level of 500m cubic ft a day, rising later to perhaps 650m cubic ft a day. Shell's gas terminal at St. Fergus is already under construction at a cost of more than £100m, and building should be completed by the middle of

1980. This will allow limited natural gas sales to be made under the contract to British Gas, but it cannot provide a long-term answer. Full production will be impossible without the building of a complementary plant to separate and process the natural gas liquids.

Brent

In the medium term the Brent gas trunkline will also be used to bring ashore further associated gas supplies produced from other oil fields in the East Shetland basin.

The Government, which is taking a much tougher stance on the wasteful flaring of such gas offshore, is actively promoting two schemes to add extensions to the Brent gas line.

Industrial relations

CONTINUED FROM PREVIOUS PAGE

and the terms of reference of the joint consultative committees were considerably widened in January 1977 with the introduction of planning liaison committees. There are aimed at giving workers more contact with the running of the industry and more say in affairs affecting their conditions.

Some friction has arisen on the industrial democracy issue, however, where the corporation has so far drawn the line at accepting 50 per cent worker representation on its Board in its recent submission of its plans to the Department of Energy.

But in the negotiating area, the unions and employers are still seeing the benefits of changes in terms and conditions of employment worked out in 1975 to match the transformation of employment in the industry.

Since rates of pay for distribution workers had fallen behind as a result of being for so many years only the secondary function of the corporation, major changes were needed. Mr. Edmunds says that one of the major reasons that trouble has been avoided since then is the

union's success in negotiating at that time wider differentials, more flexible hours and higher guaranteed bonus pay.

The increasing prosperity of the Corporation since the change to natural gas, has also undoubtedly helped to promote good industrial relations. When the industry was released from its ties with coal, financial constraints on wages were lessened. Average earnings for manual workers are between £32-33 a week at present, similar to those in electricity supply but well ahead of, for instance, the £23-£24 in the water supply industry.

Expansion

The changes also took place at a time of rapid expansion and growth of demand. Gas consumption rose some 6 per cent last year and the fuel new supplies, according to BGC, about 25 per cent of industry's needs compared with only 4 per cent in 1965.

Luck and favourable financial conditions, however, will not solve some of the outstanding problems affecting labour in the industry at present.

These would take in fields lying to the west and to the north. The western leg extension, which is already being built by Shell to link gas production from the Cormorant and Brent Fields will probably be connected later to the Ninian, Heather and North Cormorant Fields and also to the North West Hutton Field when the Amoco group decides to press for commercial development.

The northern leg could encompass the Magnus, Murchison and Thistle Fields. Magnus, which is to be developed by BP at a cost of more than £1.25bn could produce about 50m cubic ft of natural gas in the mid-1980s.

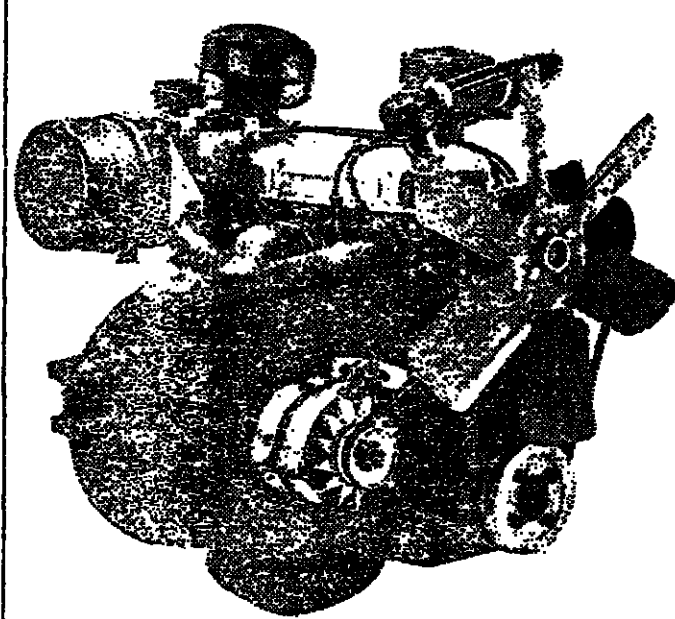
Further south the Occidental

group has almost completed a \$150m gas conservation programme for the Piper Field. A spur line has been built to the Frigg gas trunkline, which could take up to 90m cubic ft a day of gas by 1979-80. Associated gas from the Tartan Field will be produced into the same system, and it is likely that Mobil's Beryl Field will also be connected to the Frigg line at a later date.

All these supplies from the northernly fields could have provided British Gas with an embarrassment of riches. Production from some of the major southern fields has declined a little, but they are still capable of meeting the bulk of UK demand.

CONTINUED ON NEXT PAGE

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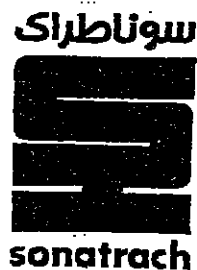
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June 1978



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November 1978

The link between Land and Marine

Piping Morecambe ashore!

Where and how to bring ashore the gas from the Morecambe Bay Field? Land & Marine have been given the task of finding out, of carrying out a feasibility study of five prospective routes from the offshore gas field to landfalls ranging between the Dee Estuary in the South, to Barrow in the North. The distances range between 40 and 70 kilometres from the field.

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This Morecambe study is the latest of our engineering commissions, which have ranged from the Pacific Islands to the Canadian Arctic. Previous engagements have included over 80 studies for long sea outfalls, design of many important harbour and estuary crossings for the oil, gas and water industries, and studies/designs for offshore tanker terminal and sea lines.

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Substantial rise in gas sales

A TOTAL of 15.1bn therms of gas was sold by the British Gas Corporation during the 12 months ending in March this year—substantially more than the 13.8bn therms sold in the preceding year.

The corporation forecasts sales of over 18bn therms in 1982-83 and there seems to be no reason for rejecting its optimism. The current success of British Gas marketing policies is acknowledged even by those energy industries whose own sales are under pressure as a result.

Earlier this year, Sir Francis Tombs, chairman of the Electricity Council, said British Gas was to be "congratulated on its marketing expertise and enthusiasm." But he added that the "rise of the gas industry in recent years has been a model of the monopoly exploitation of a cheap and favoured fuel"—a compliment with a decided sting in the tail.

British Gas sells to the commercial, industrial and domestic markets and last year it increased its sales to all three. Domestic sales went up from 8.1bn therms in 1976-77 to 8.9bn in 1977-78, industrial sales went

from 6.1bn to 6.4bn and commercial sales rose from 1.5bn to 1.7bn.

The figures represent an increase in industrial sales of some 5.5 per cent and this against a background of "continuing economic recession and efforts by customers to conserve energy." Sales in the commercial sector were up by 13 per cent and British Gas claims this reflected "customers' awareness of the advantages to be gained from the use of gas in commercial premises."

Domestic sales rose by 12.6 per cent—at a time when comparatively few new houses were being built and when modernisation programmes were operating at a depressed level. The corporation says these constraints were offset by "highly satisfactory achievements in appliance marketing and in gaining new customers within the established supply area who had not previously used gas."

At the same time gas did maintain and indeed increase its share of the difficult new housing market.

than half a million new gas-fired installations were completed during the year.

Direct sales of gas central heating systems were 26 per cent up during 1977-78 on the year before and the total gas share of new central heating systems has been improving steadily since 1973. In 1973-74 gas accounted for roughly half of all acquisitions in the central heating market but by 1977-78 the figure was in the region of 80 per cent.

Industry

On the industrial front, sales of gas have increased in nearly all individual sectors as well as overall. British Gas's biggest industrial customer is the chemical industry which bought 2.2bn therms during 1977-78 compared with 2.08bn therms the year before. Engineering and metal goods, which covers the shipbuilding and vehicle industries took 1.15bn therms, which was up on the 1.02bn therms bought in 1976-77.

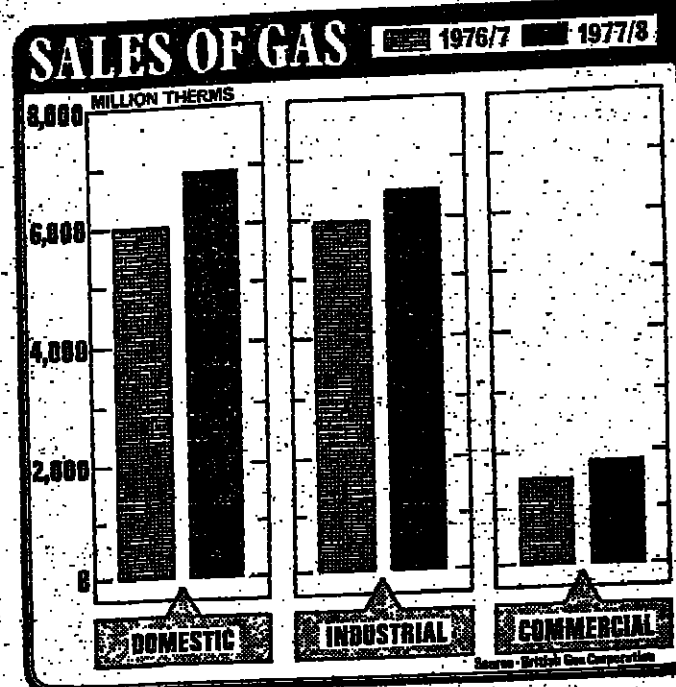
The metal industry bought 757m therms in 1977-78—18m more than in the previous year. The food, drink and tobacco

industry, which accounted for 453m therms, and the china and earthenware industry which bought 305m therms, were also major industrial customers in the year ending March 1978.

Commercial concerns as a group, provide the smallest of the corporation's three main markets but here, too, gas sales have been steadily increasing in almost all sectors over the past two or three years. The educational and medical services accounted for 556m therms of gas in 1977-78 and national and local government bought 221m therms during the same period.

These British Gas statistics reflect the corporation's policy of directing its sales towards the premium markets—the aim being to "ensure the most effective use of the nation's indigenous fuel resources." One obvious premium application for gas is heating and over the next few years the biggest expansion of sales is expected to take place in the domestic market.

The corporation estimates that gas should be supplying about half of all the energy used in domestic households by 1982-83. Some further expansion can also be expected in the



industrial and commercial markets though as Sir Denis Rooke, chairman of British Gas, has warned, growth rates generally will "inevitably" slacken during the 1980s.

Criticism

But forecasts of slower growth rates in the 1980s do nothing to stem the criticism of British Gas pricing policies being made by the other energy industries. The corporation's fiercest critic in this area is probably Sir Francis Tombs.

Last month Sir Francis pointed out that British Gas currently pays a landed price of about 2p a therm for natural gas from the Southern Field basin of the North Sea. He added that this gas provides a high proportion of total supplies. He claimed that, without taking into account the "so-called premium value of natural gas," this Southern Basin price was "ridiculously cheap." The electricity generating boards were paying a delivered price of around 9p a therm for coal and residual fuel oil.

"The problem is that the cheap average price of all gas at present is stimulating gas demand and hence the rate of depletion of natural gas," Sir Francis said. "This does two things: it brings nearer the day when natural gas will be in short supply and it makes more difficult the task of other energy industries, such as electricity, in providing alternative sources of energy when the gas runs out."

"Whenever we raise this problem we are accused of trying to fix the competition. Of course there would be benefits to electricity if the gas pricing position were made fairer, but our main concern is that everyone should be fully aware of the overall energy supply problems which are being created by the present policies."

"One of the interesting features of gas prices to which little public attention seems to have been given is what has recently been happening to industrial gas prices. This is an area where the British Gas Corporation states that it prices on the basis of market conditions. The average price of industrial gas has increased by the well over 30 per cent in each of the past three financial years and the position has now been reached in which some industrial consumers pay more for gas than do domestic consumers."

In its last annual report, the corporation also said: "Major research and development work on the production of substitute natural gas from various feedstocks, including coal, will continue so as to ensure that natural gas can be supplemented and then replaced when the supply eventually declines."

Sir Francis's figures are borne out by the Energy for Industry and Commerce Bulletin which is published by Cambridge In-

Prices

The average price of gas in 1977-78 was 13.5p a therm for cheap average price of all gas domestic customers, 9.7p a therm for industrial users and 16.4p a therm for commercial users. Tariff prices have remained unchanged since April last year but the figures show that contract prices have risen steeply as contracts have come up for renewal—the aim being to bring gas prices into line with related oil prices.

British Gas itself does not accept many of the criticisms made against it by Sir Francis and others. It notes, for example, that the cost of the gas it buys is going to increase significantly as the proportion of total supplies coming from the Northern part of the North Sea rises.

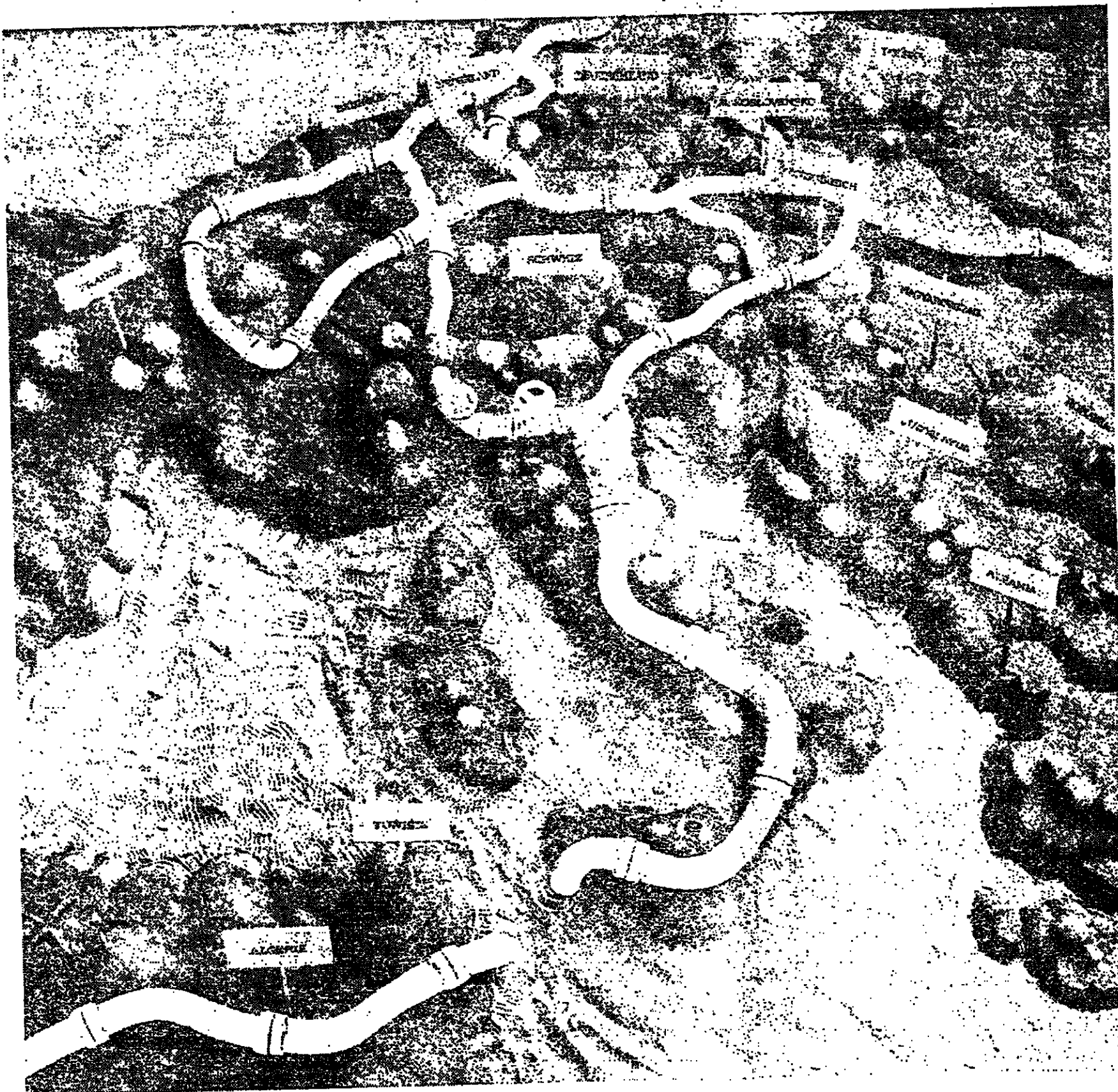
It also stresses that its policy on gas depletion is one of conservation and of giving priority to supplies to the tariff and premium markets.

The corporation's planned policy for the next few years "will be one of matching gas supplies year by year to the level of premium and essential interruptible sales, rather than adjusting sales to the quantities of gas coming forward."

In its last annual report, the corporation also said: "Major research and development work on the production of substitute natural gas from various feedstocks, including coal, will continue so as to ensure that natural gas can be supplemented and then replaced when the supply eventually declines."

Sue Cameron

Natural gas soon to link two continents



SNAM is about to build a 2,500 kilometres intercontinental gasline, from Africa to Europe through the Mediterranean Sea.

This highly technological work represents an important step in the energy transportation field and a new main-line in the European gasline network.

The Snam contract with Sonatrach (Algeria) will ensure an annual importation to Italy of 12 billion cubic metres of natural gas from Algeria, for a period of 25 years.

The gasline will cross Algeria, Tunisia, the Sicily Channel, Sicily, the Straits of Messina and continental Italy up to Minerbio (Bologna).

A first gasline has been laid down through the Straits of Messina while deep water laying trials in the Sicily Channel have already been successfully concluded.

This project implies a large financial and technical effort and requires more laying of long underwater stretches.

The achievement of this project will actuate a strong economical exchange with Algeria, with consequent advantages for both countries.

SNAM has already linked Italy to Holland and the USSR with two gaslines, and imports LNG from Libya.

SNAM is one of the companies of the

ENI Group, the Italian public holding operating in the following fields: hydrocarbons, chemicals, nuclear energy, engineering, services and manufacturing.

SNAM is presently working with other European natural gas companies to ensure new precious and clean energy to towns and industries.



Snam

An ENI Group Company

Demand

CONTINUED FROM PREVIOUS PAGE

The new supplies have led the gas corporation to renegotiate many of its southern field contracts in order to gain greater flexibility of operation. This field has essence it has traded an agreement to pay slightly higher prices for its gas in return for producers' willingness to delay deliveries substantially or even on occasion to shut down production completely. This process should bring supply and demand back into balance. But just as importantly it offers British Gas a most satisfactory way of ensuring that it has extra supplies to call on during periods of peak demand in the summer.

The corporation is planning to produce the Morecambe Field so that it will have the flexibility both of meeting high demand in winter and operating at very low levels in the summer. The need for such flexibility is clear. UK gas demand can vary from a low of only 2,000m cubic feet a day in the summer to a peak of 7,000m cubic feet in the winter.

Last year British Gas purchased a total of 3,000m cubic feet of gas from the UK down a field altogether for all Continental Shelf. By the or part of a summer season, beginning of the year this Equally, because the price of remaining proven UK reserves gas from the southern fields is so much lower than the price of northern gas, it might take less than the minimum supply quantity stipulated by the contract, leaving the gas in the ground for extraction later. It is possible that eventually some southern fields, especially Hewlett, might even be used as storage reservoirs to hold expensive gas from northerly fields, which must be produced according to strict contract conditions, until it is needed to meet market demand in later years.

K.D.

THE ARTS

Record Review

Ten for Christmas

by ANTONY THORNCROFT

Record albums, or rather record album tokens, might have been invented specifically as the all-purpose, irreproachable, Christmas present. Here are a dozen ways of converting them into wax, culled from recent releases.

On the Sentimental Side: Al Bowlly: *Decca DVD 5001/10*. It has taken the critical success of Denis Potter's television drama series "Pennines from Heaven" to rescue the British swing bands of the 1930s from oblivion. Or has it? I suspect there was already a groundswell of interest in these beautifully precise, orchestration, spoony lyrics, and lush melodies. Now Al Bowlly and Lew Stone are respectfully dropped names and this double album provides as many of the prolific recordings of Bowlly that you could ever cope with. From *Lore* is the sweetest thing to Let's all sing like the bridge song from very early 1931 releases when Bowlly was just a "vocal refrain" to his post throat operation 1938 work with the excellent Lew Stone Band, this is a nostalgic orgy of 32 songs from the age of innocence.

Photogenic: Not just another pretty face: Melanie: *BCA 13056*. This is the first album from Melanie for some time and finds her less contrived, less emotional, less interesting. She is now just one of that enormous pack of American girl singers—Linda Ronstadt, Bonnie Raitt, Emmylou Harris, etc.—who produce consistently reliable, but bloodless, albums full of second-hand love songs and restrained rock numbers. The first side has all the tedium of this safe approach and Melanie's own compositions lack the personal pungency of her under-rated early work, but the second side saves the ship. A classic version of *I'd rather love while I'm in love*, a lip trembler from another of the pack Carol Bayer Sager, followed by an interesting *Let it be me*, a plain-voiced *Yankee Doodle*, and the now standard *California Dreaming* has given a glimpse of contemporary American song-writing as you are likely to find.



Joan Armatrading, Melanie and Rod Stewart



German recording studios, especially those in Munich, should have cornered the market for the international disco sound is a nice question but Boney M. is a spectacular quartet of black Americans, is the peak of their achievement and with the sturdy bass line, the dazzling strings, and bright guitar work this is the perfect, the generally good impression he made the other week in the Paris *Méditerranée* had: Alain Munier (Marcel, the Smith) is a young baritone we shall hear again, Emile Belcourt, made much of the enchanter *La Brite* (not so grateful a part as *Swing Western* in Tom Jones), Charles Metcalfe and Oz Clarke filled in corners as two bumptious, Eustache and Basil.

Joan Armatrading: To the

melodies. You feel like an eaves-dropper on some of the most personal songs, although Joan Armatrading maintains that they are art, not reality. Not an album to get a party going but ideal for money-melancholics.

Three light years: ELO: *Jet Set*. A clever piece of Christmas marketing—three early albums from this increasingly popular band which has pioneered the cello as an instrument of money-making. ELO

writes pretty melodies. I always thought that ELO addicts were a breed apart but after two hours' deep immersion in this riot of sound you begin to see the appeal.

Blondes have more fun: Rod Stewart: *Rita*. A fine straight-forward album from one of the masters of the art, with its own touch of the Munich sound. The whole enterprise is a vehicle for Rod Stewart who has the kind of charismatic voice that only rock could have romanticised.

orchestrated flights of a limited imagination and conventional rock songs. Oddly enough the results sound increasingly satisfying—some are weak parodies of old Stewart work—but if few will rave even fewer will be disappointed in this safe selection, designed to reinforce Stewart's reputation as an international playboy.

A single man: Elton John: *Rocket Train*. A welcome return to form for one of the more attractive of popular artists. Not much new here, or the deep lyrics of the Bernie Taupin days, but light, accessible songs from writer Gary Osborne and Elton John's melodies and voice sound nicely refreshed after a two-year break. Even better things could be rebuilt on these solid foundations.

The Cars: Elektra: *K53088*. The spirit of rock music captured by this Boston-based band. An album which fuses the 20 years of the tradition with a touch of 1978 anarchy. The Cars would probably be better if they had a little more ambition, but there were not many better pop songs this year than *My best friend's girl*, included here with many immediately likeable numbers.

Well, well said the rocking chair: Dean Friedman: *LSP 6019*. The latest American singer-song writer, with one eye on the portentious. But the heavily lyrical ballads like *Lydia* are well balanced by the humour in songs like *S. & M.* Friedman also has a good clean cut voice and as long as the cultists do not claim him he could make the popular breakthrough which missed the comparable chronicler of the American scene, Harry Chapin.

Jethro Tull: *Live Barking Out*: *Chrysalis, C174*. All the usual complaints about a live album—indifferent sound quality, the irritation of the audience—hunt this memory of Jethro Tull's recent European tour. But the relish with which Ian Anderson works at his performance makes this a valuable record of one of the most consistently interesting, if outrageously fey, British bands of the past decade. For addicts rather than novices.



Britt Ekland and Julian Holloway

Leonard Burt

Comedy

Mate!

by B. A. YOUNG

Olivia, played with an almost total lack of life by Britt Ekland, believes that if men should have several girls, girls should have several men. Five years after separating from her barrister husband Henry, she simultaneously accepts Mark, a Cockney night-club tycoon, and Colin, a refined publisher; and then she seeks out Henry to find out how to cope.

In successive scenes, Henry attends, disguised as Olivia's uncle, while she entertains them one by one. Announced as an Australian, he plays a parody of a New Yorker for Mark, and ends up challenging him to a fight. Announced as a New Yorker, he does an Australian act (very much better) for Colin, and gets them both drunk almost at once.

Next day it seems that polyandry is to set in seriously, and the three men begin to map out their timetables. But in comes Jeremy to look over the shoulder of the cut such lines as "I breed small Danes." "Small Danes? What kind of dog is that?" "That's a miniature Great Dane."

Julian Holloway's determined assault on the opportunities provided by Henry's part save the evening from being an absolute

grasp of English idiom?—Olivia being apparently as Swedish as Miss Ekland. How otherwise could a director as experienced as James Rose-Evans forbear to cut such lines as "I breed small Danes." "Small Danes? What kind of dog is that?" "That's a miniature Great Dane."

Why those jokes about Olivia's zero.

Institut Français

Le Maréchal Ferrant

by RONALD CRICHTON

The third—or is it fourth?—A pleasure to bear again the comic opera by Philidor to be given at the Institut Français in London marks the formation of the French Embassy Office of the Cultural Office of the French Embassy of a new enterprise. Opera Comique is a suitable name for a company that will one hopes, specialise in the operas, with spoken dialogue, that are an important part of the French musical repertoire but don't fit easily into modern operatic life. They need singers who can speak and act, and intimate theatres.

Le Maréchal Ferrant (the little means, a shoemaker who shoes horses and also acts as a vet) is a nice, gentle little country piece that inevitably suffers from being seen after the more robust and musically richer *Tom Jones* by the same composer, so much enjoyed last year. Marcel, the smith, in question, wants to marry his daughter Jeannette to La Brite, coachman at the nearby chateau. Jeannette has set her heart on a young farmer, Colin. He is being pursued by Jeannette's aunt, Claudine, the former flame of La Brite. When finally, but not before Colin has drunk some horse-potion by mistake, he is assumed to be dead and then mistaken for a ghost, the young couple and Claudine are left to sort themselves out.

These rustic humours would *Maréchal Ferrant* come in Philidor's but not in any other form had been stronger. The elements are there but by last Christmas night they had not come together, pleasant feature of the scene as the singers were well prepared, given here? Performances at

educational institutions backed by Ministries ought to be well documented. Some of our colleges are just as bad.

Philidor, chess champion as well as musician, who died in London, is a taking composer. He knew what he could do (which included writing a good, full-scale overture) and usually managed to do it just a little better than one expects. His ensembles are neat and nimble, there are touches of humour like the heebaws in the donkey duet and the cracking whip in *La Brite's* coaching song.

Nicholas McGeehan, who must have conducted more operas by Philidor than anyone else alive, was not last night securing a sure enough ensemble between singers and orchestra. Speeds felt slack even when they were in fact quite fast, the authentic instruments (ah, yes) will no doubt be more confident and better tuned at the remaining performances, tonight and tomorrow. The production by Pierre Roussel is mild, like former flame of La Brite, almost everything else. When the operas are conventional and mild they give hostages to the madder excesses of the other extreme.

The programme was short on information. Who wrote the libretto? Where does *Le Maréchal Ferrant* come in Philidor's but not in any other form had been stronger. The elements are there but by last Christmas night they had not come together, pleasant feature of the scene as the singers were well prepared, given here? Performances at

St. George's Appeal

St. George's Theatre, which was formed to present Shakespeare as close as possible to the original productions, is the latest artistic organisation looking for industrial sponsors. The theatre, which is a converted church in north London, receives no grants or subsidies but believes it can run commercially. It has the funds to install a balcony, adding an extra 300 seats. Without the additional box office revenue it anticipates deficit each season of around £50,000.

A reception at the Mansion House on Tuesday launched the appeal. One idea is that the balcony, which divides into five bays, might be sponsored by five different companies who display their name and insignia in perpetuity.

Open Space

A Respectable Wedding

When did you last howl with laughter at a Brecht play? The silence is deafening. Well, it is my pleasurable duty to report that this stunning revival by Mike Ockrent (who directed Sternheim's *Schippel* and Mary O'Malley's *Once a Catholic*) establishes Bert's 1919 one-act piece—could he possibly have been working on *Baal* and *Drums in the Night*—as a farce classic, fit to be set alongside the best of Chekov's one-acters.

The scene is a wedding party. The theatre stinks of glue, or fish, or somebody's feet. The culprit is glue, for the Bride-

groom (Peter Woodward) has literally constructed his own home, and the action progresses through a series of hilarious domestic faux pas and recriminatory accusations to the accompaniment of the sound and sight of collapsing furniture. If any one had ever wanted to make a case for Brecht being the lost Alan Ayckbourn of the Weimar Republic, this is the play on which it could have been built.

"Callow juvenilia" is the standard critical response to the play, given its British premiere here in a translation by Jean Benedetti. The characterisation is

beautiful, giving us a rambling old Bride's Father (Richard Simpson) who disrupts the feast with tales of droopy, vomiting, lavatories and physical disintegration, and a guitar-toting outsider (Daniel Gerroll) who slides loudly up to the Bride (Polly Hemingway) with a filthy song to parody the company.

Aided by excellent support from Roger Kemp, Alison Key and Mary Henry, Mr. Ockrent has given a fascinating and thoroughly entertaining side-light on Brecht's view of marriage as an institution.

MICHAEL COVENEY



Daniel Gerroll dancing with Polly Hemingway

THE MINING ASSOCIATION OF THE UNITED KINGDOM

A YEAR OF ENDEAVOUR WITHOUT ENCOURAGING RESULTS

Statement by Mr. A. M. Macleod-Smith

The thirty-third annual general meeting of The Mining Association of the United Kingdom was held in London on 13th December, 1978. In his speech to the members, the retiring President, Mr. A. M. Macleod-Smith, CMG, said:

As an association charged with responsibility for the promotion of the interests of our industry we are inevitably primarily concerned in making representations to various Departments of the United Kingdom Government and to Foreign Governments. In the circumstances it is impossible to judge the year's progress except in terms of success or otherwise of such representations. By this criterion it cannot be pretended that 1978 has been an encouraging year. The evidence is as follows:—

The UK Domestic Scene—The much heralded Stevens Report, which it was hoped would result in reforms in the system of planning control that would remove at least some of the worst disincentives to mineral exploration and development, has turned out to be very little help. After taking three years to make its mind up about the Committee's recommendations, the Government has taken a depressingly negative line. For the most part suggestions that would have been helpful have been either turned down or indefinitely deferred on grounds of the need to curb public expense. The decision in principle that applications for planning permission for exploration should be considered on their merits and not subjected to examination of the implications of hypothetical development should the exploration be successful, is welcome, although this principle will be applied to Scotland only if the Assembly approves it. From this and a helpful attitude by the Department of Industry on the very small area of the Committee's recommendations coming within their purview, there is no reason to suppose that the whole Stevens exercise will lead to any immediate significant increase in exploration activity. We have already submitted our detailed comments on the situation to the appropriate Departments.

Certain suggestions for fiscal changes, which would have equitably benefited the industry without large cost to the Exchequer, but to the net benefit of the Balance of Payments, have not so far drawn any response.

A request for the restoration of Regional Development Grants, which were withdrawn from the industry in 1976 and which have hit some of our members very hard, has been refused.

A strongly argued case to the Chancellor that the industry should be relieved of the necessity to obtain Exchange Control authority for direct investment on mining projects overseas remains unanswered. However, we have some reason to think that the Government are now wholly unsympathetic to this proposal and we hope that in conjunction with some of the industries, we shall receive a measure of relief in due course. If this should materialise it would be most welcome as the present situation imposes on us a serious competitive disadvantage vis-à-vis our foreign rivals.

In his inaugural address the new President of the Institution of Mining and Metallurgy, Professor Robert Fryer, called for the evolution of an agreed long term mineral strategy for the United Kingdom. There is now an important groundswell amongst all interested parties in favour of this concept and practical steps to arrive at this objective are being planned. We are much in favour of this initiative and I am sure our members will be very ready to contribute to its achievement to the best of their ability.

The International Scene—Talks between the EEC, the Nine Member Governments and the European mining industry for the evolution of an international European investment guarantee system have continued. Statistics produced by the Group of European Mining Companies have shown an alarming reduction in the level of exploration expenditure in the Less Developed Countries. This unnatural concentration of exploration effort caused by political rather than scientific considerations cannot be to the advantage of Western Europe in general or of the UK in particular. It also has very serious economic implications for the poorer countries of the world. The Nine Member Governments now acknowledge the seriousness of the problem, but they have as yet shown little sign of being able to agree what should be done about it. It would come as a relief if signs of a real political will to deal adequately with the problem were to become more manifest. However, talks are still going on and we can only hope that in the end helpful measures will emerge.

Although it has been impossible in this statement to avoid expressing disappointment with the Government's attitude to the problems of the industry, it is a pleasure to record that we have throughout the year enjoyed an exceptionally pleasant and mutually helpful relationship with officials of the Department of Industry who manage to combine a duty to guard the public interest with an informed and sympathetic understanding of our problems.

We greatly regret the death during the year of Mr. Basil Heron who became a Member of Council in 1976. It is also with great regret that we have received the resignation of Mr. G. J. Mortimer, MBE, from the Council in consequence of his retirement from the position of Chief Executive of Consolidated Gold Fields. He has been a most distinguished Member of Council since 1970. His clear analytical mind and forthright expression of conclusions will be greatly missed.

In conclusion I would like to express my personal gratitude for the work performed on behalf of the Association by Members of Council and of the various specialist committees, to the Secretary, his staff and the staff of the Manpower and Careers Unit.

It has all turned sour and we are now cursed with the epidemic of Stagflation

Professor James Meade, in his 1978 Snow Lecture, explores the causes of 'Stagflation'—that unpleasant state of affairs in which the economy is simultaneously stagnant and inflationary, with heavy unemployment as well as rapidly rising prices.

Heart of the Matter

In this week's episode of 'The Body in Question' Jonathan Miller shows how William Harvey's discovery of the circulation of the blood helps us understand most modern heart surgery.

Also in this issue: more Christmas Books, with reviews by Ronald Blythe, Naomi Lewis, John Grigg and Alan Ryan.

The Listener

Out today: 25p.

Elizabeth Hall

Juilliard Quartet

by DOMINIC GILL

For the last of their three recitals this month of Haydn, Bartok and Schubert, the Juilliard Quartet last night gave Haydn's Op. 71 No. 1 in B flat, the second Bartok, and the Trout Quintet. It might have been a splendid finale: but as the stars would have it, the occasion did not find the Juilliard on their most exciting or rewarding form. The evening passed by agreeably enough, without leaving any very memorable mark: a solid, workmanlike recital, decently given, but without magic or mystery.

The first I thought best: a lively, fine-grained account of Haydn's B flat quartet, Op. 71, sweetly voiced in its adagio, quick and virile in its cornucopian finale. The Juilliard's Bartok seemed prosaic by contrast for all the fine things in the concluding *Lento*, spare and sonorous, its muted pianissimo, ghostly pale, the first movement called for grander presence, grander angst (Kodaly, not given to irony, surely missed the point entirely when he subtitled the movement "Quiet Life"). And even in the capriccioso, on the surface of the notes impeccably delivered, there is a snarl and a thrust to the music which the cello here alone caught precisely.

For Schubert's Trout quintet, the Juilliard Trio was joined by the double-bass of Donald Palma

and the piano of Jorge Bolet. It was not a satisfying performance. I have a boundless admiration for Mr. Bolet as a solo pianist: perhaps it was his very understandable soloist's fear of over-weighting the chamber texture that restrained him to such a point of reticence? The ensemble, and the balance generally, was uneasy. Roles were not clearly defined. An odd, uneasy reading that had its passing pleasures and graces, and that once or twice sparkled, but at heart held no promise of joy or song.

Randy Weston concert

The solo piano pianist Randy Weston is to give a concert of solo piano music on Friday, December 15, at the Logan Hall of London University, Bedford Way, WC1, starting at 8.30 p.m.

Weston has recently presented similar concerts in Tokyo and Tahiti and refers to his playing as "African rhythms" rather than jazz. He will show the African roots of many different musical trends including jazz, calypso, bossa nova, and the blues.

On the following evening Weston will play in the more intimate atmosphere of the Pizza Express in Dean Street. Tickets for the Logan Hall concert cost £2 or £3.

King's College, Strand, WC2

Invitation concert

by MAX LOPPERT

For its current series of Radio 3 Invitation Concerts, the BBC has devised the excellent plan of giving them at the various London schools of music. The third in the series, on Tuesday evening, took the London Sinfonietta conductor Peter Ebert, soloist Dorothy Dower, a virtuoso soprano who visits London too seldom (these days) and the BBC Singers (conductor John Poole) to the intimate, friendly Great Hall of King's College. In an unusually well-balanced and attractive programme, two magic elements in the music modern "classics." Boulez's *Improvvisazione II sur Mallarmé* and Messiaen's *Cinq Rechants* for 12 singers (in the BBC Singers' now celebrated reading) acted as a here revealed, is wholly individual: we should hear more of his music.

The first performance of John Casken's *Amarantos*, a BBC commission for a more pastoral, sounding small ensemble of winds, strings, and percussion, revealed a carefully organised discourse in which freely lyrical elements are pitted against, and finally come to dominate, a strain of choppy rhythmic forcefulness. While the conception boasts no startling originality, it is cogently achieved, in sounds that balance pleasing euphony and disruptive harshness with impressive economy. The concert was recorded for future transmission.

else a relaxation—even, perhaps, a seduction—of the senses. Vic Hoyland's *Ariel I*, for soprano used more as tone-colour than lyrically, and an array of flutes, harps, organ, celesta, percussion, and trembling, whistling, xylophones and marimbas, was certainly an aural seduction—a finely woven tissue of sound arabesques, rills, and embellishments calculated with an ear of uncommon sensitivity. *Ariel* is Poole to the intimate, friendly Shakespeare's, and also Sylvia Plath's, a rather Dionysian combination: in addition to the attractive programme, two magic elements in the music modern "classics." Boulez's *Improvvisazione II sur Mallarmé* and Messiaen's *Cinq Rechants* for 12 singers (in the BBC Singers' now celebrated reading) acted as a here revealed, is wholly individual: we should hear more of his music.

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Telegrams: Finantime, London P24. Telex: 586341/2, 583297

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Thursday December 14 1978

Tokyo Round
deadline

WITH ITS deadline fast approaching, the Tokyo Round of international trade negotiations has begun to gather momentum. Progress has been particularly rapid in recent days in the agricultural sector of the talks, always one of the most difficult areas of world trade bargaining. Last week-end, the U.S. and the European Commission agreed on a package of mutual farm trade concessions, which Mr. Robert Strauss, the U.S. Special Trade Negotiator, apparently believes he can sell to Congress. Yesterday, there were indications that Brussels and Washington have also succeeded in reaching a compromise on a new international wheat agreement—one of the key agricultural elements of the Tokyo Round, even if not formally part of it.

Christmas

Despite considerable reservations on the part of France, the Commission is pressing ahead with negotiations on behalf of the Nine on all fronts in Geneva. Tomorrow was the deadline set for the conclusion of a package deal by the seven-nation world economic summit in Bonn last July. The date will not be met. But the Commission has every hope of reaching agreement with its main negotiating partners, the U.S. and Japan, by the end of the year, which in practice probably means before Christmas. If the schedule were allowed to slip much further, time would start running uncomfortably short for Congressional ratification, given that the U.S. Trade Act expires in just over 12 months from now. If Congress does not ratify the outcome, the whole five-year process will have proved worse than useless.

The next key date will be December 18, when the Commission reports back to the EEC Council of Ministers on the results of its efforts in Geneva. As it will almost certainly tell Ministers that it has secured the best deal that can be hoped for, the reaction of the Council, and particularly that of France, will be crucial. On past experience, the French can be relied on to denounce the concessions proposed by the Commission and accuse its negotiators of going beyond their mandate. In

Momentum

All the other major participants are now ready to settle. The Commission believes that the U.S. has just about reached the limit to the concessions it can offer if Congressional ratification is to be secured. Further delay could well be counterproductive and complicate the solution of the countervailing duty problem. Japanese negotiators have arrived in Geneva in force to conclude an agreement. A great deal more work remains to be done in the New Year. Any package agreed by the Big Three must still be sold to the other countries participating in the 99-nation talks. It will not be at all easy to convince the developing countries, in particular, that their interests have been taken into account—a task which the imminence of UNCTAD V makes particularly urgent. With so much still to be done, and so much at stake, it can only be hoped that the momentum generated over the past few days will not be lost.

Britons are well,
happy and drink
less than most

BY JOE ROGALY

UNLIKELY THOUGH it may seem, the British are well, and probably happy, and certainly as comfortable as most other people in Western Europe. This must be true, for the statistics say it is so. The latest issue of the annual *Social Trends* is so adamant about the matter that it even insists that we drink less than most others. Take beer, for example. On page 128 of this yearly collection of Government statistics, it says that the West Germans, Belgians, Danes and Irish consume more than we do. When it comes to wine there is of course no contest—the French and Italians alone take it seriously—but it appears that only the Japanese among the 11 industrial nations listed, actually drink less of it than the British.

The same is true of spirits, and will probably remain so in spite of all the earnest efforts that will be made over the next week or so. The heavy spirit drinkers are the Americans and Swedes, who on average down more than twice as much per head as the British—but then we are second last, with only Japan, again, behind.

Perhaps this goes part of the way to explain why the number of fatal motor accidents, expressed as a rate per thousand population, is lower in Britain than in France, West Germany, the United States, or Sweden. Only the Japanese are now challenging this encouraging record, which Britain has held throughout the 1970s, according to a chart on page 193.

These figures on drink and fatal accidents are not the only ones that indicate that the British are better off than most of

'Overcrowded island'

The most important myth to be demolished this year is perhaps the one about "our overcrowded islands." On page 35 it shows quite clearly that the UK is rather more spacious than many of its inhabitants seem to think. We have 239 people per square kilometre—as against 247 in West Germany, 322 in Belgium and 338 in the Netherlands. The latter is even more than Japan's 306—which, in turn, is a far heavier density than we must put up with. It is true that France, maddeningly better off in so many other ways, scores a mere 97 on this scale (the U.S. is 23 and the USSR 12), but no one would claim that Britain is an empty country. It is just that it is somewhat better off than many other equivalent nations.

Part of the "overcrowded

islands" myth usually contains a further myth about immigration. Turn over two pages and it is shown that in 1975—the latest year for which comparable statistics are available—the population fell, mainly as a result of a minus-1.6-per-thousand drop in the net migration rate. People have been leaving faster than they have been coming in, an experience shared by only Denmark and West Germany among the 11 leading Western nations listed. All the others, including the Irish, recorded an increase.

Oh yes, it will be said, but the foreigners have different fertility rates to contend with. It is true that the graph on page 38 shows Irish women still producing babies at twice the rate of the French, British, and even much faster than the Italians. Yet France, Britain, the United States and even the increasingly barren West Germany all have fertility rates clustered between 1.1 and 1.2 babies born to each woman.

Well then, the persistently awkward will continue, Britain's immigrants are overwhelmingly black. No so. Table 1.13 shows that in the average year just about half the primary immigrants, including those accepted after five years' residence, are from what is officially called "NCWP"—the British euphemism for "non-white." In fact they are not all non-white, since the initials stand for "New Commonwealth and Pakistan," which includes Cyprus and Malta. It is true that this may be confusing, but the explanations and tables on pages 38 to 42 provide so much information

on the number of people leaving and entering the country that anyone who does not want clarity can find facts that, with just a little bending, will suit their case.

Again, in spite of all the undoubted troubles of the National Health Service, life expectancy at birth is still edging upwards. Between 1971 and 1975 the figure rose from 68.9 to 69.4 for men and 75.1 for women. There is no international comparison of this time, but the new cumulative index, taking us back over all nine issues of the annual, is a reminder that a table published in 1976 showed England and Wales within a year or so of the dozen main industrial countries listed.

This time there is a comparison of infant mortality rates, which shows Britain ahead of Italy and West Germany, about equal to the U.S., and just behind France, Japan and Sweden. This rate, which in Italy was above 60 per 1,000 live births a quarter of a century ago, has been falling in all the countries listed. It is now down to around 20 for the Italians and West Germans, and well below that for the rest. The British rate seems to have been halved, to about 17, during that time. The maternal mortality rates for the same countries have declined even more dramatically, with Britain performing almost as well as the Swedes.

These international comparisons are of the best kind; an unusual palliative for those of us who are accustomed to reading the league tables and finding Britain at the bottom on every occasion. Even the charts on inflation show that the British experience of 1973-74, unsettling as it was, was not so different from what the French had to put up with in 1951 and again in 1958—and we had more to eat than they did. Although they were better able to cope with it, the Japanese line on the chart in 1973-75 was parallel to ours. The Italian line, which is well known (and not reproduced above) is of course worse than ours.

Nobody measures their state of well-being entirely by reference to the state of others, however. Never mind, *Social Trends* provides 219 pages of tables and charts, most of them purely domestic, and nearly all of them

tells me. "The image of Parker declined." Parallel problems have, says Leeming, afflicted a host of other products. "All branded international companies suffer from the bright businessman who can see when a currency is on the slide."

Party spirit

While Pierre Cardin announces grandiose plans for fashion shows in Peking, and popular demands for freedom mingle with long-suppressed crankiness on Democracy Wall, it is often the minor changes in Chinese life which startle Western correspondents—like once-sourly waiters becoming mysteriously friendly and attentive to foreigners.

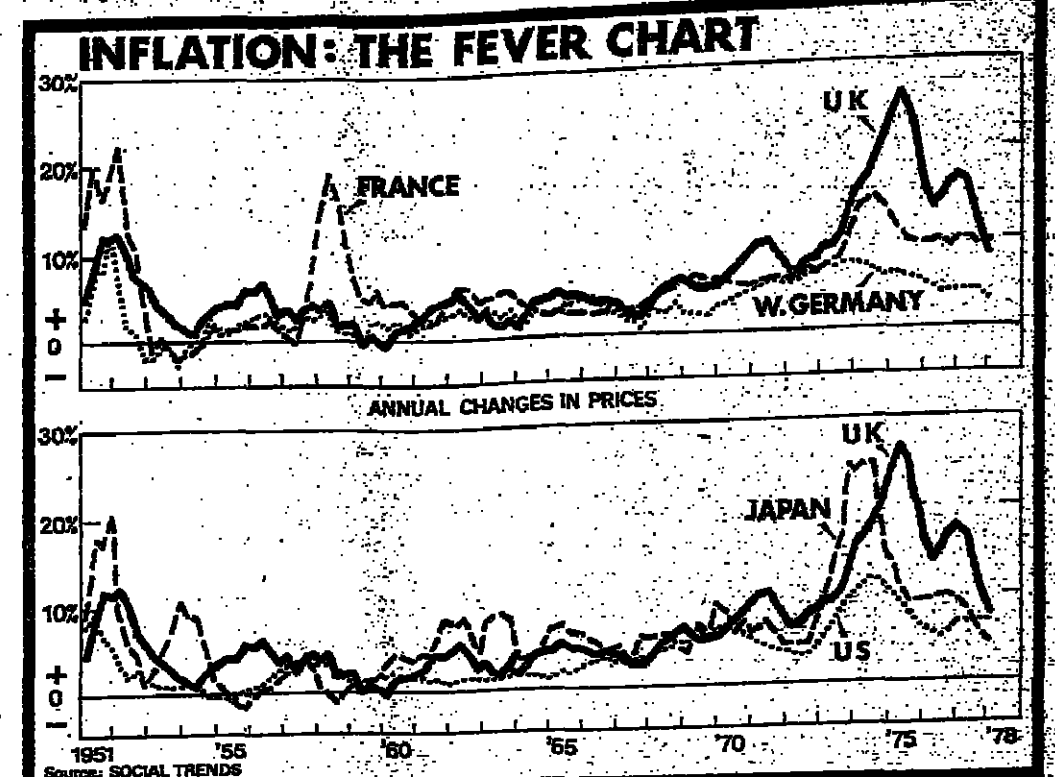
My colleague John Hoffman tells me that he was astonished, for example, to see two Chinese officials at a party thrown by foreign residents the other night. In itself something unheard of a year ago. He tells me the gathering was stunned into silence when one of the officials announced with nervous excitement: "Very soon we will introduce you to our wives."

Tailor-made

Elections seem to happen in Belgium as often as language disputes, and with yet another poll next Sunday weary citizens are once again being reminded that it is not only their right, but their legal obligation to vote. Failure to do so is punished by fines.

And if a Belgian consistently fails in his duty? "Very simple," comes an official reply which betrays the new Irish influence on Europe: "We exercise the ultimate sanction." Yes? "We take away his vote."

Observer

At nearly
no rent

The share of households with more than one person per room fell from 4.8 per cent in 1971 to 3.2 per cent in 1977, with the highest regional figure quoted as 6.4 per cent—in Scotland. In fact if Scotland is treated as a special case (which, with its propensity to insist on rented accommodation, at nearly 50 per cent at all, it is), the housing picture seems even better. This for England and Wales alone, the proportion of owner-occupiers now seems to be moving rapidly towards the 60 per cent mark, but for Scotland it is still less than they did. Although they were better able to cope with it, the Japanese line on the chart in 1973-75 was parallel to ours. The Italian line, which is well known (and not reproduced above) is of course worse than ours.

Of course it would be absurd to maintain that every aspect of life in Britain is improving. For example, the crime statistics show a steady increase in the numbers of people found guilty of serious offences, and although these are among the least reliable of figures (they depend in part upon police fashions in defining better than it ever has been who shall be arrested and for what) the long upward slope between 1956 and 1977 cannot be gainsaid. It is also undeniable

**Societal Trends*, HMSO £7.50.The profits
mystery

THE Bank of England's latest analysis of trends in profits elaborates its earlier researches in the field, and produces one conclusion which, if not entirely new, is a great deal firmer than before. Inflation and recession are not, it is clear, the only culprits, although they have been responsible for much of the recent drama. The trend of real profits as a share of total real income was well established as long ago as the mid-1950s.

Until recently, this trend was roughly matched by a decline in the relative price of capital goods, so that investment and growth were not inhibited; but now, with low returns and rising relative costs, the outlook is much less encouraging.

It is one thing to establish such facts—though even the "facts" depend strongly on the chosen definition of "real" profits, as the Bank's survey shows—but it is a great deal harder to identify the causes and correspondingly harder still to draw any policy conclusions. The Bank's survey mentions three possible influences: the rising power of trade unions, the intensification of international competition, and a normal process of declining return when capital intensity increases. These appear to be well-established trends, and suggest that the long-term decline will continue.

However, there are other possible explanations. One is technological. It can be argued that in the past three decades the technologies essentially developed during the second world war have been pushed to their limits and widely disseminated. Oil-based chemicals, scale economies in process plants and transport equipment and discrete solid-state electronics are examples.

It is natural for a maturing technology to yield decreasing real returns and generate increasing competition; the problem is compounded when much development is based on the temporary abundance of an exhaustible resource like oil. If the established cycle is so important, then a better trend may be established once oil dependence is reduced and new technologies such as microcomputing and biological engineering become commercially important.

The factors so far listed help to account for a world-wide squeeze on profits; but in fact the decline in this country has been substantially sharper than the world average on any measure, as OECD studies have shown. The only factor mentioned in the Bank's survey which might be thought local is trade union pressure, but there are certainly other possibilities.

One to which the City might wish to draw attention is the effect of exchange controls. While these have not greatly inhibited UK investment overseas, where this could be financed overseas, sterling profits earned in this country have been hard to be reinvested here. This closing of alternatives has a natural tendency to depress the rate of return on investment relative to that overseas.

Furthermore, the effect of tax measures and grants designed to encourage investment can readily have the same effect. Where the greater part of the cost of a project can be met from tax relief and regional and other grants, the required rate of return naturally declines. It means that a company deciding whether to go ahead with a project must remember that if it remains a sum covering less than half its cost—and sometimes less than a fifth—will be made available for some other purpose, and that alternative sets the standard.

Subsidies

One or two policy conclusions seem to follow from this analysis. The prospective decline in real investment may well provoke the normal British response of inventing yet more subsidies for investment—a road which the U.S. is also beginning to follow. This may or may not help output; it is more likely to depress than to raise the level of profitability. An economy in which low-return investment is dependent on State finance is unlikely to be dynamic. The danger of the Bank's research dependence is reduced and new technologies such as microcomputing and biological engineering become commercially important.

MEN AND MATTERS

Wild West End

High drama on a third floor in Wimpole Street yesterday when the droll Labour backbencher and consultant surgeon John Cronin was aroused by intruders at 1.30 am. "Who's there?" he demanded. "Police," said a voice. Not being, Cronin tells me, a credulous sort of person, he loaded up his 12-bore and instructed his wife Cora to ring open the door—the result, two policemen looking surprised.



"It's a full time job trying to restore this car."

If somebody had walked into our bedroom with a gun on a knife I'd have shot immediately," says Cronin, 62, who evidently values his privacy. But the events of this year have been enough to make anyone a little jumpy, even Cronin, whose unimpaired sense of fun has not always endeared him to the dowdy sections of the party.

In the spring, when still a civilian member of the House, he was exercising a horse in Hyde Park which suddenly chose to make off through the rush hour down Park Lane and Bayswater Road before coming to its senses at the sight of Kensington Palace.

The summer brought a dismaying Division Bell, the yacht he shares with several other MPs. October brought another small adventure in a game park in Kenya, where the Cronin car became embedded in sand, and he and his wife had to get out and walk. "She was a bit upset because we saw lion tracks going in the same direction," says Cronin. "It's been a funny year."

Fat and unhappy

December is presumably not the favourite month in the turkey calendar, but the males of this unfortunate species labour all the year round under a less obvious complaint. Selective breeding has virtually doubled their natural growth-rate, so that they put on about a pound a week. With his

with its solid prow and ferocious bottom, has been troubling the gentle waters of the Hamble: "If you cannot stop the engine it becomes quite terrifying." I was told by MacAlister Elliott which has developed the prologue for Guinea-Bissau fishermen.

Originally it was building two 20-ton transport vessels for local fisheries from the rich waters off the West African coast. "Then the Minister of Fisheries came and told us he was desperate for craft."

MacAlister Elliott hopes it has discovered the answer to the country's lack of timber. If trials of the 9-metre canoe prove successful a construction yard will be set up in Guinea-Bissau. "We hope the whole of West Africa could be interested," the company says, though it admits as some Hamble yachtsmen would agree: "They would be good warcraft."

Blot on the image

Currency fluctuations bring all sorts of unexpected headaches for industry, as has been brought home in recent months to the Parker Pen Company. Parker pens emanating from the U.S. have been on sale in London street markets at prices as low as £1 each—half their usual price, and doing little for Parker's prestige UK image.

The reason is connected with the collapse of the dollar, which has suddenly created a profitable secondary market in Parker pens, and the company is particularly vulnerable because of its quite different sales approach in the U.S. According to company spokesman David Leeming, Parkers over there are only a "mid-market appeal product" and sell for around \$33.

"Somewhere in the sixties certain marketing decision made which concentrated on the lower end of the market," he

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مكازم النجف

CompAir lower at £11m —current demand strong

COUNTER to expectations at mid-way, there was a further decline in taxable profit at CompAir in the second half from £5.5m to £3.6m leaving the total for the year to October 1, 1978, down £0.9m at £11.2m. The results this time include a £0.4m contribution for 28 weeks from a Wits Fluid Power, acquired in March.

In the face of subdued world demand sales by the company, which produced air compressors, pneumatic tools, etc., were 13.5 per cent ahead at £147.3m. However this performance was not reflected in profit due to conditions in two important markets and to movements in exchange rates, the directors say.

Economic problems in France and Nigeria led to reductions in profit contributions, totalling some £2m. The adverse effect of currency changes is estimated at £0.5m.

The impact of these factors on the final outcome was partially offset by the sound trading achievements of the majority of group companies, the directors add.

Demand for the group's industrial products remains strong in the current year and, with signs of recovery in France, market conditions offer some scope for progress. On the construction equipment side the immediate outlook is unsettled due to the aftermath of the Ford strike and the situation in Iran, the directors say.

Earnings per 25p share, after tax of £5.3m (£5.5m), were 11.5p (£13.47p) basic and 11.0p (£12.6p) fully diluted. The net dividend is stepped up to a maximum permitted 4.03p (3.622p) by a final of 2.386p.

The tax charge was relieved by exceptional prior year adjustments amounting to £150,000 (£400,000) and, as in the company's usual practice, exchange losses of £2.03m (£1.81m), principally

HIGHLIGHTS

Associated Biscuit has come up with a £10m rights issue to finance the purchase of Smiths Foods from U.S. group General Mills. Guthrie Corporation has rarely had such a poor half-year report, but the group is forecasting a second-half recovery to take the year's profits close to those of last year—£19.6m. Lex also looks at the Bank of England's latest quarterly bulletin, which examines the long-term trends in company profits. Caravans' second-half decline was forecast, and the shares held firm in the face of a 28 per cent fall in full-year profits. Bulmer's profits have recovered and Shaw Carpets has turned in some impressive figures. LRC reports some improvement over a poor comparable period and CompAir's profits are down despite the first time inclusion of Wits Fluid Power, which was the Nigerian subsidiary which will be completed before December 31, 1978.

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There was an extraordinary debit this time of £17,000 comprising an after tax loss on sale of a 40 per cent interest in the Ghanaian subsidiary company and provision for a loss on disposal of a further 20 per cent interest in the Nigerian subsidiary which will be completed before December 31, 1978.

Salaries and wages were 147.44 (£13.72) and 13.23 (£12.26) respectively. The net profit was £5.3m (£5.5m) and the net dividend is stepped up to a maximum permitted 4.03p (3.622p) by a final of 2.386p.

The inclusion of a first-time pre-tax contribution of £0.4m from the Wits Fluid Power acquisition in the second half has led to a significant improvement in the company's performance since its merger in 1968. Pre-tax profits

Dubilier passes £1m with 34% advance

THE £1m profit mark has been reached by Dubilier, maker of components for the electronics industry. In the year ended October 1, 1978, profit advanced 34 per cent to £1.1m, from sales 18 per cent higher at £10.19m.

Steady progress has been made on the domestic front, and this has been complemented by a substantial increase in exports with overseas sales showing an upsurge of 43 per cent to £1.26m.

Capital investment in the year amounted to £234,687. This high level is to continue in order to increase capacity for existing products and develop new products for home and overseas markets.

Based on a full tax charge, earnings are shown at 2.11p, against 1.64p, per 5p share. The final dividend is 0.708p to lift the net total from 0.988p to 1.103p.

The actual tax charge for the year is £2,738 (£140,250). This leaves the net profit at £1,103,043 (£886,083).

Braithwaite declines to £317,500

SLOWER SETTLEMENT of contracts and delay in shipping restrictions in some overseas markets depressed the first-half results of Braithwaite and Co.

The bridge and construction engineering group turned in pre-tax profits down from £146,832 to £137,340 in the half year to September 30, 1978, on turnover also down at £5.03m, against £5.09m.

The directors anticipate that profits in the second half will be similar to those at mid-way. Profitability, they add, has been depressed by the world major recession in major construction projects which shows no improvement.

For the whole of last year the group made pre-tax profits of £1,02m, against a record £2.03m the previous year.

The Board says the initial problems in Plastic Reclaiming acquired in April this year, are being overcome and the company is making progress. Substantial capital spending has been sanctioned for the company.

The interim dividend is raised from 1.88p net to 2.21p and earnings per share are shown down from 8.1p to 5.5p. Dividends for last year totalled 4.29p.

Tax at £185,000, against £241,000, and attributable profit is down from £210,444 to £148,612.

Carlton disposal holds LMS to £3.5m so far

AS FORESHADOWED in September, reflecting the initial effect of its Carlton Industries disposal, pre-tax profits of London Merchant Securities were lower at September 30, 1978, compared with £4.04m, on turnover of £24.1m against £44.74m.

The directors point out profits are not comparable as 1978 figures include only the Carlton profit for three months, amounting to £3.7m (£5.45m for six months).

Group profits for the full year will include Carlton's contribution for only nine months, following Carlton's change of year-end to December 31 after it became a subsidiary of Hawker Siddeley.

For all the previous year, group pre-tax profits reached a peak of £9.45m.

The half-year pre-tax result included an increased surplus from property and other interests of £1.7m (£1.47m), and was struck after interest down from £2.88m to £1.96m.

Distributable profits for the half year emerged ahead from £487,000 to £604,000 and with increasing benefits from the sale of Carlton shares and continuing growth in income from the property investment portfolio, this trend is expected to accelerate in the second half.

In consequence of the reduction in the group's equity holding in Carlton from 78.9 per cent to 27.2 per cent, there was an extraordinary charge of £1.5m in the half-year results.

Stated earnings, before extraordinary items, are shown as 1.64p (adjusted 1.78p) per 25p share. The interim dividend is effectively lifted from 0.2955p to 0.335p net, against £1,300,000, the maximum permitted final is forecast.

The picture is one of stagnant profits, with any increase in sales volume being offset by slacker margins. The group's problem in Canada, where profits fell to £0.04m from £0.29m as unexpected competition undermined LRC's strong market position in contraposition to an extremely weak picture in the U.S. where the company maintains that its trading background is improving into the third quarter following a poor summer which left just underwater equipment and a backlog of orders.

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DIVIDENDS ANNOUNCED

Company	Current payment	Date	Corresponding div.	Total	Total last year
Baggeridge Brick	2.81	Feb. 7	2.33	2.61	2.33
Braithwaite	2.21	Jan. 11	1.98	—	—
H. P. Bulmer	2.48	Feb. 12	2.2	—	—
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Caravans Int'l.	0.67	April 2	0.58	0.16	0.16
Chemicals	2.39	March 2	2.12	4.04	3.82
Deritend Stamping	3.3	Feb. 26	3.3	—	—
Dubilier	0.57	Feb. 1	0.5	1.1	0.89
Guthrie	1.3	April 4	8	—	—
KCA Int'l.	0.5	Dec. 29	0.1	—	—
Arch Lee	1.1	Feb. 23	1.05	1.54	1.45
Ldn. Merchant Secs.	0.34	Feb. 10	0.24	—	—
Moorgate Inv.	1.15	Jan. 15	1.2	—	—
LRC Int'l.	0.7	April 2	0.7	—	—
Serck	4.33	Feb. 9	3.94	6.53	5.84
Warford Inv.	3.27	April 24	2.58	—	—
Russell Bros.	1.25	Feb. 7	1	—	—
Saatchi & Saatchi	2.74	Jan. 31	1.61	4.79	3.11
Shaw Carpets	1	Feb. 9	3.5	5.5	5.5
Trans-Oceanic Trust	1.01	Feb. 23	0.9	1.46	1.21
Wearra Grp.	3.17	Jan. 27	2.82	5.14	4.82
Whesoe	—	—	—	—	—

Dividends shown pence per share net except where otherwise stated. On capital increased by rights and/or acquisition issues. *2.47p final forecast. †Not less than 2.5138p forecast. ‡Increased to reduce disparity.

The 1977-78 final was an equivalent that the cash could be used to seek earnings to replace the £12m profit foregone in the first half as a result of Carlton share sale.

London Merchant Securities' first half figures reflect the major metamorphosis the group is undergoing following the cut in its stake in Carlton Industries from 78.9 per cent to 27.2 per cent in June. Short term borrowings have been cut by a prospective yield of 1.5 per cent.

Further £10m is on deposit pending a decision on a final investment home. This could be the group's Angel office complex, or in North Sea oil exploration, and LMS's investment in Century Power, and an improved yield before they warrant a major review.

The picture is one of stagnant profits, with any increase in sales volume being offset by slacker margins. The group's problem in Canada, where profits fell to £0.04m from £0.29m as unexpected competition undermined LRC's strong market position in contraposition to an extremely weak picture in the U.S. where the company maintains that its trading background is improving into the third quarter following a poor summer which left just underwater equipment and a backlog of orders.

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Caravans down after second half shortfall

A DOWNTURN in second-half pre-tax profits from £2.5m to £1.8m at Caravans International left the half-year figure to August 31, 1978, lower at £2.71m, compared with last year's peak of £3.76m. Sales rose from £61.7m to £64.85m.

When reporting 'midway profits' higher at £1.09m (£0.97m), the directors forecast that second-half profits, while exceeding those then anticipated, would be well short of the previous year's record second six months.

The directors state that retail sales of new touring caravans throughout Western Europe generally appear to be on the increase, but conditions are still difficult in the touring market due to finished stocks.

In view of these high opening stocks, particular attention is being paid to winter production to achieve the correct balance and the directors say it is likely that results for the second half of the current year will be lower than last year's corresponding period.

They expect the company's static holiday caravan business to have a better year, while the touring market is also looking forward to increased profits and they are now more confident of prospects for touring caravans.

However, the directors do not feel able to give a firm indication, at this stage, of likely profits for the full year.

Earnings per 20p share are shown down at 13.22p (£8.95p) on a net basis, and 12.77p (£8.95p) on a full basis. A final dividend of 2.98p net, lifts the total payment from 4.80p to 5.88p.

On a fully diluted basis, the options submitted to employees under the CI employee share scheme would not dilute earnings per share by more than 5 per cent, the directors point out.

Profits were struck after tax of £1.8m (£2.5m), including an overseas charge of £1.14m (£1.35m), and minorities £208,100 (£25,800). There was a reduction in sterling book value of overseas net assets arising from exchange conversion at closing rates amounting to £155,900 (£27,300 increase).

Results include a share of associates' profits of £149,800 (£153,400) less losses, and tax of £72,200 (£77,400).

The sharp dip in second half profits at Caravans International is not unexpected as the overall result—profits 28 per cent lower for the year—better than the outside estimates.

The basic problem is that the export market went into reverse, partly reflecting the stronger pound. In Caravans' case, UK exports fell by a 25% to £24m, and this was probably not as bad as the sector average. Actual UK demand was not disappointing but the failure of the export markets was a significant factor in the decline.

Increased competition was a factor in the decline, particularly in the home market, and ultimately margins suffered. Elsewhere Caravans' operations in Germany were facing the same sort of problems and only South Africa showed any growth. Judging by the minority charges profits there could be around £1m against £83,000 in the previous year.

Caravans has cut its workforce and trimmed back UK production to compensate for the heavy stocks at the retail end. The first half figures might still be weak but the hope is that the second half will make up for the shortfall. Full year profits might reach £2m, so the shares look fairly based with a historic p/e of 5.2 and yield of 11.3 per cent (covered 2.6 times) at 71p. There might be some growth with the next set of figures but the yield should limit the downside risk.

The net interim dividend is maintained at 0.68

Companies and Markets

UK COMPANY NEWS

Bulmer ahead 67% but warns on second half

PRE-TAX profits of H. F. Bulmer Holdings, cider maker, rose 67% to £1.2m for the half-year ended October 27, 1978, on sales up at £20.5m against £19.0m.

Mr. P. Prior, the chairman, states that cider sales volume in November was similar to that of last year and is hoped that the 3 per cent reduction in the first half will be largely recovered in the second period. Much will depend on the Christmas peak selling season which is not yet completed.

Trading profits at £2.5m (£1.5m) so far, are expected to continue to show improvement in the second half. But the group will not benefit this year from the £1m exceptional gain which arose from the increase in returnable container deposits in February 1978. For this reason, the chairman considers it unlikely that pre-tax profits for the full year will exceed the £2.7m for 1977-78; nevertheless, the quality of our earnings this year will be much improved, he adds.

The P. Prior, the chairman, states that the local cider crop is the largest in living memory, and more than five times the quantity handled in 1977 will be processed. This will stabilise raw material costs next year, but to fund these stocks, total borrowings are expected to increase by about £5m and about £5m at April 1979. Substantial facilities are available and our resources will not be strained, he adds.

Despite raw material supply problems the pectin operation has shown an improved contribution which should continue in the second half.

Mr. Prior says the original application was entirely within the criteria of the Price Commission. Intervention has been to reduce profits for 1978-79 by some £1.5m.

Earnings are shown as up from 8.0p to 15.0p per 25p share and the directors are declaring a first and second interim dividend, both of 2.47p net, compared with two interim last time of 2.2p. They also forecast a final payment of 2.47p (2.2p) for the year.

Cider sales volume was 3 per cent below that achieved in the first half of last year, partly due to very poor summer weather. Wines and spirits have shown an improved performance in the first half, the chairman expects this trend to continue in the second half.

	Half year	1977	1978
Sales	19.0	20.5	
Costs	10.0	10.5	
Depreciation	1.2	1.2	
Finance costs	0.5	0.5	
Other income	0.2	0.2	
Profit before tax	8.0	15.0	
Tax	1.5	1.5	
Profit after tax	6.5	13.5	
Dividend	2.2	2.2	
Reserves	4.3	11.3	
Net profit	1.5	1.5	
Exchange	0.5	0.5	
Extraordinary	0.5	0.5	
Preference div.	0.5	0.5	
Attributable to ordinary	1.0	1.0	
Ordinary div.	0.5	0.5	
Retained	0.5	0.5	
Provision for	0.5	0.5	
Ordnance development	0.5	0.5	
Other items	0.5	0.5	
Profit before tax	8.0	15.0	
Tax	1.5	1.5	
Profit after tax	6.5	13.5	
Dividend	2.2	2.2	
Reserves	4.3	11.3	
Net profit	1.5	1.5	
Exchange	0.5	0.5	
Extraordinary	0.5	0.5	
Preference div.	0.5	0.5	
Attributable to ordinary	1.0	1.0	
Ordinary div.	0.5	0.5	
Retained	0.5	0.5	
Provision for	0.5	0.5	
Ordnance development	0.5	0.5	
Other items	0.5	0.5	



Mr. Peter Prior, chairman of Bulmer's, "local cider apple crop largest in living memory."

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Saatchi & Saatchi jumps 50% to £1.87m

FOLLOWING A rise from £0.7m to £1.87m at midday, pre-tax profits of Saatchi and Saatchi Company, advertising agency, jumped 50 per cent from £1.25m to £1.87m for the year to September 30, 1978. Turnover rose 30 per cent to £50.12m and margins improved from 2.93 per cent to 3.17 per cent.

Mr. Kenneth Gill, the chairman, says at the year-end the cash position was strong and the company had zero borrowings. Management figures for the first quarter of the current year indicate that 1979 will be another record year.

Earnings per 10p share are shown as 16.95p (11.5p) before extraordinary items, and as 15.3p (11.6p) after. A final dividend of 2.74p bonus the total payment by 34 per cent from an equivalent 3.11p to 4.79p net-comparisons are adjusted for both the December 1977 corporate reconstruction and this year's scrip issue.

The company is again free from dividend restraint in 1979 and its aim will be to keep returns to holders in line with the growth in its business, Mr. Gill states.

Available profits advanced from £438,000 to £574,000, after tax of £108m (£106,000), minorities, £108,000 (£106,000), and extraordinary £63,000 (£11,000) credits. Dividends absorb £180,000 (£117,000).

Trans Oceanic increases

GROSS REVENUE of Trans Oceanic Trust rose from £1.31m to £1.45m and revenue before tax was up at £1.15m for the year to October 31, 1978, against a previous £941,897.

A final payment of 4p lifts the total dividend for the period from 5p to 5.5p net per 25p share. After tax of £425,217 compared with £333,304 earnings are given as 5.83p (5.68p) per share—a heavy conversion of loan stock during the year restricted the increase.

Whessoe fall is over £0.5m

TAKING into account exceptional exchange fluctuations of £333,204, the profit reduction forecast by Whessoe for the year ended September 30, 1978, turns out to be £332,523.

Sales value of work completed advanced from £49,97m to £81,08m, trading profit slipped a little from £4,99m to £4,54m, but the profit before tax came out at £2,89m, against £3,43m.

The net profit has suffered further to the extent of £300,000 net redundancy costs. The net profit, therefore, is almost halved to £282,709.

Lord Erroll, chairman of the group, says prospects for the current year, though reasonably assured for Aiton and light engineering, still depend on further successes in winning additional work for heavy engineering and performing it profitably.

In 1977-78, Aiton increased its sales by 90 per cent and its trading profit by 73 per cent to £3m, while light engineering improved its sales but lower margins reduced trading profits from £67,326 to £707,823. In the current year both these sections are expected to show similar results to those new reported.

Heavy engineering had higher sales but reduced activity cut the trading profits from £2,39m to £1.13m. Work shortage at Stockton and poor outlook for new orders forced closure of virtually all manufacturing operations from last month.

Letters of intent have been received for major reactor components of the two new AGR power stations conditional upon the general go-ahead being given. Contracts for engineering, design, development, and procurement of key materials are now in hand.

The dividend for 1977-78 is being raised from 4.60p to 5.14p net per 15p share, with a final of 3.17p.

comment

Whessoe seems to be emerging from the disappearance of the marine market for oil tankers reasonably well, with profits only £5m lower on the year. But this is before taking account of an extraordinary charge (after tax) of £300,000, relating to the 800 redundancies in the heavy engineering division. At the trading level this division turned in profits of £1.1m (£2.4m), but pre-tax the result was a small loss. The good news centres on Aiton, where trading profits are ahead from £1.7m to £3m. This reflects good business levels in the UK, Canada and Australia. And Whessoe says indications are that the current year will be even better on this front. At 85p the yield is 9 per cent.

Warnford near £950,000

INCLUDING share of associates revenue maintained at £36,787, against £36,437, Warnford Investments expanded taxable profit for the half-year to June 24, 1978, from £300,703 to £347,237. Turnover was marginally up at £1.28m, against £1.14m.

Earnings per 20p share are stated at 3.17p (4.14p) from which is paid a net interim dividend of 3.27p (2.3781p). The final last time was 4.3678p paid from record revenue of £1.63m.

In August the directors said they expected to pay dividends in the current year of not less than those paid for 1976-77, and they looked forward to a steady increase in rentals and net properly revenue.

The net balance for the half-year emerged at £496,651 (£397,431) after tax took £450,556, compared with £403,272 last time. Minorities of £205 (£151) left attributable revenue higher at £496,473 against £397,280.

DON'T MISS THE NAP SHARES FOR 1979

	FT INDEX	ICNL Naps
1957	+ 7%	+ 38%
1958	+ 24%	+ 54%
1959	+ 50%	+ 112%
1960	+ 11%	+ 10%
1961	+ 1%	+ 34%
1962	+ 6%	+ 1%
1963	+ 14%	+ 36%
1964	+ 12%	+ 10%
1965	+ 4%	+ 15%
1966	+ 24%	+ 42%
1967	+ 29%	+ 58%
1968	+ 20%	+ 4%
1969	+ 16%	+ 22%
1970	+ 38%	+ 55%
1971	+ 5%	+ 74%
1972	+ 32%	+ 18%
1973	+ 32%	+ 27%
1974	+ 131%	+ 300%
1975	+ 4%	+ 6%
1976	+ 25%	+ 73%
1977	+ 16%	+ 7%
1978	+ 8.8%	+ 38.4%

* As at the close November 28.

At the beginning of every year the IC News Letter selects a number of shares (generally six) for capital gain over the following twelve months — its Star Selections.

The table above shows the cumulative 12-month performance of each year's Star Selections over the last 22 years, including that of the 1978 selections. If you had invested £1,000 in the 1957 Nap Selections and reinvested the proceeds at the end of each year in the new annual selections, your initial £1,000 would now be worth £220,297 (before gains tax and expenses) against a mere £2,226 if you had invested in the FT index and £4,381 if you had managed to keep pace with inflation.

In addition to its traditional Nap Selections, the IC News Letter gives regular weekly recommendations. The overall record shows that its recommendations have beaten the index by a wide percentage margin averaging into double figures on an annual basis. The News Letter also has an impressive track record with its general market and selling advice over the years, as supported by the many appreciative letters received from subscribers, and it has extended this to other important investment areas.

The IC News Letter, published every Wednesday, is available on postal subscription only. Use the coupon below to order your subscription now, starting with the 1979 Nap Selections.

Many regular subscribers describe it as their best investment ever.

Please enter my name as a subscriber with the 4 January 1979 Nap Selection issue.

☐ £35.00 for one year (£40.00 annual outside UK) (includes filling binder)

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THE MARKETING DEPT., INVESTORS CHRONICLE, INC., FREEPOST, LONDON EC4B 4JQ

Reg. Address: Braden House, 10 Cannon Street, London EC4A 3BF. Reg. No. 905695

Systime advances 76% to record £0.84m

TURNOVER of Systime, mini-computer manufacturer, in which the NEB has a 26 per cent stake, more than doubled from £4.2m to £8.1m and pre-tax profits rose by 76 per cent from £476,000 to a record £845,000 for the year ended September 30, 1978.

Mr. John Parkinson, the chairman, says he anticipates a considerable increase in turnover and profits in the current year.

NEB acquired its stake in the company in July, 1977, for £500,000.

In the past year Systime has invested some £250,000 in new production and quality control equipment. A new subsidiary, Systime Netherlands was formed in Holland, its largest export market, and the company launched three new units, including a micro-processor VDU (visual display unit), three new systems packages and two system development aids. It also achieved a £400,000 contract in the Middle East for an on-line business system in Qatar.

In the current year a new mini-computer will be introduced and in conjunction with the NEB's computer marketing subsidiary, Insee Data Systems, the company is launching a teleprocessing software package.

Also planned is the development

of the retail sector through its micro-processor point-of-sales terminal.

The directors expect overseas growth to be sustained following last year's rise in exports from £27,582 to £1,118,000. Subsidaries are being set up in West Germany and France, they add.

Systime is looking for a turnover of £35m by 1982, a quarter of which would be exports.

Wearra up 45% to £0.44m

ON TURNOVER up from £1.1m to £1.6m Wearra Group, footwear manufacturer and distributor, boosted pre-tax profits by just over 45 per cent to £440,835 in the year to September 30, 1978.

At stage two, pre-tax profits stood at £178,000, against £102,000 the previous year.

The final dividend of 1.015p net (0.9p) per 10p share lifts the total from 1.50p to 2.45p.

The Board incorporated into the accounts a valuation of freehold property as at September 30, 1977. This appeared as a note to the 1977 accounts and its incorporation results in a credit to reserves of £875,419.

Following a rise at the interim stage from £107,100 to £152,000, Chemring finished the September 30, 1978, year with record taxable profits of £378,200 against a previous £261,800. Total sales were up from £2.11m to £2.55m.

The directors say that at present the prospect for the current year is for a small increase in the value of sales but with lower profits. A substantial increase in demand for the company's radar reflective products is anticipated over the next five years at reduced margins, they add.

Earnings per 5p share are shown as 8.4p (6.7p) and the dividend total is lifted to 1.49547p (1.2854p) net, the maximum permitted, with a final of 0.66547p.

ISSUE NEWS

MILLETTS STANDS OUT

In a quiet day in the market Millets Leisure Shops—the latest new issue—stood out. The offer for sale was of 1.7m and though estimates varied last night, roughly 800,000 shares changed hands in the market yesterday.

The price remained fairly firm throughout the day, but the premium over the offer price of 110p was below dealers' earlier hopes. The shares started trading at 127p and closed at 120p, having touched a low point at one stage of 115p.

MID KENT WATER

The offer for sale by tender by Mid Kent Water of £3m of preference stock has met with an enthusiastic response. A total of £11.15m was put up for the issue, which is the second largest amount ever put up for a water offer. By coincidence the highest ever amount was also for a Mid Kent issue.

The minimum tender price was 52p per cent. The lowest price to receive a partial allotment was £100.00, with the average price at £100.16.

Dealings in the stock start today. Brokers were Seymour Pierce.

Cope Allman International Limited

An international Group of companies engaged in packaging, engineering, fashion and leisure.

Highlights from the Chairman's Report on Year ended 1st July 1978

- * Pretax profits amounted to £9.18 million
- * Total sales up to £158.9 million
- * U.K. export sales at a record £21 million despite the strengthening pound
- * Investment in factories and plant in excess of £13 million
- * Long term component of debt portfolio greatly improved through 12 year £5 million loan from Finance Corporation for Industry

"The considerable capital expenditure by the Group over the last two years is beginning to show through in profits.

Overall profits for the current year are well ahead of this time last year."

Louis Manson Chairman.

Copies of the report and accounts may be obtained by writing to the Company Secretary, 27 Hill Street, London W1X 8AS.

MAJEDE INVESTMENTS LIMITED

At the Sixty Seventh Annual General Meeting held in London on 13th December, 1978, Mr. T. B. Barlow, the Chairman, made the following points when he reported to members.

Our Group has again increased its profit significantly from £204,704 to £265,512 but unfortunately this cannot be passed on to shareholders until dividend control is lifted. The dividend this year therefore has been increased by the maximum allowed to 7.48p per 10p share costing £104.51p.

Our Reserve has increased by £549,345 and now stands at £2,216,142.

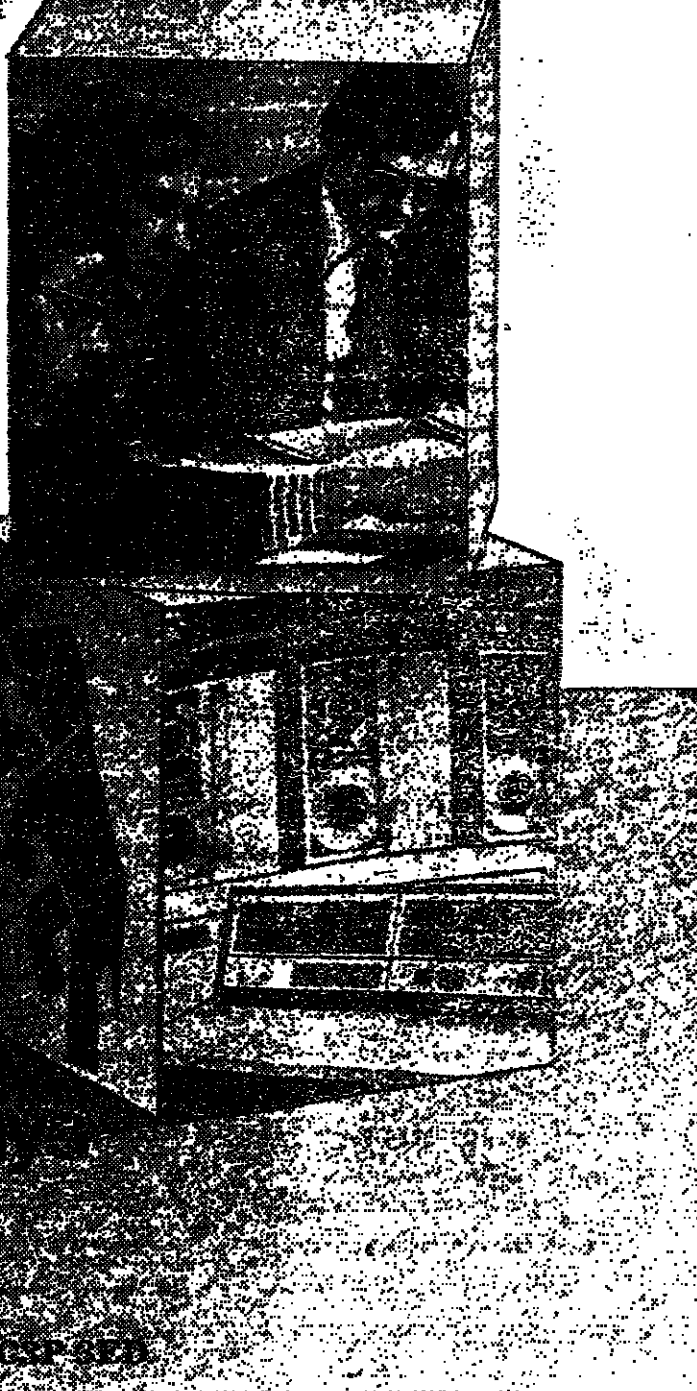
During the year there was a general improvement in market conditions which together with our investment policies has resulted in our Group's investments now being worth more than £11.5 million.

Since the 30th September, the stock market has not been so buoyant and present indications are as always uncertain; even so as stated in the report we face the future with confidence.

The Report and Accounts were unanimously adopted.

Members of the Group's Export Finance Department discuss various forms of ECGD finance with a major U.K. exporter. The Group can now handle ECGD buyer credit business in U.S. Dollars or Sterling and can also arrange the financing of supplier credit business.

In India, Grindlays has over 120 years of banking experience and a network of 56 branches serves local and international companies. One important international customer of Grindlays in both India and London has a subsidiary which operates this audio factory amongst its worldwide activities.



Stanley Gibbons suspended following takeover approach

Shares of Stanley Gibbons International, the world-famous stamp dealer, were suspended on the London stock exchange yesterday following the company's announcement that it had received a takeover approach. The shares were suspended at 200p, which values the group on the stockmarket at £13.5m.

The bidder has not yet been named, but it is a privately-owned, UK-based company. Some market speculation suggested that the bidder might be Satchel's Finance Group, or possibly a large conglomerate.

Stanley Gibbons said yesterday that it hoped to make an announcement not later than next Monday. "Our merchant bankers are listening to what the bidder has to say. They will then advise us," Stanley Gibbons was approached on Tuesday, an approach which "absolutely surprised" the company. "We do not need a sultor really," it said.

In its last financial year, ending December 31, 1977, the company reported pre-tax profits of £1.5m on turnover of £11.5m. This compared with taxable profits of £1.5m and turnover of £10.1m.

At the half way stage in the current year taxable profits of the group were £941,056 compared with £798,327.

Net assets in the last accounts were shown at £7.9p per share.

The company is looking for a cash offer which it hopes it will be able to recommend to shareholders.

NEB/DUO
The National Enterprise Board has subscribed £160,000 in ordinary and preference shares of the

parent company, will now hold 1,414,489 shares in Dares (15.74 per cent).

BOOKER MCCONNELL FORMING NEW DIVISION

A new operating division is being formed within the Booker McConnell group, the international food, engineering and trading company.

Interest in health foods, dietary supplements and pharmaceuticals are to be grouped into a newly formed Health Products Trading division with effect from January 1.

The businesses that are being re-grouped form part of the Booker McConnell Food distribution division but their developing size and their specialist and international nature call for a separate divisional organisation, say the group.

Booker McConnell's health food operations were extended significantly in July this year when the group acquired 70 per cent of the equity in the U.S.-based American Dietetics Company Inc.

WOMBWELL

By transfer dated December 4, 1978, Stainborough Securities acquired 867,150 shares in Wombwell Foundry and Engineering Company representing 22.39 per cent of the issued share capital.

The directors of Wombwell have been notified that this transaction represents merely a rearrangement of holdings within the interests of the chairman of the company, Mr. Gordon Bramah, and that the ultimate beneficial ownership of the shares has not changed.

ALGINATE

Shares of Alginate, the seaweed processor, were suspended at 300p yesterday—valuing the group at £18m—just 24 hours after the announcement of a bid approach from Merck Incorporated, the U.S. pharmaceutical group.

A key factor in any resulting bid will be the reaction of Moorgate Holdings, which holds a 29 per cent stake in the group. Moorgate is a private investment trust set up to look after the interests of the family.

Mr. Leo D'Erianger, chairman of the Erlanger merchant bank—formerly a private concern but now part of the Hill Samuel group—died last month. His death, however, is unlikely to affect the family interests in Moorgate Holdings.

THOS. W. WARD

Directors of Thomas W. Ward—which has a 29.6 per cent stake in Tunnel Holdings—are due to meet next week to discuss their reaction to Tunnel's £10.5m cash offer for Barrow Hepburn's chemical interests.

Mr. Peter Frost, chairman of Thomas W. Ward, has not joined his fellow Tunnel directors in recommending the deal. He wished to give Ward's directors time to study the terms before the group makes up its mind.

An EGM of Tunnel shareholders is to be held on Friday, December 22, and the Ward board must meet before then.

ASSOCIATES DEAL

J. Henry Schroder Wagg and Co. sold 1,500 GEC at 340p on behalf of associates.

NO PROBE

Proposed merger between Whitcroft and Randalls group is not to be referred to the Monopolies Commission.

SHARE STAKES

Centrovital Estates—B. Gold, director, sold 10,000 shares.

Celestion Industries—One of the interests of D. D. Penn, chairman, bought 50,000 shares at 28p on December 12.

Jessups (Hdgs.)—Mrs. J. P. Chase sold on November 23, 100,000 ordinary shares at 110p, not now have a declarable interest.

Hargreaves Group—Viscount Ingleby of Silesworth, director, sold 50,000 shares at 80p on December 12.

R. W. Toothill—Beaverform Group of Companies holds 58,000 shares (8.29 per cent)—50,000 of these were acquired from Mrs. R. W. Toothill and one of her daughters.

Bejam Group—J. D. Aphorpe, chairman, has sold 255,000 shares (0.5 per cent) at 60p, but retains beneficial interest in 8,054,880 (14.9 per cent).

Ayana Group—Northern Foods on December 4 acquired a further 22,000 shares increasing its holding to 1,867,500 shares (8.1 per cent).

W. E. Norton (Holdings)—J. M. Simon director, on December 7, sold 100,000 shares at 100p.

Aaronson Bros.—Following rights issue, Witan Investment Co. and its associated company Greenfield Investment Co. now hold 1,298,838 shares (5.31 per cent).

Parmabro—Portfolio Management holds 680,000 shares (18.13 per cent).

Reiers (Jewellers)—Scottish Amicable Life Assurance Society holds 1,365,000 shares.

Rubert—Sir Robert Adeane, director, has bought 20,000 shares at 46p making total holding 50,000 shares. Lady Elizabeth Adeane, wife of Sir Robert has bought 10,000 shares at 46p making total 20,000 shares.

Simon Engineering—London and Manchester Assurance Group has bought 25,000 4.2 preference shares making holding 119,500 preference shares (12.96 per cent).

R. W. Toothill—Beaverform Group of Companies holds 58,000 shares (8.29 per cent). 50,000 of these shares were acquired from Mrs. R. W. Toothill and one of her daughters.

Montfort Securities—Mr. Raphael Djanogly and Mr. David Djanogly together are now the beneficial owners of 498,300 ordinary shares (22.05 per cent).

Francis Sumner (Holdings)—Company has been informed by Mr. M. Maimann, chairman, that Louis Plover, a family investment company, has purchased 100,000 ordinary shares and now holds 51.1m shares.

DAIRES SHARES ISSUED TO ROWLF
IN ACCORDANCE with an agreement dated July 12, 1977, between Dares Estates and Rowlf 141,950 ordinary shares in Dares have been issued to Rowlf on account of the further consideration linked to profits on the development of land at Marchwood, Hants. St. Paul's Holdings, Rowlf's

LADBROKE SUCCESSFUL
Ladbroke Group sent out its offer document to shareholders of Myddleton Hotels yesterday and at the same time revealed that the bid is already successful. Ladbroke bought 21.4 per cent of Myddleton in the market just before announcing its bid. It now has irrevocable acceptances from board members and the family of Mr. Anthony Hornsby, Myddleton's chairman, which take it to total control to just over 54 per cent of the equity.

WADHAM STRINGER
Following discussions with BL Cars and in pursuance of its franchise policy, Wadham Stringer announces that it has been appointed as Jaguar/Daimler distributors for Exeter and the surrounding area with effect from January 4, 1979.

The premises, previously owned by A. J. Beal, are to be purchased by Exeter and Wadham will be operating from those premises. Consideration will not be finalised until the completion date but it is anticipated that it will be in the order of £350,000.

ASSOCIATED DAIRIES OFFER
Holders of Allied Retailers ordinary shares who accepted the offer by Associated Dairies Group by December 12 have elected as follows:
Holders of 9,180,872 existing

The Eleco Group

Engineering and Construction

"The prospects of a Group that is sensibly diversified, competitive in its make-up, and financed strongly from its own resources, must be very sound. Eleco Holdings is such a group. We have developed business in certain specialist fields where even in the difficult conditions prevailing today, there are always opportunities to be seized. This is confirmed by the fact that overall Group orders at the start of the current year were double those of a year ago. Our recent investment policies enable us to participate in strength wherever such an opportunity is presented and we will continually consolidate and strengthen our trading position. In a similar fashion, our diversification into property will in due time again give an added lustre to our results."

Frank Webster, Chairman

Copies of the Report and Accounts for the year ended June 1978 are available from the Secretary, ELECO HOLDINGS LIMITED, Sphero Works, St. Albans, Hertfordshire.

The Serck Group

SERCK LIMITED

PRELIMINARY ANNOUNCEMENT

Year ended 30 September 1978	1978	1977
Group sales	£'000	£'000
Profit before interest	93,300	78,400
Interest charges (net)	6,094	9,690
Group profit before taxation	94	366
Earnings	5,150	9,324
	2,900	6,747
Dividends: Interim-paid per share	2.2p	2.0p
Final-proposed per share	4.334p	3.94p
Earnings per share	73p	17.5p
		(see note)

Year end assets employed 38,500 35,700

Net borrowings 4,300 2,500

Note: Statement of Standard Accounting Practice No. 15 has been adopted in accounting for deferred taxation and the figures for 1977 have been restated on a comparable basis.

MR. ROBIN MARTIN, CHAIRMAN, REPORTS:

"The year has proved a hard one for the Group, and although it had been recognised for some time that results comparable to the previous record year were unlikely in 1978, the substantial shortfall was in the event disappointing."

The two main areas of difficulty were in valves and heat transfer. In the former, dull markets led to intense competition and narrowed margins, while in the latter, there were also output problems associated with uneasy industrial relations brought on by inflation and three years of artificial pay restraint.

Serck Services and the smaller divisions were more successful. Services themselves had a good year and Serck Glocon received the Queen's

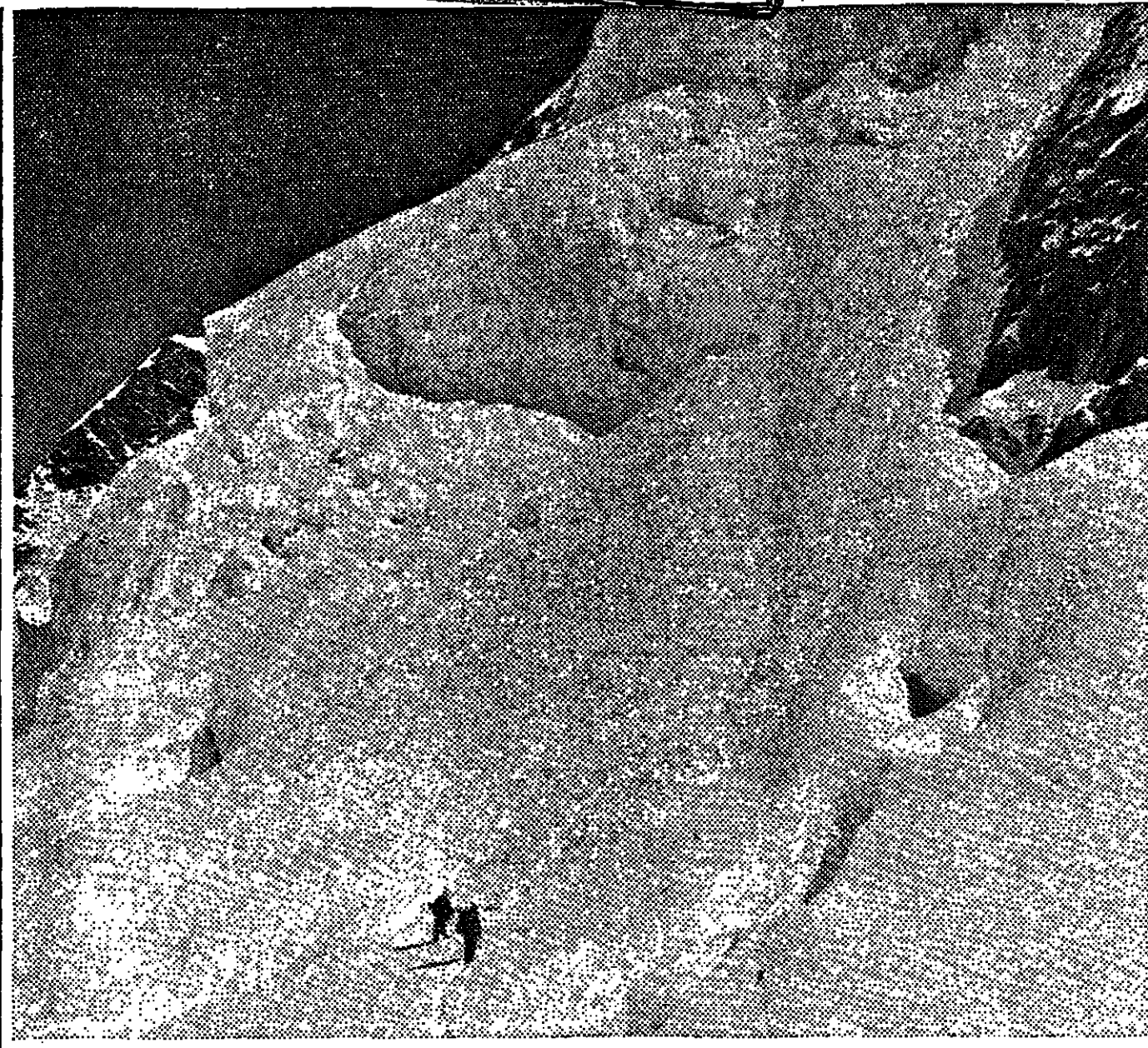
Award for Export Achievement. But the best achievement was the successful delivery by Serck Controls of the telemetry equipment for the Orenburg gas pipeline in the U.S.S.R. This is believed to be the world's largest contract ever placed for industrial telemetry and is so far the largest single order ever placed with the Serck Group. It is a technical success and was delivered on time.

There is at present no sign of an end to the depressed markets for many of our products. However, we are not losing market share and investment to improve efficiency and minimise costs proceeds apace. Borrowings are modest and we are in good shape for the longer term."

SERCK LIMITED

777 WARWICK RD. SOLIHULL B81 3DG

مكتبة الأمل



Another Korean Success Story

These days Korea's "miracles" aren't just economic ones. To most Koreans, last year's Everest success ranks alongside the nation's \$10 billion export achievement and dramatic balance of payments improvement as highlights of the year. In all three cases, determination to succeed is the common factor.

In banking, KEB's determination to make it to the top means we try that much harder to satisfy our customers and provide a truly first-class international service. Our impressive growth record proves we're well on the way to the summit. Let us put our determination to work for your business. We'll move mountains for you.

KOREA EXCHANGE BANK

A growing force in international banking

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The Royal Bank of Canada
Saudi International Bank
Al-Bank Al-Saudi Al-Alami Limited
Standard Chartered Merchant Bank Limited
The Taiyō Kobe Bank Limited
Toronto Dominion Bank

PROVIDED BY

Abu Dhabi Investment Company
Arab-Malaysian Development Bank
Berhad
Asien-Pazifik-Bank AG
Bank of British Columbia
Bank of Montreal
The Bank of Nova Scotia
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Bayerische Landesbank International S.A.
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The Commercial Bank of Australia Limited
The Daiwa Bank Limited
The First National Bank of Boston
First National State Bank of New Jersey
International Westminster Bank Limited
Investments - Und Handels-Bank AG, London Branch
Irving Trust Company
Landesbank Saar Girozentrale, Saarbrücken

The Mercantile Bank of Canada
Mercantile Trust Company, National Association
Midland Bank Limited
Midland and International Banks Limited
Nordic Asia Limited
Partnership Pacific Bank N.V.
The Provincial Bank of Canada
Republic National Bank of Dallas
The Royal Bank of Canada
The Royal Bank of Scotland Limited
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Al-Bank Al-Saudi Al-Alami Limited
Société Financière Européenne Finance Company N.V.
—SFE Group—
Standard Chartered Bank Limited
Standard Chartered Merchant Bank Limited
The Taiyō Kobe Bank Limited
Tokai Asia Limited
Toronto Dominion Bank
Union de Banques Arabes et Européennes—U.B.A.E.
Société Anonyme
Union Méditerranéenne de Banques

TORONTO DOMINION BANK
AGENT

December 1, 1978

Companies
and Markets

INTL. COMPANIES and FINANCE

RENAULT IN PORTUGAL

Second thoughts among carmakers

BY JIMMY BURNS IN LISBON

IT IS NOW over a year and a half since a Portuguese Government first accepted in principle plans by Renault to make a major investment in the country. The project, in its original form, involved increasing the number of Renault 4's and 12's assembled in Portugal from 18,000 units per year to 60,000, the stepping up of production to include the manufacture of 300,000 engines of an unspecified "new type" using 50 per cent local content, and, with the emphasis on exports, the building of a new components manufacturing plant, and the introduction of a new engine plant to complement the existing plant to manufacture of engines and parts.

At the time the total project was valued at some F. 1.2bn (\$275m) and was represented one of the biggest ever foreign investments in Portugal. Within the context of the European automotive industry it was potentially the most ambitious plan to hit the headlines since Ford's "Puma" project in Valencia, Spain. Yet despite optimistic forecasts then from both the French and Portuguese sides that the project would be signed and sealed by the end of 1977, the chances of the original date being met are becoming increasingly remote.

There are now indications that even if the Renault deal is signed around the end of the year, or even in the first weeks of 1979, the final agreement will differ substantially from the original draft.

Just over a year and a half ago it was understandable that a Portuguese Government and Renault looked upon such a major investment with benevolent eyes. From the Portuguese angle, the Renault agreement coincided neatly with Dr. Mario Soares' first approach to the project. The project effectively promised to transform the weak and under-developed Portuguese automotive industry. Throughout the last years of the Salazarist regime, this had been orientated to assembly and was highly uncompetitive on the European market. In addition, the balance of payments would be bolstered by an inflow of the foreign exchange, over 7,000 jobs

would be created. The list was endless.

For Renault, the first among a group of some five major car companies to answer the Portuguese Government's call for constructive ideas as to how to transform the Portuguese automotive industry, there were further reasons for optimism.

Renault spokesmen at the time referred to what they saw as an "intelligent time" in which to invest in Portugal. A measure of political stability had been restored following the revolutionary excesses of 1975. Labour costs were still extremely cheap compared to the rest of Europe, the country as a whole seemed on the brink of a new era of industrial development and Portugal still seemed among the

most dynamic in Europe with a dynamic growth potential in car ownership. Only one in every 11 Portuguese owned a car which represented half of the average European figure at the time.

Despite the weak state of the economy the Portuguese public worker, fresh from a substantial post-revolutionary wage rise, was displaying an energetic consumer demand not experienced in Europe since the 1960s.

In the first nine months of 1977 car sales increased dramatically by nearly 80 per cent over the same period in 1976. Clearly, the collapse of the minority Socialist government last December and the government crisis that followed it have contributed to a delay in putting the Renault agreement on a more solid basis. It is now known, for example, that Sr. Alfredo da Costa was on the verge of concluding negotiations with Renault just before he was removed from the premiership in September. More significant than the lack of political continuity, however, has been the change in the economic climate in Portugal. This has forced both sides involved in the

project to revise downwards the sales and production projections first referred to in 1977.

Portuguese sources close to the talks on the Renault deal recently confirmed that "the initial project was now being reviewed in the light of the changing circumstances of the past two years."

Car sales in Portugal in the first nine months of 1978 have declined by 36 per cent and are expected to fall even more next year. Sales have experienced a major setback following the stringent stabilisation programme agreed in the summer with the International Monetary Fund, which included a tight credit squeeze and a ceiling on wage increases. Renault, in Portugal, already

among the most expensive in Europe, was increased by 22 per cent in October.

Renault is thought to have based its initial projection on the assumption that car sales would continue to increase from 1977 onwards and reach a total of 120,000 units per year by 1981. Given that sales this year have dropped to 45,000, while zero growth is estimated for 1979, such an evolution now looks impossible.

Thus it now seems likely that Renault will want to scale down its original programme, including its share in the investment. Originally the project was to come under the control of a holding company with the Portuguese state and Renault equally represented. The French company, however, is now reliably reported to be asking the Portuguese Government to carry a greater share of the financial burden. This would include a more pronounced involvement of the nationalised Portuguese credit institutions.

To what extent Renault will be able to cut back on its original schemes without risking the

economic viability of the whole project remains open to question. This is particularly true on the engine side, where a substantial reduction in the units originally forecast and the substitution of a new type model would already in production could make costs too high.

Originally Renault asked, and the Portuguese government accepted, that the company should be guaranteed a market share of about 40-50 per cent once the agreement had been signed. This was widely protested at the time by other car manufacturers, and has become an increasingly sore point since then. With car sales having fallen to the present level, it is argued that such a guarantee would simply push the other car manufacturers out of Portugal altogether. It would contradict Portugal's future status as a member of the EEC.

Clearly the Portuguese government has been placed in a quandary. With negotiations on Portugal's entry into the EEC beginning in January, the Renault project cannot go ahead willy-nilly without at least token agreement from Brussels. Renault, however, is clearly not keen on spending its money without some incentive for doing so, and until now a market share has seemed the best that the Portuguese government can offer. Loosening credit is as yet unthinkable in the present economic climate, though Renault is believed to have suggested the setting up of a special financial institution which would offer long-term credits at lower interest rates.

But optimism has not been completely drained from those participating in the Renault talks. On the Portuguese side, for example, there are strong moves to encourage the major car manufacturers in Portugal, including Fiat and Ford, to diversify their activities away from assembly and towards the manufacturing of components and the export of commercial vehicles.

But so far this year only Fiat has publicly come forward with plans for a major new investment, in the manufacture of agricultural tractors, and this project is still only in the initial stages.

Royal Bank of Canada buying German bank

HAMBURG—The Royal Bank of Canada is to acquire a West German bank, according to a report made through Bankhaus Burghardt and Broeckelschen, the German subsidiary of the Royal Bank of Canada.

The merchant bank is Nottebohm AG which, at the end of 1977, had a balance sheet total of DM 950m (\$501m) and business volume of DM1,080m (\$536m). Its basic capital is put at DM30m. Nottebohm is part of the Bank fuer Gemeinwirtschaft Burghardt und Broeckelschen, recorded a balance sheet total of DM673m and business volume of DM811m for the year ended September 30. Banque de l'Union Europeenne de Paris has a 33 per cent shareholding in Burghardt und Broeckelschen. Ruhrkohle AG, West Germany's largest coal group, with post-improved results in 1978, suffered with a loss of DM10m last year.

Gothenburg bond issue

STOCKHOLM—The City of Gothenburg is to tap the Swedish capital market for long term funds on behalf of its port activities. The city is to raise SKr 40m (\$8.1m) through a 20 year bond carrying a coupon of 10 1/2 per cent. The loan will be priced at par and its coupon will be adjustable.

Under regulations introduced late last year, the Swedish bond market can now offer coupons adjustable every five years. Interest rates changed by at least one point either way.

The Gothenburg issue follows the announcement of a new state loan which is to be issued in two tranches and be spread over 10 years.

Norwegian electronics group in receivership

BY FAY GJETER

OSLO—Norway's troubled Tandberg electronics company is to be put into receivership—the first time that a wholly state-owned company has ever gone bankrupt in Norway.

The decision to declare the company bankrupt was announced last night (Wednesday) by the Minister for Industry, Mr. Olav Haukvik, after a meeting with Tandberg's board. On Monday this week Mr. Haukvik said that the Government would be prepared to make Nkr 50m (\$8.5m) additional state capital available to permit the company's re-organisation.

Last night, he said that, after studying Tandberg's financial situation, he realised that a much greater sum would be needed if bankruptcy were to be avoided. Since the Government was not prepared to put up the large amounts needed, the fairest solution from the creditors' point of view was to have the company declared bankrupt immediately.

Mr. Haukvik said that the Ministry believed that certain

Akzo again passes dividend

BY CHARLES BATCHELOR

AMSTERDAM—Akzo, the Dutch fibres and chemicals group, will not pay a 1978 interim dividend. The company has not declared a dividend since 1974 when it paid F14 per share.

Despite its slightly improved prospects for the current year the announcement came as no surprise. The company has made substantial losses in recent years and has been forced to undertake a major restructuring of its fibres division.

Akzo last month forecast a "very modest profit" for 1978 as a whole. It reported net profits of F3.8bn (\$1.8m) in the first nine months of 1978.

Sharply higher earnings from Henin

By Terry Dodsworth

PARIS—Compagnie La Henin, the diversified French investment concern, which is 43 per cent owned by the Suez Group, is to pay a dividend of FFr 16 per share for the year ended August out of net profits of FFr 68m (\$16m) against FFr 40.5m.

The results show a recovery to the levels achieved in 1976, and Henin is predicting that its wide spread of interests will give it considerable resilience against problems being encountered in some sectors of French industry.

The company has interests in banking, property investment, shopping centres, hotels (in collaboration with Novotel), and salt mining. It is also involved in consumer finance for motor vehicles and household goods. At the annual shareholders meeting, M. Jean Lamey, the managing director of La Henin, said that the group is also intending to create a life assurance company next year. This company will be associated with the INA Corporation of Philadelphia. The intention is that the two companies will share the equity on a 50-50 basis, with the initial capital amounting to FFr 10m.

Overseas the group is also involved in property development projects in Brussels and Madrid.

Boliden plans \$22m capital investment

By John Walker

STOCKHOLM—Boliden plans capital investment programme of SKr 100m (\$22.7m). The larger individual portion (SKr 36m) will go towards a fluidised bed roaster at the mining group's lead smelter in Roosnäs.

Installation of the roaster will solve the largest remaining environmental problem at the 55,000 tonnes per year smelter the company said. Boliden did not give a time table for the investments since "financial questions and authorisations from various authorities still need to be settled."

SKF, the Swedish roller bearing and steel group, has obtained orders valued at SKr 40m (\$8.5m). The orders were obtained by a Swedish trade mission recently in China, where the authorities are said to have shown considerable interest in know-how contracts.

Earlier discussions held in Beijing are now to be continued in Sweden. There is current a Chinese trade mission in Sweden and its members are expected to visit a number of companies including A.P. Copen, Sandvik, Fagersta and Uddeholm.

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THE PHILIPPINE INVESTMENT COMPANY S.A.

Net Asset Value as of December 1, 1978 U.S.\$12.21

Listed Luxembourg Stock Exchange

Agents: Banque Generale de Luxembourg, Luxembourg; Banca Paribas Securities S.A., Manila

هكنا من العمل

This announcement appears as a matter of record only.

\$625,000,000

Sears

Sears, Roebuck and Co.

Five Year Commitment To Purchase Customer Accounts Receivable

Arranged by



CONTINENTAL ILLINOIS CORPORATION

Funds Provided by

Continental Illinois Corporation

Bank of America NT & SA
The First National Bank of Chicago

The Chase Manhattan Bank, N.A.
Manufacturers Hanover Trust Company

Chemical Bank The First National Bank of Atlanta The First National Bank of Boston
Harris Trust and Savings Bank Mellon Bank, N.A. Morgan Guaranty Trust Company
The Northern Trust Company The Philadelphia National Bank Republic National Bank of Dallas
Security Pacific National Bank Wells Fargo Bank, N.A.

November 14, 1978



BANCO DE FOMENTO NACIONAL
US \$90,000,000

medium-term loan

Guaranteed by

THE REPUBLIC OF PORTUGAL

Lead Managed by

American Express Bank
International Group

Bank für Gemeinwirtschaft
Aktiengesellschaft

Banque Bruxelles Lambert S.A.

Banque Canadienne Nationale

The Industrial Bank of Japan, Limited

Banque Internationale à Luxembourg S.A.

Iran Overseas Investment Bank Limited

National Westminster Bank Group

Provincial Bank of Canada (International) Limited

The Sanwa Bank Limited

Internationale Genossenschaftsbank AG

and provided by

American Express International Banking Corporation Amex Bank Limited
Bank für Gemeinwirtschaft Aktiengesellschaft Banque Bruxelles Lambert S.A.
Banque Canadienne Nationale The Industrial Bank of Japan, Limited
Banque Internationale à Luxembourg S.A. International Westminster Bank Limited
The Sanwa Bank Limited Internationale Genossenschaftsbank AG
Iran Overseas Investment Bank Limited
Provincial Bank of Canada (International) Limited, Nassau Citibank, N.A.
The Sumitomo Bank, Limited The Toyo Trust and Banking Company, Limited
Midland and International Banks Limited The Royal Bank of Scotland Limited
Australia and New Zealand Banking Group Limited Bank Mees en Hope NV
Banque Continentale du Luxembourg S.A. County Bank Limited
Courts and Co. Grundig Bank GmbH
Toronto Dominion Bank Union Méditerranéenne de Banques

Agent Bank

American Express International Banking Corporation

December 1978

This announcement appears as a matter of record only

Courtaulds Limited

has sold

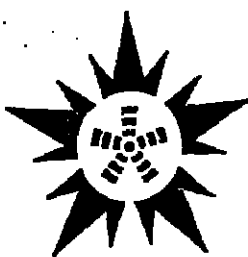
Delta & Pine Land Company
of Mississippi

We rendered financial advice to Courtaulds Limited in connection with this transaction.

Warburg Paribas Becker
Incorporated

December 1978

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY



OFFICE CHERIFIEN DES PHOSPHATES

US \$150,000,000 Medium Term Loan

Guaranteed by
THE KINGDOM OF MOROCCO

MANAGED BY

Banque Marocaine du Commerce Extérieur
 Bankers Trust International Limited
 Deutsche Bank Compagnie Financière Luxembourg
 Manufacturers Hanover Limited
 Société Générale
 The Bank of Tokyo, Ltd.
 Crédit Commercial de France
 European Arab Bank
 Midland Bank Limited
 Société Générale de Banque S.A.

CO-MANAGED BY

Amsterdam-Rotterdam Bank N.V.
 Banque Canadienne Nationale
 DG BANK Deutsche Genossenschaftsbank
 Irving Trust Company
 Orion Bank Limited
 The Royal Bank of Canada
 Arab-Malaysian Development Bank Berhad
 Bayerische Landesbank Girozentrale
 European American Bank and Trust Company
 The Nippon Credit Bank, Ltd.
 The Sanwa Bank Limited
 UBAF Arab American Bank

FUNDS PROVIDED BY

Banque Marocaine du Commerce Extérieur
 Bankers Trust Company
 Deutsche Bank Compagnie Financière Luxembourg
 Manufacturers Hanover Trust Company
 Société Générale
 Amsterdam-Rotterdam Bank N.V.
 Banque Canadienne Nationale
 DG BANK International Société Anonyme
 Irving Trust Company
 Orion Bank Limited
 The Sanwa Bank Limited
 Barclays Bank International Limited
 Banque Commerciale pour l'Europe du Nord (Eurobank)
 The Fuji Bank, Limited
 The Sumitomo Bank Ltd.
 Banque Bruxelles Lambert S.A.
 Girard Bank
 Skandinaviska Enskilda Banken (Luxembourg) S.A.
 The Bank of Tokyo, Ltd.
 Crédit Commercial de France
 European Arab Bank
 Midland Bank Limited
 Société Générale de Banque S.A.
 Arab-Malaysian Development Bank Berhad
 Bayerische Landesbank International S.A.
 European American Bank and Trust Company
 The Nippon Credit Bank, Ltd.
 Roycan Finanz A.G.
 UBAF Arab American Bank
 Badische Kommunale Landesbank International S.A.
 Canadian Imperial Bank of Commerce
 The Long-Term Credit Bank of Japan, Limited
 The Daiwa Bank Ltd.
 Banque Internationale pour l'Afrique Occidentale B.I.A.O.
 Investitions-und Handels-Bank A.G.
 Toronto Dominion Bank Investments (UK) Limited

AGENT

European Arab Bank Limited.

8 DECEMBER 1978

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY



THE KINGDOM OF SWAZILAND

US \$28,000,000

MEDIUM TERM LOAN

MANAGED BY

CITICORP INTERNATIONAL GROUP
 BANKAMERICA INTERNATIONAL GROUP
 BARCLAYS BANK INTERNATIONAL LIMITED
 CHASE MANHATTAN LIMITED

PROVIDED BY

CITIBANK, N.A.
 BARCLAYS BANK INTERNATIONAL LIMITED
 AMERICAN SECURITY BANK INTERNATIONAL LIMITED
 COMMERZBANK INTERNATIONAL S.A.
 BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION
 THE CHASE MANHATTAN BANK, N.A.
 INTERNATIONAL WESTMINSTER BANK LIMITED
 EDESA INTERNATIONAL FINANCE COMPANY

CITICORP INTERNATIONAL BANK LIMITED

AGENT

NOVEMBER 24, 1978

Companies
and Markets

INTL. COMPANIES and FINANCE

MITSUI'S IRANIAN RISKS

Petrochemical project in jeopardy

BY CHARLES SMITH

TOKYO — Mitsui, the major Japanese trading concern, would have to write off losses of about ¥9.5bn (nearly \$50m) if the Bandar Abbas petrochemical project in southern Iran in which it is main shareholder were expropriated or made unworkable as a result of political upheavals, it was estimated by a company spokesman.

Other Japanese companies, including two other members of the Mitsui group—Mitsui Toatsu and Mitsui Petrochemical—would also suffer substantial losses. Mitsui's exposure at Bandar Abbas would be 10 times as great if the company were not insured against losses on its overseas investments under a scheme sponsored by the Ministry of International Trade and Industry.

Mitsui is a 45 per cent shareholder in Iran Chemical Development Company, the Japanese consortium which in turn owns 50 per cent of the joint venture company which will operate the Bandar Abbas complex. ICDC has committed a total of ¥21.2bn (\$1.1bn) to the Iranian project in the form of loans and equity participation.

The Japanese government has so far lent ¥88bn to National Petrochemical Company, the Iranian Government-owned concern which owns the other half of the Bandar Abbas project.

Mr. Mornaga said that he did not believe the current state of the stock market would lead to inflation of the kind which hit Japan in 1972-73, Reuters.

Other half of the Bandar Abbas project.

Apert from the risk of expropriation, which is late 1980s, the project is seen as fairly slight despite its current upheavals in Tehran, according to another Japanese spokesman. The main problem facing Bandar Abbas at present is that the project requires an additional ¥100bn (\$500m) worth of finance if it is to start operating in the mid-1980s. The cost of Bandar Abbas was assessed at ¥350bn immediately after the 1973 oil crisis but the addition of an extra downstream plant plus estimated ¥200bn worth of foreign exchange losses has led to this figure being revised upwards to ¥850bn.

Agreement

It was agreed at a meeting of the project's shareholders in October that the Iranian Government would provide three-quarters of the additional ¥200bn project, at least 70 per cent coming from the Japanese side. Iran, however, would probably need to borrow in international markets in order to contribute its portion of the extra expense.

It almost certainly cannot do this (except at a prohibitive cost) while the political situation remains in its current groups which are involved in similar schemes elsewhere. The Mitsui group became involved in the Iran project in the late 1960s originally as a joint venture with the Japanese government to develop oil prospecting rights in the Persian Gulf.

The core of the Bandar Abbas project is a 300,000 tons per year ethylene plant. Downstream plants will produce a variety of petrochemical products for export and for the Iranian domestic market. The Iranian market is expected to absorb 50 per cent of Bandar Abbas output, but Mitsui officials admit that in the initial stages of the project, at least 70 per cent of the output may have to be sold abroad. This could pose problems for the Mitsui group which will pressure from the Saudis. The present situation is that a Japanese consortium, to be called the Saudi Arabian Petrochemical Company, will be formed early next year.

The Mitsui group has been reluctant to proceed with the Saudi Arabian project because the domestic market for petrochemical products would be very small. But the scheme is being forced on the Mitsui group by the Saudis. The present situation is that a Japanese consortium, to be called the Saudi Arabian Petrochemical Company, will be formed early next year.

According to analysts in London, Kanebo has been aided by a recovery in demand for textiles, which has added to the sales company's

benefits of its improved sales mix, with cosmetics now accounting for 16 per cent or so of the total.

Even so, they do not generally expect a return to annual profits until the 1979-80 financial year. Sales—synthetic fibres were the main problem have occurred on account of 55 per cent—did not rise from ¥189.2bn to ¥140.8bn, and itself in the attempt to right the company's unsteady financial balance, while Kanebo is also working with Asahi Chemical.

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Tokyo SE
may impose
curbs

TOKYO—The Governor of the Bank of Japan, Mr. Teichiro Morinaga, said he would not be surprised if the Tokyo Stock Exchange tightened curbs on margin trading in view of the recent sharp rise of prices in heavy trading.

He told a Press conference that the stock market was overheated, and prices did not reflect economic conditions in Japan.

Mr. Morinaga said that he did not believe the current state of the stock market would lead to inflation of the kind which hit Japan in 1972-73, Reuters.

Kanebo cuts losses sharply

KANEBO, the Japanese textile, cosmetics and food concern, cut its losses sharply in the first six months to October 31, but remains uncertain about prospects and expects to pay no dividend for the third year running.

Along with other companies in the hard-hit fibres sector, Kanebo has been cutting capacity and attempting to diversify into less vulnerable sectors.

Helped also by the beneficial effect of the yen's rise on cotton import costs, Kanebo was able to

reduce its deficit after tax to ¥240m (\$1.2m) in the first half, down from ¥3.6bn, with the recurring loss at the pre-tax level down by total.

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Why Tunnel is delving into new territory

LAST WEEK'S £101m takeover bid by Tunnel Holdings for Barrow Hepburn's chemical business marked the culmination of a series of changes which started at Tunnel five or six years ago. If it is successful—and it has yet to be agreed by both sets of shareholders—Tunnel will have transformed itself from being a poor number three in the UK cement industry into a diversified holding company, with significant overseas interests.

Tunnel's present management took over the reins in the early 1970s and was immediately faced with some painful decisions. The group was heavily committed to the UK cement industry, where the scope for volume growth was very bleak. It had some ancient plant, with operating economics that were to be shattered by the aftermath of the oil crisis. If it was to maintain its position in the industry, it faced a requirement for very substantial investment in new cement plant.

Instead, it opted to get smaller. "We decided not to make a god of market share," says Mr. Derek Birkin, the chairman and managing director. "The alternative we chose was to concentrate on the rump of our business which could be made fully competitive and profitable."

As a result, Tunnel closed down its West Thurrock works in Essex, which had an annual capacity of around 1m tonnes of cement—and dated back in part to before World War I. It has also shut down other facilities in England and Scotland, and the result is that its overall market share has fallen in recent years from over 14 per cent to around 10 per cent.

The profitability of the cement business is still not very attractive—Tunnel's return on capital employed has varied between about 14 and 17 per cent in recent years. But profits have improved on the smaller manufacturing base, and Tunnel is not going to have to make any substantial new investment in the cement business for years to come. So it has been generating surplus liquidity and its balance sheet has improved to the point where the current bid can comfortably be financed out of cash balances.

Tunnel made another important move as a prelude to its diversification move. The group used to be highly centralised, and the cement side—naturally enough—ruled the roost. In 1971, it was

recent years it has moved to the opposite extreme by breaking itself up into autonomous divisions. One important reason for the change was to make it easier to graft new businesses on to the group. In 1973, Tunnel dropped the word "cement" from its company name, and last year it appointed a general manager in control of all cement operations.

So the group was building up the cash with which to diversify, and also the kind of organisation which would make such a move possible. It had a false start in 1973, with a grandiose scheme to pull together a major force in the European floor covering industry. The plan came to nothing, but Tunnel ended up with nearly 30 per cent of the shares in Nairn

The acquisition had to generate at least half its earnings overseas, ideally in the U.S. It had to produce high added value, but not require substantial lumps of capital spending. It had to be something which Tunnel thought it could cope with, and to bring with it an established management team.

The group stumbled its way through the specialty chemicals sector for about a year, and began to despair of finding anything available. Then Barrow Hepburn's financial problems became public knowledge. At last someone was prepared to talk.

The business seems to fit most of Tunnel's requirements. Overseas subsidiaries accounted for nearly two-thirds of its profits

only a tiny part of total costs. And it seems to be quite a fragmented industry with few companies in direct competition except across relatively narrow sectors of their business.

Tunnel reckons that volume growth in the various products which it is buying into can range from 17 to 30 per cent a year, and suggests that its nearest equivalent among quoted companies is Allied Colloids, which boasts a strong growth record.

Competitors in the chemicals sector say that Tunnel is buying a good management team which could benefit by new ownership. The suggestion is that the business has been held back in the past, originally by the fact that Barrow was more interested in its leather business, and more recently by the financial constraints imposed on Barrow by its troubles in the tanning industry, and by the very substantial losses which have emerged in a hide trading subsidiary in Glasgow.

Between 1973 and 1977, chemical sales rose from £3.1m to £14.2m, and profits from £22,000 to £12m. Profits growth has not been interrupted: last year, for instance, Barrow's French company faced a sharp decline partly as a result of difficult conditions in the textile industry. This year, however, profits are expected to rise to a record £1.7m.

For its part, Tunnel is plainly plunging into new territory with this bid. But thanks to the fact that it is buying subsidiaries of Barrow Hepburn company rather than a quoted company outright, it has been able to do an unusual amount of homework on the deal. Its detailed investigation, have extended down to plant level. Barrow, which had obviously been forced to reconsider its own future shape, had already commissioned an accountants' report on its chemicals side before Tunnel showed up on the scene. If the move does not work out well after all these years of preparation, Tunnel will have no-one to blame but itself.

But if it does go to plan, Tunnel will end up with a substantial and growing interest outside the cement industry, with nearly a third of its profits coming from overseas, and with a small initial improvement in its earnings per share. The objective established in chemicals disappears into the early 1970s will have been largely achieved.

Richard Lambert on Tunnel Holdings' bid for Barrow Hepburn's chemical business

Williamson, which it subsequently sold on to Unilever at a loss.

The next step came in 1976-1977, when Tunnel took a sizeable interest in a new chemical process for waste disposal known as "Sealosafe". In partnership with Leigh Interests, it established facilities on its old West Thurrock site which are now in operation converting waste into a non-polluting synthetic rock, suitable for use in land reclamation.

Mr. Birkin hopes that in five to seven years time this operation will be a significant profit earner for Tunnel. However, management was anxious not to become overexposed to a single, relatively untried process. When it came to tackling the North American market, the financial muscle and expertise of a major multi-national was required. So RTZ has taken a controlling interest in developing Sealosafe in the U.S.

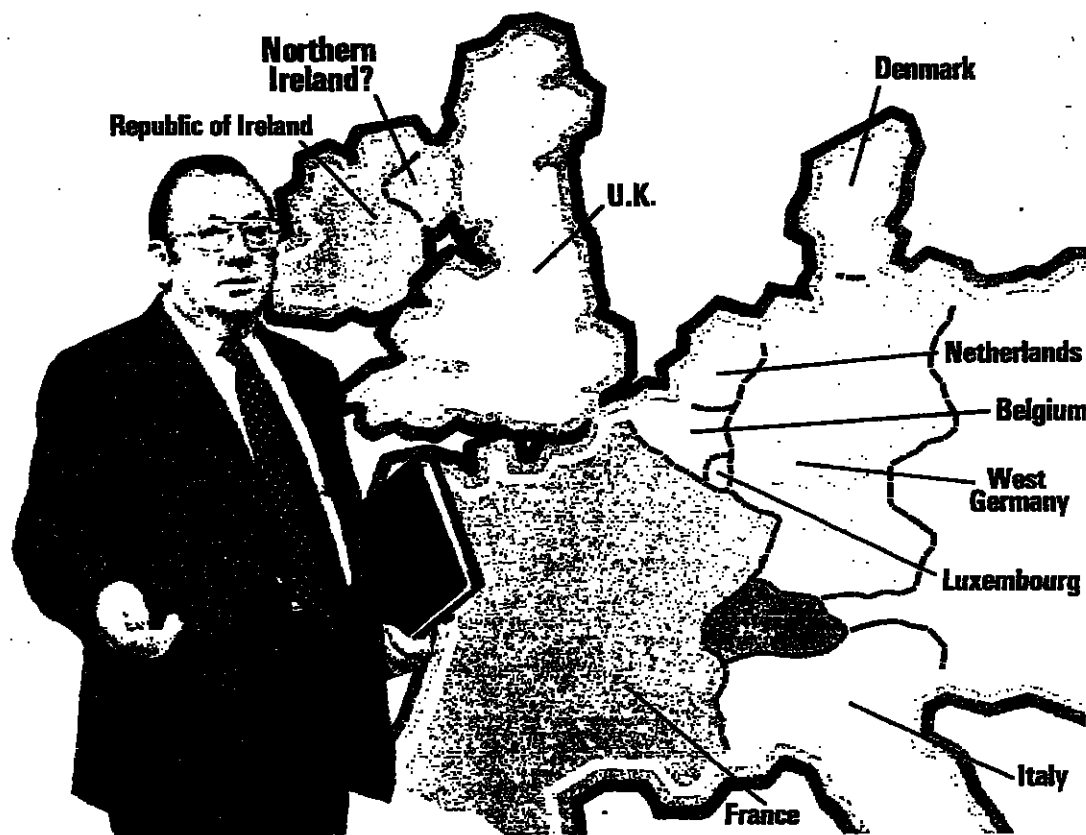
This process turned Tunnel's eyes to the specialty chemical industry as a target for its long planned diversification. The hoard established several criteria. The purchase had to be big enough to be worthwhile. For Tunnel, which last year made profits of £6.3m, that meant something earning over £1m pre-tax.

in 1977, which amounted to £1.2m pre-tax. It has just 246 employees, each generating sales of £48,000. It operates from small plants designed to produce a variety of one-off products for individual customer's needs. It has a well-established management, which seems to have responded to Tunnel's approach with enthusiasm.

Tunnel directors visited all the plants, apart from a few in Australasia. And after prolonged negotiations—which several times came close to breaking down altogether—a deal was finally concluded last week.

The products which Tunnel is taking over are of two main types—synthetic stings agents and related chemicals for the textile industry, and a range of products for the suppression of foam in industrial processes. These two types accounted for 57 per cent and 33 per cent respectively of last year's sales.

Mr. Birkin says that it is the kind of business which the chemical giants are not interested in, because there is not sufficient volume of demand for any particular product. It is very much a smaller operation with no brand names: its chemicals disappear into the finished product, and re-emerge



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THE JOBS COLUMN

True tales from Whitehall and the City

BY MICHAEL DIXON

THIS IS the last Jobs Column private secretary and other until the new year. So it seems appropriate to pass on to readers the best stories to do with employment that I have heard in 1978. The first is about the real-life experience of two members of the last Conservative Government.

The leading character is a Member of Parliament who had just been appointed to his first job as a Minister in charge of a Whitehall Department taking it over from a fairly close acquaintance who had been simultaneously transferred to a more senior ministerial appointment elsewhere.

Full of the joys of top responsibility, the new Minister took a taxi to his department the first morning and strode up to its doors relishing the prospect of showing what new blood could do.

As he reached the door, it was opened by a smart commissionaire who bade him good-morning and welcome and ushered him to a lift which had obviously been kept waiting for his personal use. When the lift arrived at the ministerial floor, its doors opened on a line of four well-groomed people drawn up behind the genial figure of the department's permanent secretary.

This eminent civil servant first introduced himself to the new political chief, then welcomed him warmly, and introduced him to his very own

the affairs of the department to be in very satisfactory order."

Quietly delighted by all this evidence of his importance the politician pressed his bell and an armful of trimly kept files was brought in. It did not take him long to go through them because, as the civil servant had indicated, everything was in good order.

Frustrated

He went through the files again, punctiliously. But the repeat reading only confirmed that all matters of any importance were proceeding with admirable efficiency. He began to feel the frustration natural to all decision-makers imprisoned in a land where everything has already been decided. Surely there must be at least one thing needing his attention, he thought. Then he had an idea.

He lifted a telephone and asked to be put through to his friend who, until the previous evening, had been in charge of the same department. The call came through on the scrambler 'phone, which restored the new Minister's confidence a bit. So he sat back with his feet on the empty desk and said into the receiver:

"Oh hello, sorry to trouble you, but I feel in need of a bit of advice. You see, I've had a briefing from the permanent secretary and gone carefully

through all the files, and as a result I'm now sitting with my feet up on my desk, looking out at Trafalgar Square with an awful feeling that there's nothing important that I've got to do. But I'm sure that there must be something that you hadn't completed. So I hoped you would give me some pointers."

There was a second's silence before the voice at the other end of the line asked: "What was that you said?"

"I said that I thought when you left there must have been things that you hadn't yet finished. So I was hoping that you might give me some guidance on any action that's needed."

"No," said the friend. "I heard that bit the first time. What did you say before?"

"Ah," the new Minister replied. "I said that because there doesn't seem to be anything important to do, I'm sitting here with my feet up on the desk just gazing out into Trafalgar Square."

There was another pause, then: "Yes, there is something for you to do," said the voice at the other end, "and it's so important that if you want to keep any credibility in that department, you'll have to do it right now. You must go to the permanent secretary and demand that he immediately puts things back as they were

before. The Minister shouldn't be looking at Trafalgar Square. He should be looking at Horse Guards Parade. Somewhere between last night and this morning, that wretched mandarin has pinched your office."

Flabbergasted

THE SECOND tale is about a London-based executive recruiter who went to lunch at the headquarters of a highly esteemed client, which happened to be an aristocratic concern in the City.

Naturally the head-hunter, a specialist in "search" methods, complimented his hosts on the meal. But they replied sadly that standards in their dining room were no longer what they had been before the demise of the firm's butler.

"We've advertised for a replacement, but there just don't seem to be any people of the right type on the market," the guest was told.

With his confidence strengthened by some excellent wine, the recruiter thereupon decided that if executive-search could find capable directors, it could also find admirable butlers. And he immediately volunteered to provide the client with the desired person, free of any charge.

The hosts' response was to pass the port again with gusto, just a pop round about three o'clock. I'm sure he'll interview you for it, too."

Returning to his own office, the head-hunter began running through his contacts, and before very long, certain august personages began calling at the office to see him. After interviewing the first couple, he was amused to find that his receptionist and other secretarial staff had been impressed by the callers' stately bearing and dignified speech to the extent that it was being whispered around that the head-hunter had landed the contract for recruiting a new Governor of the Bank of England, or something similar.

But as more of the callers arrived, and the office staff's reverence increased, he decided that it would be cruel to carry the joke any farther. He called the staff in and told them what was really going on.

Some weeks had passed by this time, and the City client's titled chairman was growing impatient. So he rang the head-hunter's office, and asked in his cut-glass accent: "Put me through to the chap who's looking for the butler, will you?"

"I'm sorry, he's out today," replied the receptionist. "But not to worry. He's seeing another candidate for the job tomorrow afternoon, and if you just pop round about three o'clock, I'm sure he'll interview you for it, too."

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Vacancy exists in London Office of British subsidiary of U.S. oil company for an assistant thoroughly experienced in the general area of oil acquisition, supply operations and exchanges. Age late twenties/early thirties university degree and working knowledge of one or more European languages desirable.

Full particulars in writing to:—
CROWN CENTRAL INTERNATIONAL (U.K.) LIMITED
6/8 Sackville Street, Piccadilly, London W1X 1DD.

SWEDYARDS
SWEDYARDS DEVELOPMENT CORP.

Today the Swedwards Group consists of 15 well-known companies with an annual turnover of 4,200 million Skr. The Group has about 22,000 employees. Besides the shipyards, several of the companies have more than 100 years' experience of component supply to, and construction of, major industrial projects.

The Swedwards Development Corporation has been formed to develop new business activities within heavy industry.

Some of our more interesting projects include prefabricated petrochemical industrial plants, desalination installations, port installations etc. as well as their components.

We have qualified technical project know-how at our disposal and cooperate with a number of well-known companies both at

home and abroad. The company has great ambitions and because of the nature of its activities, considerable demands are made on the capacity of the staff to find new, unconventional solutions.

Swedwards Development Corp. has gained a foothold in several countries throughout the world and is at present processing a number of major projects.

After our breakthrough on the world market with an order for a prefabricated ammonia/urea plant, a new company will be formed for prefabricated industrial plants. The company is to be formed for prefabricated industrial plants. The company is to be formed for prefabricated industrial plants. The company is to be formed for prefabricated industrial plants.

Managing Director

who is to be responsible for coordination, organization and business development in the new company.

The right background for this task is:

- experience of complex business projects
- experience of international negotiations
- experience of successfully guiding a company through the formation phase.

As the position is both new and demanding, we are willing to negotiate for employment conditions according to international praxis.

We would request interested applicants to send a short letter, as a basis for future contact, to the board before December 26, 1978.

Besides the Managing Director of the development company, Rudolf Wassberg, the Chairman of the Board, Director Torsten Söderström, tel. +46 31/22-83 00 as well as the Vice-Chairman of the Board, Professor Sven Olving, tel. +46 31/81 01 03, would be pleased to answer any queries.

Swedwards Development Corp.

P.O. Box 8922 • S-402 73 GÖTEBORG, SWEDEN

Investment Research
Analyst

Charter Consolidated Limited has a vacancy for a research analyst in the Investment Department. The vacancy provides the opportunity for someone with financial management ambitions to join a small team responsible for the management of both trading and long term investment funds.

Candidates should ideally be in their late 20's or early 30's, have professional qualifications in economics or finance, and have gained some experience with a financial institution or stockbroker. Detailed knowledge of specific industries is preferable to general market knowledge, and recent experience of North American securities would be a particular advantage.

The salary will be competitive and conditions of service are attractive.

Please apply in confidence to:

Personnel Manager, Charter Consolidated Limited,
40 Holborn Viaduct, London, E.C.1.

CHARTER

Director of
Business Development

This appointment in West London, is with a leading company, supplying plant and labour services to the construction and civil engineering industries, and is wishing to expand its interests.

The requirement for a Business Development Director is based on the need to grow either by acquisition or by organic growth. The specific task will be to assist and advise the Managing Director on all matters relating to the future development of the company and to be responsible for the co-ordination of the planning and budgeting processes.

Candidates (male/female) should have a good degree and professional qualification or MBA. They should be familiar with the industry and ideally have had both line management and staff experience combined with a keen entrepreneurial judgement.

This post will appeal to an able and ambitious young executive who has a special interest and flair for business development. The opportunity and prospects are exceptional. A five figure salary can be negotiated in addition there is an Executive Company Car.

Please apply in strict confidence to Geoffrey Wilson:



EXECUTIVE PRESELECTORS LIMITED
Professional & Management Selection,
38 Symonds Street, Sloane Square,
London SW3 2JT. Tel: 01-730 8137

EXECUTIVE PRESELECTORS

Reed Executive
The Specialists in Executive and Management Selection

Financial Director

Construction Industry

to £12,000

A major construction company seeks a qualified accountant, experienced in the industry, aged around 40, for appointment as Financial Director of its international construction division. The successful applicant would be responsible to the division's Managing Director, with functional responsibility to the Main Board Financial Director. In addition to the normal duties covering management, financial and statutory accounts, budgets, costing and cash control, there would be a need to become involved in the wider areas of liaison with banks, insurers, F.C.G.D. and funding sources, and the work would involve fairly frequent overseas trips. Relocation expenses would be paid.

Telephone: 01-836 1707 (24 hr. service) quoting Ref. 0809/FT. Reed Executive Selection Limited, 55-56 St. Martin's Lane, London WC2N 4EA.

The above vacancy is open to both male and female candidates.
London Birmingham Manchester Leeds

FINANCIAL CONTROLLER**Ashford, Middlesex to £11,000 + car**

Our client is the major division of a multi-national company. Specialising in the manufacture and marketing of office and business equipment, they have been particularly successful in penetrating the U.K. market.

To strengthen the central finance function, the company is now seeking to recruit a Financial Controller. Reporting to the Finance Director, the successful candidate's duties will involve direct responsibility for the financial administration of the company, including cash management, financial reporting and the extension of computer-based systems.

Applicants, aged between 27-32, must be qualified accountants who have gained at least 2 1/2 years' experience within a progressive industrial or commercial environment. They must be able to motivate staff successfully, interpret and analyse financial information, and as part of the Senior Management team, positively contribute to the company's commercial development.

The successful candidate should be capable of developing the stature necessary for board appointment within 2 1/2 years.

For more detailed information and a personal history form, contact Nigel V. Smith A.C.A. or Howard Joyce B.A. quoting reference 2331.

Commercial/Industrial Division

Douglas Lambias Associates Ltd.

Recruitment & Management Consultants
121, St. Vincent Street, Glasgow G2 5HW, Tel: 041-226 3101
3, Colville Place, Edinburgh EH3 7AA, Tel: 031-226 7744



Manufacturing Company in Central London

Require a

SALES MANAGER

The company manufactures costly merchandise of immaculate quality and has a high reputation for its products and service.

Applicants should be in the 35 year age group, be able to prove past success, and to train and control a small team of salesmen/women. An understanding of general marketing techniques an advantage. The path to a seat on the Board and a possible managing directorship is open.

Please write, giving full details of career and experience, to:

WILLIAM COMYNS & SONS

Comyns House, Tower Street, London WC2H 9NS

**DIVISIONAL CHIEF ACCOUNTANT/SECRETARY****Thames Valley c. £11,500 + car + benefits**

As a result of promotion this key position has arisen in the Divisional Headquarters of a leading U.K. based food group. A qualified accountant, ideally aged around 35, is to be appointed to be responsible to the Managing Director for the effective control of the Finance and Secretarial functions which include the further development of accountancy systems and the control of legal and trading contracts. As Secretary also of the Management Committee he/she will contribute to commercial decision-making and provide the Division's subsidiary companies with appropriate advice on all financial/secretarial matters. Candidates should have relevant experience in a large manufacturing/marketing environment, the ability to motivate staff and the personality to liaise with executives of all disciplines at every level.

Applications to Miss Marion Williams

Reginald Welsh & Partners Limited.

Accountancy & Executive Recruitment Consultants
133/4 Newgate Street, London EC1A 7AA Tel: 01-600 8357

Assistant Financial Controller Lancashire to £7,500

- For the UK subsidiary of the world's largest manufacturer and distributor of merchandising equipment.
- Providing excellent experience in management reporting, budgetary control, standard costing and general accounting based on the planned installation of a mini-computer in early 1979.
- Open to qualified accountants aged 25-30, with at least 2 years accounting experience in a manufacturing environment.

Relocation expenses to a pleasant part of the Lancashire coast will be paid in appropriate circumstances.

Initial interviews will be held in Manchester and London.

Please reply in confidence giving concise personal and career details, quoting Ref. T900/FT, to D. E. Shellard.



Arthur Young Management Services
Rolls House, 2, Rolls Buildings
Fetter Lane, London EC4A 3NL

Group Accountant**Bristol c. £8,500 plus car**

UBM is one of Europe's largest builders' merchants with interests in a diverse range of businesses principally related to the construction industry. Recent acquisitions include a number of Ford Main Dealerships. With 8,500 employees, exports to nearly 100 countries, and a turnover in excess of £250 million, UBM operates in a dynamic, highly competitive environment which places heavy demands on accountancy skills. Reporting to the Group Financial Controller, you'll liaise with senior management in over 20 separate trading companies and control a small Head Office staff. Specific tasks will include the preparation of management information for the Group Board, producing the Group's published annual and half-yearly accounts and managing the Group Accounts Department. An overriding priority will be to ensure that operating companies adhere to agreed financial and management accounting policies.

Ideally, you should be a qualified Chartered Accountant, trained in a large professional firm, with a minimum of three years' industrial or commercial experience and able to operate with equal effect at all levels of management. You must be able to communicate with clarity in both speech and writing. Man management skills are essential.

Salary is negotiable around £8,500. The attractive benefits package includes a company car. Where required, we offer generous assistance with relocation to Bristol - now one of the UK's leading commercial centres. The present opening is due to promotion. Career prospects in general are outstanding, and not necessarily confined to the financial area.

Please send a brief resume of your career so far to:

Mr. I. Manson,
Management Development Adviser,
UBM Group Limited,
Winterstoke Road, Bristol, BS99 7PL.

**PORTFOLIO MANAGEMENT OPPORTUNITY**

TRUST CORPORATION OF BAHAMAS LIMITED, a member of the Roywest Group of Trust Companies whose principal shareholders are the Royal Bank of Canada and National Westminster Bank, requires a Portfolio Manager for its Investment Department in Nassau. After a period of orientation, the candidate will become responsible for the management of individual trust and discretionary portfolios.

Probably a graduate in economics or business finance, the candidate will have at least five years' experience in portfolio management, preferably in the international area. It is important that the candidate have good writing skills, be articulate and have a thorough grounding in investment practice.

Salary, which will be in the region of \$20,000, will be dependent on experience and ability. Additional benefits include housing allowance, annual return air fare, and pension and medical insurance.

Candidates are invited to send career information to:

CHIEF INVESTMENT OFFICER
TRUST CORPORATION OF BAHAMAS LIMITED
P.O. BOX N-7788
NASSAU, BAHAMAS

STOCKBROKERS

We are a medium sized firm of London stockbrokers with a broadly based business. It is our opinion that over the next two or three years there will be a contraction in the number of London broking firms. We have a determination to survive and succeed and we are therefore taking action now to broaden further the extent of our business.

We would like to hear from small firms, group and individuals with an established clientele with a view to exploring the possibility of their joining us in what we consider to be an exciting future for those determined to make it so.

Please reply to Box A8566, Financial Times, 10, Cannon Street, EC4P 4BY.

Managing Director**Light Engineering**

The company, part of a £75m. engineering group, is the UK market leader of specialised products used by automotive manufacturers at home and abroad. It has a profitable and expanding turnover and employs 400 people in factories in this country and France.

The Managing Director, who will take over from the present incumbent when he retires next year, will be expected to continue the expansion of the company in the UK and Europe.

Candidates probably graduates should have had general management and profit responsibility in an engineering environment.

Salary and commission linked to the company's performance will be around £15,000 plus car and usual benefits.

Please telephone (01-629 1844 at any time) or write - in confidence - for information. David Bennell ref. B.8464.

This appointment is open to men and women.



United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

International Management Consultants

Management Selection Limited

17 Stratton Street London W1X 6DB

Managing Director London to £17,500

This Board appointment is with a subsidiary company of a fast expanding Engineering Group with interests in the United Kingdom and overseas.

The Managing Director will be responsible for a £15m company engaged in the design and installation of turnkey projects for cold storage plant and buildings in demand throughout the Middle East. Major objectives will be to expand and develop the business to an acceptable level of profitability.

It is essential to have held a senior executive appointment including contract negotiation and site management of engineering plant and equipment in the UK and preferably in the Middle East.

Initial remuneration will be negotiable to £17,500 plus car and other benefits.

Please apply, in confidence, for application form, to D. G. de Belder, Knight Wegenstein Ltd., 75 Mosley Street, Manchester M2 3HR, quoting Ref. No. 68194, or tel. 061-238 0987.



Knight Wegenstein Limited

Executive Recruitment Consultants
Management Consultants and Consulting Engineers
London - Manchester - Zurich - Düsseldorf - Madrid
Paris - Stockholm - Vienna - Chicago

Group Personnel Executive London neg. c. £20,000

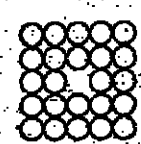
The outstanding growth of the Chloride Group is one of the business success stories of recent years. Today the Group operates in 36 countries where it employs some 22,000 people, half of them in the U.K. and has a turnover in excess of £300 million. The Group intends to strengthen still further its already pre-eminent position in the storage and use of silent, pollution-free power and this has revealed the need for a top level executive to develop further the Chloride Personnel function.

The new person will be responsible to the Chief Executive and be a member of the Group Executive Panel. All personnel policy matters will fall within the brief. The Group Personnel Executive will head up a small Head Office team of specialists and provide a service to the Group. As a member of several top-level policy-making committees he/she will be expected to contribute to the overall business of the Chloride Group.

Candidates of the calibre we are seeking will be among the first rank of professionals and will currently be directing a sizeable industrial complex, within an international organisation. In their 40's, they will probably be well qualified academically and must have practical experience covering most personnel matters as well as involvement in the broader, longer-term affairs of their companies.

For the right person success in this demanding new role could lead to a major general management position in the future.

Salary will be by negotiation and there is an attractive range of other benefits.



Please write or ring in the strictest confidence to:- Philip Plumley.

Plumley/Endicott & Associates Ltd.,
Management Selection Consultants,
Premier House, 150 Southampton Row,
London WC1B 5AL, Tel: 01-278 3117.

Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

**BUSINESS DEVELOPMENT INTERNATIONAL BANK - LONDON**

We are seeking two or three young executives to help expand the commercial and industrial banking activities of our client, the London branch of a well-established international bank. The bank's existing and target customers are based throughout the U.K. and comprise not only industrial and commercial concerns but also international companies. The bank has a long-established reputation in international finance, and close links are maintained between London and Group offices around the world.

Candidates, preferably in the age range 25-35, should be looking to exercise their judgement and undertake responsibility. The division of work amongst the new members of the team will depend on the experience of the candidates selected. However, a strong background in one or more of the following fields is required: lending to U.K.-based industry (preferably with knowledge of the medium-sized as well as the large companies); international trading and commodity finance; and ECGD. All candidates will need to have good credit analysis experience, and client contact experience is desirable. Some knowledge of French would be useful.

Salaries will be negotiated according to experience, and will be most attractive. There is also the usual range of fringe benefits associated with a first-class banking institution.

To discuss these appointments in the first instance, in confidence, please telephone BRIAN GOOCH

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

Accountant International Pharmaceutical Marketing

The Industrial Division of The Boots Company is responsible for the Group's world-wide interests in the research, development, manufacture and marketing of pharmaceutical, agrochemical and consumer products.

The Pharmaceutical Marketing organisation of this Division requires an accountant to assume responsibility for all accounting aspects of budgetary control, the provision of financial information to management, general supervision of the finance function within the Company's overseas subsidiaries, consolidation of their results and the development of financial management systems.

The post will appeal to candidates aged 28 to 35, preferably Chartered Accountants with broadly based experience in industry/commerce. A background which includes exposure to international trading activities would be advantageous.

The commencing salary for this key position is likely to be around £8,000 per annum. The post is pensionable and the Company operates a profit sharing scheme and will provide generous help with relocation, where appropriate.

Please write with details of career to date to:
J. L. Muncey, Recruitment & Development Manager,

The Boots Company Limited,
Head Office, Nottingham, NG2 3AA.

Senior Corporate Lending Officer to £12,000

Marketing to major multi-nationals in Britain

Our client is one of the largest European banks—one of the world's top 10, and now has a vacancy for an experienced Lending Officer at its UK head office, in the City.

You would be responsible for marketing the bank's full range of facilities to a portfolio of about 50 of the largest foreign owned multi-nationals operating in Britain. You would also be expected to be alert to other new business opportunities.

In view of the importance of this position, the bank seeks a graduate from a top University who has gained at least 4 years banking experience, which must include a period as loans officer, and will ideally include experience in Credit Analysis. The ability to speak French is desirable and will enhance your prospects for further promotion. The bank offers a competitive range of benefits and will take over an existing loan and mortgage if necessary. To apply, call John Sears of Summit Management Consultants Limited on 01-580 3536.

SMCL

Financial Controller

c.£11,000+

We seek a Controller, able to act as 'a foil' to the Managing Director, for the £2 million UK marketing offshoot of a substantial US manufacturer of top quality, premium priced, consumer products.

There are three major tasks: manage financial affairs and produce computerised financial and management accounts; contribute to policy—particularly pricing and discounts—and control, acting for the M.D. in his absence; and provide secretarial and personnel services.

Ideally we seek a self-starter, a qualified accountant with line experience of financial management in a branded consumer goods company. Knowledge of computer capability, a broad view of business and the ability to provide competent administration are clearly also important.

Benefits include a car, performance related bonus, pension, BUPA and help with removal expenses, if appropriate, to a base in the North West Home Counties.

Please write, in strict confidence, quoting Ref. 630 and giving brief details of age, experience, qualification and current earnings to:

CB-Linnell Limited

8 Oxford Street, Nottingham
MANAGEMENT SELECTION CONSULTANTS
NOTTINGHAM · LONDON

**Chase
Econometrics**

INTERNATIONAL INDUSTRIAL ECONOMIST AND CONSULTANT

Chase Econometrics is a subsidiary of The Chase Manhattan Bank, N.A., engaged in economic forecasting and consulting on a commercial basis. As a result of its European expansion programme, a high level industrial economist and consultant is now required to head up European services directed at the raw materials industries.

Based in London, the job will require the development, marketing and execution of consulting projects as well as contributing on European conditions to the Chase Econometrics regular industrial forecasts.

The successful candidate will be a self-starter with an outgoing personality. He/she will have substantial knowledge of the basic raw materials industries, experience in economic analysis and consulting, and outstanding speaking and writing ability. Foreign languages are an advantage.

Remuneration will be exceptionally attractive for the right candidate. Write enclosing CV and salary requirements, or telephone

Robin G. Adams, Vice President - Industrial Economics
Chase Econometric Associates, Inc.
555 City Line Avenue
Bala Cynwyd, PA 19004 USA
(215) 836-4840

**Harrods (Knightsbridge) Ltd. Bankers
require a
MANAGER**

to be responsible to the Director of the Parent Company, Harrods Ltd, for the control and management of this small but independent banking operation. The successful applicant will be someone in his/her 30's or early 40's with at least five years' successful management experience in commercial banking, preferably with a professional banking qualification, and with the adaptability to work in the environment of a large department store.

Salary according to experience and qualifications.

Applications to the Company Secretary
Harrods Ltd., Knightsbridge, London, SW1X 7XL.

APPOINTMENTS WANTED

RETIRED OVERSEAS BANKER. Acc 51
Fluent French. Seven years in Europe. Total
able full or part-time. Can travel.
with clean driving licence. Any enquiries
offer contact on 01-580 3536.
Financial Times, 10 Cannon Street, EC4A
4BY.

Financial Accountant c. £10,000

Our client, a major international finance house, is looking for a qualified Accountant for their Group Financial Accounting team.

Reporting to the Manager, the successful applicant will be involved in monthly reporting on the financial results, and the reviewing of accounting systems together with the group statutory accounts.

A knowledge of the banking/finance sector would be an advantage.

There are excellent prospects in the Group either in the UK or Overseas and the total package could well be in excess of £10,000.

Please reply in strictest confidence quoting Ref. 501 to:

D. W. Clark, A.C.A.—Consultant

David Clark Associates
4 New Bridge Street, London EC4A 01353 1557

FINANCIAL SERVICES

Initial Salary Area £6,000

Aged under 30

A small well-established Company is looking to expand its team of executives. Experience in associated fields a particular advantage. Considerable scope for advancement and full range of benefits offered.

Write with experience in date to Box A.6571, Financial Times, 10, Cannon Street, EC4A 4BY.

Discount Market SCOTLAND

The Union Discount Company of London Limited is seeking to recruit a deputy to its representative resident in Scotland.

The successful candidate will be aged between 25 and 30 and qualified in banking or accountancy. Experience of the London Money Market, knowledge of the provision of finance through bills of exchange and a thorough grasp of the law relating to bills of exchange will be an advantage.

The candidate will be required to reside in Edinburgh and will be expected to contribute to the success of the business through a general knowledge of commerce and industry in Scotland and by being an active participant in the life of the City.

Preliminary interviews will be conducted in Edinburgh or London.

Applications with curriculum vitae should be sent to:

M. J. P. Healy, Esq.,
The Union Discount Co. of London Ltd.,
24a Melville Street, Edinburgh EH3 7NS.
**The Union Discount Company
of London Ltd**

PENSIONS CONTROLLER

ASSOCIATED NEWSPAPERS GROUP

London

Senior Appointment

A successor is required to the Controller of Pensions. This appointment involves an overall management responsibility for this Group's self-administered schemes currently funded by investments valued in excess of £60 million with 8,000 contributing members and 3,000 pensioners. The funds are under the control of Trustees who require the Controller to ensure the implementation by the Investment Managers of the agreed Investment Policy and an efficient control of pensions administration.

Thorough experience in these matters are minimum requirements coupled with an understanding and application of new legislation and practice relating to pensions.

Remuneration and benefits would be commensurate with this highly responsible appointment.

Please reply with full details to G. I. Howell, F.C.A.,
Carmelite House, London EC4A 0JA.

LEADING FRENCH BANQUE D'AFFAIRES

We require an English graduate aged 24-28, with at least 2-3 years' merchant banking experience to join the international division of the Bank. Initial employment would probably be in the U.K. subsidiary of the Bank in the City, after an introductory period in Paris, but future career prospects would include working in the Bank's head office in Paris or in the Bank's growing international network. Candidate will be expected to be, or rapidly to become, fluent in French. Remuneration package will be negotiable, commensurate with experience. Applications in writing together with curriculum vitae to:

Box F.1075, Financial Times,
10, Cannon Street, EC4A 4BY.

de Zoete & Bevan

de Zoete & Bevan have a vacancy in their active Money Department. Apart from dealing, the successful candidate will be expected to advise and comment on all aspects of the money market, including likely movements of interest rates. Previous experience of dealing with Local Authorities would be an advantage.

Replies in strictest confidence to:—

J. C. Cowley, de Zoete & Bevan,
25, Finsbury Circus, London, EC2M 7EF.

CJA

RECRUITMENT CONSULTANTS

35 New Broad Street, London EC2M 1NH
Tel: 01-588 3588 or 01-588 3576
Telex No. 887374

EXECUTIVE ACCOUNTANT

£7,500 - £10,000

Income Tax 15%

FAR EAST

MAJOR MULTI MILLION POUND INTERNATIONAL TRADING GROUP

We invite applications from qualified accountants (C.A. or A.C.A.), aged 22-26. The successful candidate will be directly responsible to a Chief Accountant. Responsibilities will cover a wide range of commercial accounting activities covering forecasts, analysis, interpretation of accounts and meeting tight deadlines and examining areas in which the Group must have sufficient polish and be capable of developing a high level of commercial initiative to reach ultimate top management. Initial remuneration £7,500-£10,000 by way of salary and bonus. Income tax 15% + subsidised accommodation, contributory pension, 6 weeks' annual home leave + leave air passages. Applications in strict confidence under reference EA3902/FT, to the Managing Director:

CAMPBELL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LIMITED,
35, NEW BROAD STREET, LONDON EC2M 1NH. TELEPHONE 01-588 3588 or 01-588 3576. TELEX 837374.

RESEARCH AND DEVELOPMENT INVESTIGATION for and in Great Britain, Ireland, Europe, Africa, Asia, Australia, New Zealand, South America, and the Caribbean. Must have background in electronics and electrical engineering and be capable of conducting research in present state-of-the-art and laboratory experiments on batteries, fuel cells, DC motors, controllers, chargers and other items of electronic systems. Multiple research projects will be handled simultaneously with progress reports produced on a continuing basis. Send complete resume to Box A.6572, Financial Times, 10 Cannon Street, EC4A 4BY.

International Bankers

c.£14,000 - £18,000 p.a.

We are retained by Banco Real S.A. to fill two management positions within their rapidly expanding London office. The posts will principally be concerned with Trade between South America, Europe and Africa.

The Senior position of Manager will appeal to an individual with a classic banking career who can bring extensive and detailed international banking skills to the appointment. These will include the design and implementation of relevant and secure product packages within the business area. The position demands candidates of substantial relevant experience and the remuneration will reflect this.

Whilst both positions are market orientated the position of Assistant Manager will require more frequent overseas marketing trips and a proven track record in this area is essential. Marketing skills will in no way displace the need for a sound technical banking background.

Please send full curriculum vitae to Sangster Pearson Limited, 1st Floor, Unicentre, Lords Walk, Preston, Lancashire. Quote ref: ML249/3.

(This vacancy is open to male and female applicants.)

Sangster Pearson Ltd.

Recruitment and Selection Consultants

Unicentre, Lords Walk, Preston Tel (0772) 21072

Cindu-Key&Kramer Divisie Bouw BV

Financial Controller, Gulf Area

Cindu-Key & Kramer Divisie Bouw BV is the building division of Cindu-Key & Kramer NV of the Netherlands. The Building Division is a specialist contractor in roofing and cladding, ceilings, water-proofing and other specialist work, using materials manufactured by its sister companies in the group, or bought from a wide range of suppliers worldwide.

The Controller is required for the Gulf area operating as CKK Middle East (Pvt) Limited based on Dubai UAE. To be responsible to the resident General Manager for the financial, financial accounts and cost accounting, and also for secretarial, legal, contractual, personnel and general administration duties for the whole business, which has turnover in the range of £5m, growing. The person should be a qualified accountant, have relevant experience at this level, and preferably be familiar with building contracting work.

Salary will be in the range 8,000 - 9,000 Dirhams per month tax free plus free housing and company car. Initial contract minimum two years, with longer term prospects. Preferred age 30-40, single or married without children. Duties will include regular travelling throughout the area, including Jeddah and Dammam. Interviews will take place in England but the successful candidate would serve an introductory period in the Netherlands.

Please write, marking the envelope "Confidential 782/2", to the UK consultant to the company at the address below:

Rollinson Consultants

Ablington, Cirencester, Glos. GL7 5NY

APPOINTMENTS

ADVERTISING

ALSO APPEARS

TODAY

ON PAGE 31

THE HONGKONG AND SHANGHAI BANKING CORPORATION

REQUIRE AN ACCOUNTANT

for their Manchester Office. The successful applicant will probably be in his/her mid-thirties with AIB qualification and at least 10 years experience in banking. He/she should have a good working knowledge of both domestic and international banking.

The tasks of the Accountant include control of all the accounting functions, including the computer, recruitment and training of staff, devising and implementation of systems and business development.

This is a first class opportunity for an experienced Banker to join an international bank in an expanding situation which will provide unique career opportunities.

Salary will be generous, dependent upon qualifications and experience and there are good fringe benefits.

Please apply in writing to:

The Manager,
The Hongkong and Shanghai Banking Corporation,
Barlow House, 4 Minshull Street,
Manchester M60 2AP.

giving full details of age, experience and qualifications.

Olympic Holidays

Olympic Holidays Limited, Britain's leading tour operator to Greece, require a Chief Accountant to be based in their London office.

The position requires a qualified, experienced accountant with a managerial ability to be responsible for the total accounting function of the company, preparation of management accounts and information, statutory accounts and liaison with our Athens office. The successful applicant will be directly responsible to the Finance Director.

This is a very demanding but rewarding position in an expanding company and opportunities exist for personal progress. The company's accounting and operations systems are fully computerised.

Salary will be negotiable c.£28,000 plus profit-sharing scheme and fringe benefits, including generous travel concessions. This is a challenging position and demands top grade applicants.

Please send full details to:

Mr. W. E. Dyer, Finance Director,
Olympic Holidays Limited,
24/28 Queensway,
London W2 3RX.

SAUDI-ARABIA

c.£14,000 p.a. (net) + Accommodation
Car and other Allowances

GROUP FINANCIAL ANALYST

A rapidly expanding Gulf trading group require a qualified accountant as Group Financial Analyst.

The successful applicant will report at board level. Previous experience of diversified activities would be an asset.

For full details and application form, please write to: **callaby**
INTERNATIONAL RECRUITMENT CONSULTANTS
10, Cannon Street, London EC4A 4BY.

مكازم العمل

OFFSHORE AND OVERSEAS FUNDS

[illegible]

do. (ASSETS) **RECEIVABLES** 100% 100%
 Next 30, 60, 90, 120, 150, 180, 210, 240, 270, 300, 330, 360, 390, 420, 450, 480, 510, 540, 570, 600, 630, 660, 690, 720, 750, 780, 810, 840, 870, 900, 930, 960, 990, 1000, 1050, 1100, 1150, 1200, 1250, 1300, 1350, 1400, 1450, 1500, 1550, 1600, 1650, 1700, 1750, 1800, 1850, 1900, 1950, 2000, 2050, 2100, 2150, 2200, 2250, 2300, 2350, 2400, 2450, 2500, 2550, 2600, 2650, 2700, 2750, 2800, 2850, 2900, 2950, 3000, 3050, 3100, 3150, 3200, 3250, 3300, 3350, 3400, 3450, 3500, 3550, 3600, 3650, 3700, 3750, 3800, 3850, 3900, 3950, 4000, 4050, 4100, 4150, 4200, 4250, 4300, 4350, 4400, 4450, 4500, 4550, 4600, 4650, 4700, 4750, 4800, 4850, 4900, 4950, 5000, 5050, 5100, 5150, 5200, 5250, 5300, 5350, 5400, 5450, 5500, 5550, 5600, 5650, 5700, 5750, 5800, 5850, 5900, 5950, 6000, 6050, 6100, 6150, 6200, 6250, 6300, 6350, 6400, 6450, 6500, 6550, 6600, 6650, 6700, 6750, 6800, 6850, 6900, 6950, 7000, 7050, 7100, 7150, 7200, 7250, 7300, 7350, 7400, 7450, 7500, 7550, 7600, 7650, 7700, 7750, 7800, 7850, 7900, 7950, 8000, 8050, 8100, 8150, 8200, 8250, 8300, 8350, 8400, 8450, 8500, 8550, 8600, 8650, 8700, 8750, 8800, 8850, 8900, 8950, 9000, 9050, 9100, 9150, 9200, 9250, 9300, 9350, 9400, 9450, 9500, 9550, 9600, 9650, 9700, 9750, 9800, 9850, 9900, 9950, 10000, 10050, 10100, 10150, 10200, 10250, 10300, 10350, 10400, 10450, 10500, 10550, 10600, 10650, 10700, 10750, 10800, 10850, 10900, 10950, 11000, 11050, 11100, 11150, 11200, 11250, 11300, 11350, 11400, 11450, 11500, 11550, 11600, 11650, 11700, 11750, 11800, 11850, 11900, 11950, 12000, 12050, 12100, 12150, 12200, 12250, 12300, 12350, 12400, 12450, 12500, 12550, 12600, 12650, 12700, 12750, 12800, 12850, 12900, 12950, 13000, 13050, 13100, 13150, 13200, 13250, 13300, 13350, 13400, 13450, 13500, 13550, 13600, 13650, 13700, 13750, 13800, 13850, 13900, 13950, 14000, 14050, 14100, 14150, 14200, 14250, 14300, 14350, 14400, 14450, 14500, 14550, 14600, 14650, 14700, 14750, 14800, 14850, 14900, 14950, 15000, 15050, 15100, 15150, 15200, 15250, 15300, 15350, 15400, 15450, 15500, 15550, 15600, 15650, 15700, 15750, 15800, 15850, 15900, 15950, 16000, 16050, 16100, 16150, 16200, 16250, 16300, 16350, 16400, 16450, 16500, 16550, 16600, 16650, 16700, 16750, 16800, 16850, 16900, 16950, 17000, 17050, 17100, 17150, 17200, 17250, 17300, 17350, 17400, 17450, 17500, 17550, 17600, 17650, 17700, 17750, 17800, 17850, 17900, 17950, 18000, 18050, 18100, 18150, 18200, 18250, 18300, 18350, 18400, 18450, 18500, 18550, 18600, 18650, 18700, 18750, 18800, 18850, 18900, 18950, 19000, 19050, 19100, 19150, 19200, 19250, 19300, 19350, 19400, 19450, 19500, 19550, 19600, 19650, 19700, 19750, 19800, 19850, 19900, 19950, 20000, 20050, 20100, 20150, 20200, 20250, 20300, 20350, 20400, 20450, 20500, 20550, 20600, 20650, 20700, 20750, 20800, 20850, 20900, 20950, 21000, 21050, 21100, 21150, 21200, 21250, 21300, 21350, 21400, 21450, 21500, 21550, 21600, 21650, 21700, 21750, 21800, 21850, 21900, 21950, 22000, 22050, 22100, 22150, 22200, 22250, 22300, 22350, 22400, 22450, 22500, 22550, 22600, 22650, 22700, 22750, 22800, 22850, 22900, 22950, 23000, 23050, 23100, 23150, 23200, 23250, 23300, 23350, 23400, 23450, 23500, 23550, 23600, 23650, 23700, 23750, 23800, 23850, 23900, 23950, 24000, 24050, 24100, 24150, 24200, 24250, 24300, 24350, 24400, 24450, 24500, 24550, 24600, 24650, 24700, 24750, 24800, 24850, 24900, 24950, 25000, 25050, 25100, 25150, 25200, 25250, 25300, 25350, 25400, 25450, 25500, 25550, 25600, 25650, 25700, 25750, 25800, 25850, 25900, 25950, 26000, 26050, 26100, 26150, 26200, 26250, 26300, 26350, 26400, 26450, 26500, 26550, 26600, 26650, 26700, 26750, 26800, 26850, 26900, 26950, 27000, 27050, 27100, 27150, 27200, 27250, 27300, 27350, 27400, 27450, 27500, 27550, 27600, 27650, 27700, 27750, 27800, 27850, 27900, 27950, 28000, 28050, 28100, 28150, 28200, 28250, 28300, 28350, 28400, 28450, 28500, 28550, 28600, 28650, 28700, 28750, 28800, 28850, 28900, 28950, 29000, 29050, 29100, 29150, 29200, 29250, 29300, 29350, 29400, 29450, 29500, 29550, 29600, 29650, 29700, 29750, 29800, 29850, 29900, 29950, 30000, 30050, 3010

Number of hauls	<i>A. balearicum</i> (%)	<i>A. balearicum</i> + <i>A. balearicum</i> + <i>A. balearicum</i> (%)
1	100	0
2	50	50
3	33	67
4	25	75
5	20	80
6	17	83
7	14	86
8	12	88
9	11	89
10	10	90

[illegible]

25	Ladbroke	17	
35	Legal & Gen.	14	Property
15	Law Service	7	Brit. Land

[illegible]
